

NEW LOOK

AN OFFICIAL PRO! PUBLICATION OF THE NFL

# GAMEDAY™



## Dan Marino:

*Dolphins' Rifle  
Finds Perfect Target  
in Mark Duper*

**Browns'  
Linebackers  
in Action**

**Interview With  
Oilers' Coach  
Hugh Campbell**

**Chiefs Mark  
Silver Season**

**TODAY'S  
LINEUPS**

**Bears vs. Broncos**

September 9, 1984  
Soldier Field

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**We're a part of and yet apart  
from the automobile business.**

**They do things their way.  
We do things our way.**

**In 1949, their way was a garish,  
gas-guzzling hulk of sheet metal  
and chrome. The car.**

**Our way was a small, homely,  
humble attempt at good basic  
transportation. The Beetle.**

**It embodied our philosophy:  
Forget what looks best. Forget  
what sells best. What works best?  
Car makers scoffed.**

**Cars were expensive. The  
Beetle was economical. Cars  
were work to drive. Volkswagens  
were fun to drive. Cars were  
changed to look better.**

# Volkswagen.

**Volkswagens were changed to work better. Cars were  
built to self-destruct. Volkswagens were built to last.**

**Volkswagens became popular. Car makers became  
nervous. Especially in 1975 when we introduced the  
Rabbit. Today, it's still being copied.**

**So, after 35 years of turning our backs on every  
popular notion known to the car business, what's next?**

**A lot. We have a growing passion for the most prac-  
tical, best performing, personal transportation our  
German engineering can build and almost anyone's  
money can buy.**

**We're raising more than a few eyebrows with two  
new Volkswagens: The 1985 Jetta and Golf.**

**They reaffirm our philosophy. As do the Quantum,  
Scirocco, GTI, Cabriolet, Vanagon and Camper.**

**We could follow the crowd. We could go with the flow.  
But that would be like trying to  
fit a round peg in a round hole.**



**It's not a car.  
It's a Volkswagen.**



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# GAMEDAY

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September 9, 1984 • Soldier Field

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Chicago Bears GameDay is produced by Black Dot and Anderson Lithographing Company.

## Next in GAMEDAY

### RECORD BREAKERS



Raiders tight end Todd Christensen.



Rams running back Eric Dickerson.

One of the NFL's brightest young talents, the Rams' Eric Dickerson, and the talented young Houston Oilers offensive line will be featured in the upcoming edition of *GameDay*. In addition, there's an offbeat story on team travel, a photo feature on the NFL's leading receiver in 1983, the Raiders' Todd Christensen, an interview with first-year Minnesota Vikings head coach Les Steckel, and more.

On the cover: Dan Marino, Dolphins; Photograph by Tom Croke

Vol. XV, No. 4

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# Chicago Tribune

## Chicago Tribune Sports

Sports extra

### Thrills and chills Bears win, keep back from playoffs

By Don Pierson

JIM McMAHON and the Bears put on their gloves Sunday for more than warmth. When they just as easily could have gone stiff in the zero-degree cold of Soldier Field, the Bears proved that they, too, can be 8-8.

Scoring twice in the final 4:34, three times in the last 22 minutes, they overcame the Packers' 23-21 on Bob Thomas' 22-yard field goal with 10 seconds left. McMahon threw two touchdown passes, ran for a third score and set up a Thomas' kick with a masterful two-minute drive that warmed what was left of the crowd of 35,807 (29,986 no-shows).

The Bears knocked Green Bay out of the playoffs and joined the clamor for anonymity in the National Football League, where it matters not whether you win or lose because everybody does.

But wait two minutes. This is a new fast finish. These 8-8 Bears may be third in the NFC Central Division, but they have won five of their last seven since coach Mike Ditka reinstated McMahon at quarterback.

Sure, Bear teams have won their final game seven of the last nine seasons. What's new? During that time, they have a December record of 20-7, yet have advanced to postseason play only twice. They have proved only that they win

Continued on page 2



Tribune photo by Ed Wagner Jr.  
Mike Hartenstein towers over Lynn Dickey. Bears sacked the Packer QB 4 times Sunday.

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AT TODAY'S GAME,  
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includes complete coverage of the entire N.F.L. schedule, and other major sports, from prep to pros.

That's what you'll find in the Tribune's Monday Sports section. Isn't that what you'd expect from a paper whose sports section was one of only five in the nation picked as "Best Daily and Sunday," by the A.P. Sports Editors?

*It's a tribute to you.*



# Sure Cure for the 'Worries'? Bears Suhey Learns (with Help) to Outrun Them

The Bears had a would-be touchdown get away during preseason when Matt Suhey dropped a Jim McMahon pass in the end zone.

Suhey dove for the ball and missed . . . not an easy catch, but the kind you make if you're going to be good, and the Bears want very badly to be good.

Suhey started to mope his way back to the huddle, but was encountered by running-mate Walter Payton.

"Maybe you should forget this business and get a paper-route," Payton chirped.

"Walter made light of what happened, and because he did, he picked me up," Suhey recounted.

Next play, McMahon passed again to Suhey . . . for an eight-yard gain.

As Mel Allen says in the commercial, time does go by.

In the Bears 1981 regular season opener, a point-blank scoring opportunity vanished on a controversial fumble ruling. The ball-carrier was sophomore full-back Suhey, and his goalline fumble led to a 16-9 Bear defeat.

"It had a big impact on me," said Suhey.

"I had had success in college, and I came into the pros running naturally . . . I tried to make people miss.

"But after that fumble against the Packers, all I did was concentrate on holding onto the ball. It's tough to make people miss when you're running with both hands on the ball."

Indeed, in the second game of the '81 season, Payton fumbled twice, costing the Bears dearly. "It didn't change Walter," Suhey recalled, "but it made me even more conscious of protecting the ball."

And so he ran in a shell throughout the 1981 season.

"I started to come out of it in '82," Suhey said, "and last year, I definitely ran with more confidence."

"Confidence" had been Matt Suhey's middle name, coming to the Bears. At Penn State, he had a career total of 2,818 yards rushing, bettering the career efforts of John Cappelletti, Lenny Moore and Franco Harris. He had power to blow his way through the middle, and the burst to break off long gains.

"I was the guy they went to for the big play," he said. "Being with Walter now, I know where they're going for the big play, and that's the way it should be. Walter is one of a kind.

"But my thinking has still changed this year . . . I'm not just trying to set the

table for Walter, I'm trying to gain more yards."

How?

"By taking more chances. If I can see yardage, I'm going to try for it."

What is Suhey's relationship with Payton?

"Very good. He keeps me loose . . . he keeps everybody loose. I'm quieter, and Walter loves to kid around. All of us

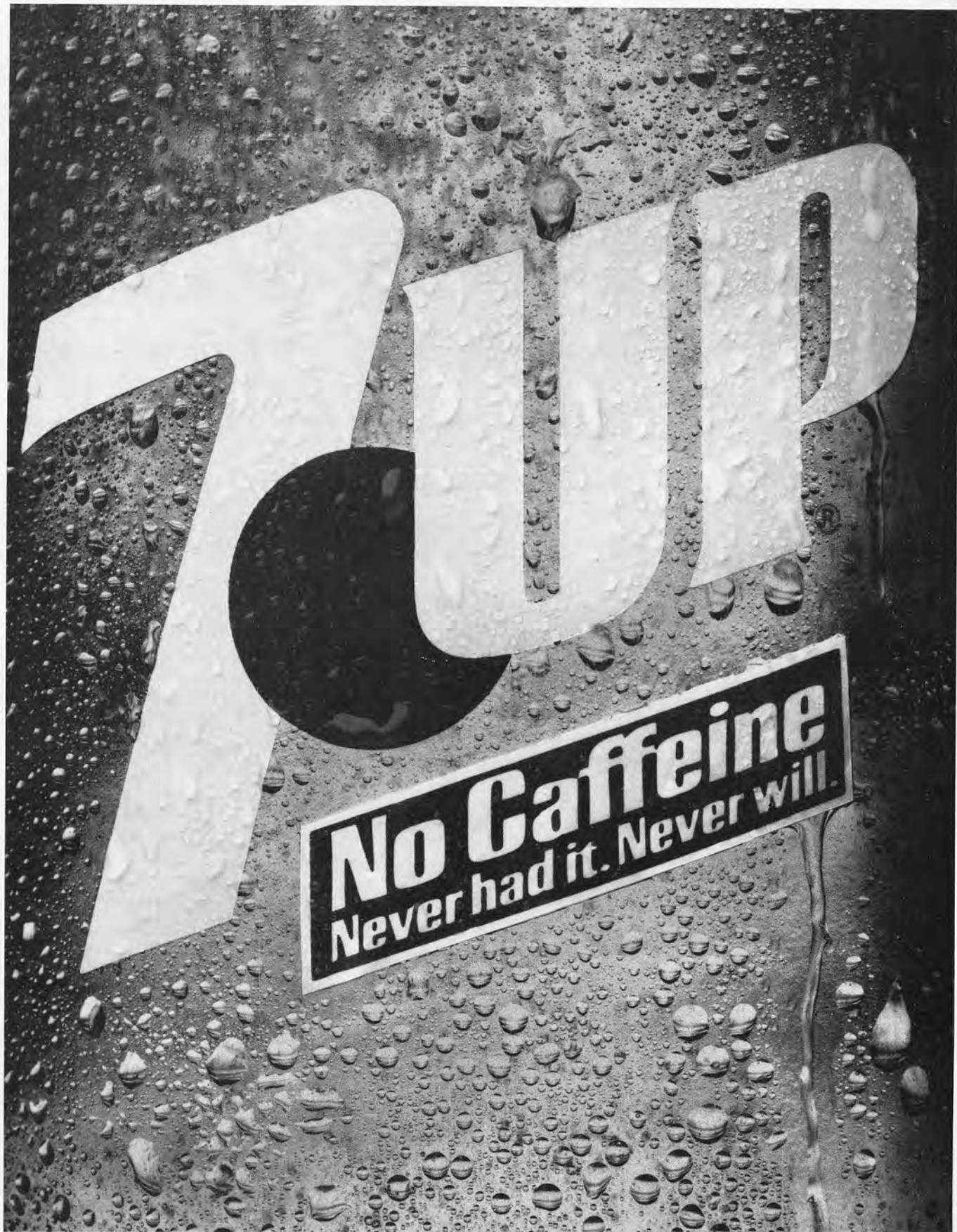
backs go out together once in a while . . . I think that's good."

What are Bear backs doing better in 1984?

"Communicating on the field. Johnny Roland (backfield coach) has stressed that. I think by talking more . . . reminding each other of things . . . we have better anticipation of situations."







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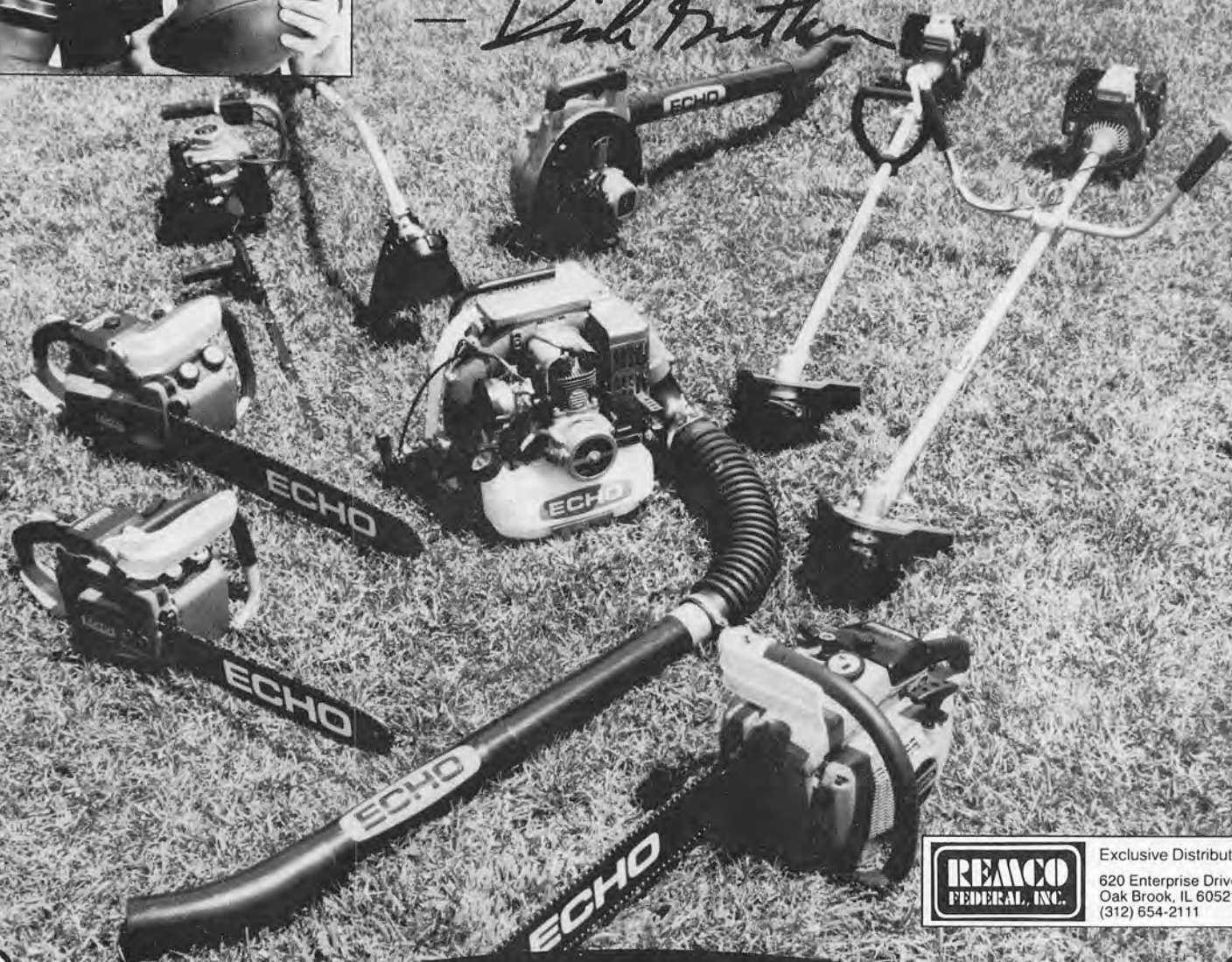
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# AFC Schedules and Results

1984

 BUFFALO BILLS	 CINCINNATI BENGALS	 CLEVELAND BROWNS	 DENVER BRONCOS
Sept. 2 NEW ENGLAND Sept. 9 at St. Louis Sept. 17 MIAMI (Mon.) Sept. 23 N.Y. JETS Sept. 30 at Indianapolis Oct. 7 PHILADELPHIA Oct. 14 at Seattle Oct. 21 DENVER Oct. 28 at Miami Nov. 4 CLEVELAND Nov. 11 at New England Nov. 18 DALLAS Nov. 25 at Washington Dec. 2 INDIANAPOLIS Dec. 8 at New York Jets (Sat.) Dec. 16 at Cincinnati	Sept. 2 at Denver Sept. 9 KANSAS CITY Sept. 16 at New York Jets Sept. 23 L.A. RAMS Oct. 1 at Pittsburgh (Mon.) Oct. 7 HOUSTON Oct. 14 at New England Oct. 21 CLEVELAND Oct. 28 at Houston Nov. 4 at San Francisco Nov. 11 PITTSBURGH Nov. 18 SEATTLE Nov. 25 ATLANTA Dec. 2 at Cleveland Dec. 9 at New Orleans Dec. 16 BUFFALO	Sept. 2 at Seattle Sept. 9 at Los Angeles Rams Sept. 16 DENVER Sept. 23 PITTSBURGH Sept. 30 at Kansas City Oct. 7 NEW ENGLAND Oct. 14 N.Y. JETS Oct. 21 at Cincinnati Oct. 28 NEW ORLEANS Nov. 4 at Buffalo Nov. 11 SAN FRANCISCO Nov. 18 at Atlanta Nov. 25 HOUSTON Dec. 2 CINCINNATI Dec. 9 at Pittsburgh Dec. 16 at Houston	Sept. 2 CINCINNATI Sept. 9 at Chicago Sept. 16 at Cleveland Sept. 23 KANSAS CITY Sept. 30 L.A. RAIDERS Oct. 7 at Detroit Oct. 15 GREEN BAY (Mon.) Oct. 21 at Buffalo Oct. 28 at Los Angeles Raiders Nov. 4 NEW ENGLAND Nov. 11 at San Diego Nov. 18 MINNESOTA Nov. 25 SEATTLE Dec. 2 at Kansas City Dec. 9 SAN DIEGO Dec. 15 at Seattle (Sat.)
 HOUSTON OILERS	 INDIANAPOLIS COLTS	 KANSAS CITY CHIEFS	 LOS ANGELES RAIDERS
Sept. 2 L.A. RAIDERS Sept. 9 INDIANAPOLIS Sept. 16 at San Diego Sept. 23 at Atlanta Sept. 30 NEW ORLEANS Oct. 7 at Cincinnati Oct. 14 at Miami Oct. 21 SAN FRANCISCO Oct. 28 CINCINNATI Nov. 4 at Pittsburgh Nov. 11 at Kansas City Nov. 18 N.Y. JETS Nov. 25 at Cleveland Dec. 2 PITTSBURGH Dec. 9 at Los Angeles Rams Dec. 16 CLEVELAND	Sept. 2 N.Y. JETS Sept. 9 at Houston Sept. 16 ST. LOUIS Sept. 23 at Miami Sept. 30 BUFFALO Oct. 7 WASHINGTON Oct. 14 at Philadelphia Oct. 21 PITTSBURGH Oct. 28 at Dallas Nov. 4 SAN DIEGO Nov. 11 at New York Jets Nov. 18 NEW ENGLAND Nov. 25 at Los Angeles Raiders Dec. 2 at Buffalo Dec. 9 MIAMI Dec. 16 at New England	Sept. 2 at Pittsburgh Sept. 9 at Cincinnati Sept. 16 L.A. RAIDERS Sept. 23 at Denver Sept. 30 CLEVELAND Oct. 7 N.Y. JETS Oct. 14 SAN DIEGO Oct. 21 at New York Jets Oct. 28 TAMPA BAY Nov. 4 at Seattle Nov. 11 HOUSTON Nov. 18 at Los Angeles Raiders Nov. 25 at New York Giants Dec. 2 DENVER Dec. 9 SEATTLE Dec. 16 at San Diego	Sept. 2 at Houston Sept. 9 GREEN BAY Sept. 16 at Kansas City Sept. 24 SAN DIEGO (Mon.) Sept. 30 at Denver Oct. 7 SEATTLE Oct. 14 MINNESOTA Oct. 21 at San Diego Oct. 28 DENVER Nov. 4 at Chicago Nov. 12 at Seattle (Mon.) Nov. 18 KANSAS CITY Nov. 25 INDIANAPOLIS Dec. 2 at Miami Dec. 10 at Detroit (Mon.) Dec. 16 PITTSBURGH

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# AFC Schedules and Results

1984

	MIAMI DOLPHINS		NEW ENGLAND PATRIOTS		NEW YORK JETS		PITTSBURGH STEELERS
Sept. 2 at Washington	Sept. 2 at Buffalo	Sept. 2 at Indianapolis	Sept. 2 KANSAS CITY	Sept. 2 at Indianapolis	Sept. 2 KANSAS CITY	Sept. 2 KANSAS CITY	Sept. 2 KANSAS CITY
Sept. 9 NEW ENGLAND	Sept. 9 at Miami	Sept. 6 PITTSBURGH (Thurs.)	Sept. 6 at New York Jets (Thurs.)	Sept. 6 PITTSBURGH (Thurs.)	Sept. 6 at New York Jets (Thurs.)	Sept. 6 at New York Jets (Thurs.)	Sept. 6 at New York Jets (Thurs.)
Sept. 17 at Buffalo (Mon.)	Sept. 16 SEATTLE	Sept. 16 CINCINNATI	Sept. 16 L.A. RAMS	Sept. 16 CINCINNATI	Sept. 16 L.A. RAMS	Sept. 16 L.A. RAMS	Sept. 16 L.A. RAMS
Sept. 23 INDIANAPOLIS	Sept. 23 WASHINGTON	Sept. 23 at Buffalo	Sept. 23 at Cleveland	Sept. 23 at Buffalo	Sept. 23 at Cleveland	Sept. 23 at Cleveland	Sept. 23 at Cleveland
Sept. 30 at St. Louis	Sept. 30 at New York Jets	Sept. 30 NEW ENGLAND	Oct. 1 CINCINNATI (Mon.)	Sept. 30 NEW ENGLAND	Oct. 1 CINCINNATI (Mon.)	Oct. 1 CINCINNATI (Mon.)	Oct. 1 CINCINNATI (Mon.)
Oct. 7 at Pittsburgh	Oct. 7 at Cleveland	Oct. 7 at Kansas City	Oct. 7 MIAMI	Oct. 7 at Kansas City	Oct. 7 MIAMI	Oct. 7 MIAMI	Oct. 7 MIAMI
Oct. 14 HOUSTON	Oct. 14 CINCINNATI	Oct. 14 at Cleveland	Oct. 14 at San Francisco	Oct. 14 at Cleveland	Oct. 14 at San Francisco	Oct. 14 at San Francisco	Oct. 14 at San Francisco
Oct. 21 at New England	Oct. 21 MIAMI	Oct. 21 KANSAS CITY	Oct. 21 at Indianapolis	Oct. 21 KANSAS CITY	Oct. 21 at Indianapolis	Oct. 21 at Indianapolis	Oct. 21 at Indianapolis
Oct. 28 BUFFALO	Oct. 28 N.Y. JETS	Oct. 28 at New England	Oct. 28 ATLANTA	Oct. 28 at New England	Oct. 28 ATLANTA	Oct. 28 ATLANTA	Oct. 28 ATLANTA
Nov. 4 at New York Jets	Nov. 4 at Denver	Nov. 4 MIAMI	Nov. 4 HOUSTON	Nov. 4 MIAMI	Nov. 4 HOUSTON	Nov. 4 HOUSTON	Nov. 4 HOUSTON
Nov. 11 PHILADELPHIA	Nov. 11 BUFFALO	Nov. 11 INDIANAPOLIS	Nov. 11 at Cincinnati	Nov. 11 INDIANAPOLIS	Nov. 11 at Cincinnati	Nov. 11 at Cincinnati	Nov. 11 at Cincinnati
Nov. 18 at San Diego	Nov. 18 at Indianapolis	Nov. 18 at Houston	Nov. 19 at New Orleans (Mon.)	Nov. 18 at Houston	Nov. 19 at New Orleans (Mon.)	Nov. 19 at New Orleans (Mon.)	Nov. 19 at New Orleans (Mon.)
Nov. 26 N.Y. JETS (Mon.)	Nov. 22 at Dallas (Thanks.)	Nov. 26 at Miami (Mon.)	Nov. 25 SAN DIEGO	Nov. 26 at Miami (Mon.)	Nov. 25 SAN DIEGO	Nov. 25 SAN DIEGO	Nov. 25 SAN DIEGO
Dec. 2 L.A. RAIDERS	Dec. 2 ST. LOUIS	Dec. 2 N.Y. GIANTS	Dec. 2 at Houston	Dec. 2 N.Y. GIANTS	Dec. 2 at Houston	Dec. 2 at Houston	Dec. 2 at Houston
Dec. 9 at Indianapolis	Dec. 9 at Philadelphia	Dec. 8 BUFFALO (Sat.)	Dec. 9 CLEVELAND (Sat.)	Dec. 8 BUFFALO (Sat.)	Dec. 9 CLEVELAND (Sat.)	Dec. 9 CLEVELAND (Sat.)	Dec. 9 CLEVELAND (Sat.)
Dec. 17 DALLAS (Mon.)	Dec. 16 INDIANAPOLIS	Dec. 16 at Tampa Bay	Dec. 16 at Los Angeles Raiders	Dec. 16 at Tampa Bay	Dec. 16 at Los Angeles Raiders	Dec. 16 at Los Angeles Raiders	Dec. 16 at Los Angeles Raiders

	SAN DIEGO CHARGERS		SEATTLE SEAHAWKS	1984 AMERICAN FOOTBALL CONFERENCE STANDINGS						
Sept. 2 at Minnesota	Sept. 2 CLEVELAND			Eastern Division			Western Division			
Sept. 9 at Seattle	Sept. 9 SAN DIEGO			W	L	T	Pct.	PF	PA	
Sept. 16 HOUSTON	Sept. 16 at New England			Miami	1	0	0	1.000	35	17
Sept. 24 at L.A. Raiders (Mon.)	Sept. 23 CHICAGO			New England	1	0	0	1.000	21	17
Sept. 30 DETROIT	Sept. 30 at Minnesota			N.Y. Jets	1	0	0	1.000	23	14
Oct. 7 at Green Bay	Oct. 7 at Los Angeles Raiders			Buffalo	0	1	0	.000	17	21
Oct. 14 at Kansas City	Oct. 14 BUFFALO			Indianapolis	0	1	0	.000	14	23
Oct. 21 L.A. RAIDERS	Oct. 21 vs. Green Bay at Milw.			Central Division						
Oct. 29 SEATTLE (Mon.)	Oct. 29 at San Diego (Mon.)			W	L	T	Pct.	PF	PA	
Nov. 4 at Indianapolis	Nov. 4 KANSAS CITY			Cincinnati	0	1	0	.000	17	20
Nov. 11 DENVER	Nov. 12 L.A. RAIDERS (Mon.)			Cleveland	0	1	0	.000	00	33
Nov. 18 MIAMI	Nov. 18 at Cincinnati			Houston	0	1	0	.000	14	24
Nov. 25 at Pittsburgh	Nov. 25 at Denver			Pittsburgh	0	1	0	.000	27	37
Dec. 3 CHICAGO (Mon.)	Dec. 2 DETROIT			MONDAY'S RESULTS						
Dec. 9 at Denver	Dec. 9 at Kansas City			Seattle 33, Cleveland 0						
Dec. 16 KANSAS CITY	Dec. 15 DENVER (Sat.)			Dallas 20, Los Angeles 13						



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## BEAR CORNER

### Blue & Orange & Big!

What's navy blue and orange and huge?

Easy . . . it's a capacity crowd at Soldier Field waving blue and orange "thumb-shaker" pom-poms when the Bears meet the Dallas Cowboys on September 30.

Every fan entering Soldier Field on that day will receive a blue and orange pom-pom, and we hope you'll "shake" the Bears on to victory over the Cowboys.

The pom-pom promotion is a first in Bear history, and it is made possible by United Airlines, Kodak and Osco, and Burger King and Joyce Beverages.

### Payton 'List'

Bears running back Walter Payton had some interesting answers when he turned in a recent club questionnaire.

Hobbies: Hunting, fishing and dirt bike-riding. Persons most admired: Father and mother. Favorite TV program: Sanford and Son. Favorite band: Commodores. Favorite singers: Gladys, Barbara Mandrell and Luther Vandross. Best player he's faced in the NFL: Tampa linebacker Hugh Green. Among persons he would like to meet: President Reagan and Pope John Paul II. Secret goal: To fly a helicopter.

### Vote!

We've got an election day coming up . . . but it might not be the one you're thinking of.

When the Bears host Minnesota on October 28, fans will be able to vote for the Chicago Bears Miller/NFL Man of the Year in stadium balloting.

Best thing about the Man of the Year program is that it provides funds to assist deserving young people in their pursuit of a college education.

Bear candidates for this year's Miller/Man of the Year award are defensive back Les Frazier, offensive tackle Jim Covert and linebacker Mike Singletary. Not only are all three of these players big contributors on the football field, they're big contributors, as well, in their roles as concerned citizens within the community. Which is why they're on the ballot.

So, vote on October 28!

### Music-wise

Welcome, to Blythe Sawyer, former Miss Illinois, who will sing the National Anthem before today's game, and to the Eastern Illinois University band, under the direction of Greg Clemons. ■



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**CHEVROLET**



# NFL

## Inside the

### STRATEGY

## Adventure in the 1980s: Tight Ends to the Rescue

By Rick Gosselin

In 1962, tight end Ron Kramer earned a trip to the AFC-NFC Pro Bowl with 37 pass receptions for the Green Bay Packers. In 1965, Mike Ditka earned a Pro Bowl berth with 36 receptions for the Chicago Bears. In 1968, John Mackey went to the postseason all-star game with 45 receptions for the Baltimore Colts.

In 1983, Ozzie Newsome caught 89 passes for the Cleveland Browns and was passed over by the Pro Bowl selectors (NFL players and coaches). Even though he broke the club record for receptions by 20, Newsome failed to finish in the top two in the tight-end balloting for the American Football Conference, and missed out on a Pro Bowl trip to Honolulu.

That doesn't make Newsome any less of a tight end than Kramer, Ditka, or Mackey nor does it make the two guys selected to the 1983 AFC Pro Bowl team ahead of him—Kellen Winslow of the San Diego Chargers and Todd Christensen of the Los Angeles Raiders—any more of a tight end than that threesome of yesteryear.

What it underscores is the

evolution of the position over two decades—the shift from the mashers such as Ditka and Kramer to the technicians such as Winslow and Newsome. From brass knuckles to 8-ounce gloves. From heavy metal to opera. From power to finesse.

But it hasn't necessarily been the men who have changed the position; the game has changed the face of the tight end. Football has

moved from a sport dominated by the legs of Jim Brown and Gale Sayers to one dominated by the arms of Dan Fouts and Joe Montana.

"I broke in when they first started throwing the ball to the tight end," says Ditka, now the Bears' head coach. "As defenses have changed, the tight end has become a more integral part of the passing game. He has always been an important part of the running game because of his potential as a blocker. He was another lineman. But in the sixties you started to find people who could both block and catch. Then as the game entered the seventies, tight ends became bigger, faster, and really had the ability to go deep."

"They may not have been

better athletes than we were and they may not have been better players than we were, but they could do more. And with the defenses of today—the use of the zone and their ability to take away the outside people—it has become essential that you get the ball to your tight end fast.

"This is why you see the great number of catches at that position. A lot of people are trying to cover tight ends in zones and with linebackers and that's getting harder and harder to do because they are such excellent athletes."

A first-round draft pick of the Bears in 1961, Ditka earned NFL rookie of the year honors. He played in five consecutive Pro Bowls, from 1962 through 1966, and set an NFL record for tight

### Opening up the middle

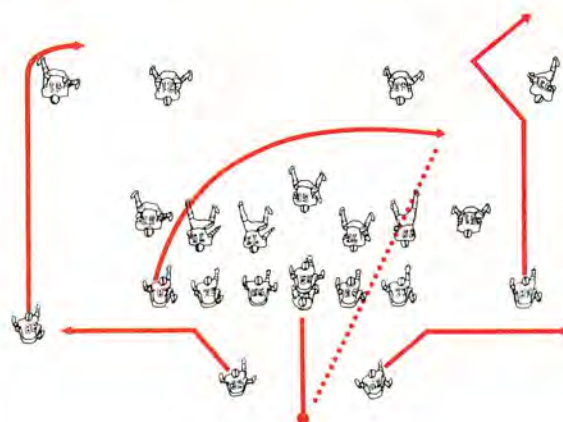


Diagram shows how tight end lines up left, works for a strong inside release to beat the strongside linebacker, and looks for the ball 10 yards downfield. Note wide receivers draw coverage away from middle.



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## Inside the NFL

ends with 75 receptions in 1964. That mark stood for 15 seasons—until Winslow caught 89 passes in 1980.

Ditka has dropped well down the all-time list since then. In 1983, Christensen established a record for tight ends with 92 catches. In addition to Newsome's 89 receptions a year ago, Winslow had 88. Winslow also had another 88-catch season in 1981. Joe Sener of the Minnesota Vikings had 79 receptions that same year.

The NFL went through the 1960s and 1970s without having a tight end win a pass-receiving championship. But of the four pass-receiving crowns thus far in the 1980s, Winslow owns two and Christensen one. In fact, the Christensen-Newsome-Winslow triumvirate gave the tight end position an unprecedented 1-2-3 finish in NFL receiving last season.

"Even though tight ends catch balls, they usually aren't going to kill you," Ditka says. "They're not the big-play guys. Defenses still are trying to shut down the big play outside; they double cover the speed guys and therefore sacrifice the middle. So you wind up covering the tight end with linebackers and strong safeties who aren't as solid covering man-to-man as your corners."

**W**hen he was an assistant coach with the Dallas Cowboys (1973-1981), Ditka once evaluated game films of the Chargers and determined that Winslow lined up in the "true" tight end position only 40 percent of the time. Because San Diego relies on him more as a passing weapon than a blocking tool, the Chargers plot to free Winslow of the clutter at the line of scrimmage that accompanies his position.

So San Diego and a num-



**Two tight ends, two roles: Rams' Mike Barber (above) as a receiver and Redskins' Rick Walker (88, below) as a blocker.**



ber of other NFL teams line up their tight ends in the slot or on the flank. It is not unusual to find the tight end in motion on passing downs—anything to free him of that chuck at the line of scrimmage from an outside linebacker. Nothing eliminates a receiver from the pass pattern quicker than being knocked on his duff at the line.

That was not the case when Ditka played. The Bears never camouflaged his presence. You always could find him lined up tight. But the game of cat-and-mouse was reversed back then—it was Ditka who went after the linebackers. As one of the most devastating blockers ever to play the position, Ditka's object was to knock a linebacker over to help propel Rick Casares or Gale Sayers into the secondary with the football.

But that was back when the tight end was a blocker first, and a receiver second. The job description since has been flip-flopped.

"When I made a block in front of Sayers, [Willie] Galimore, Casares, or [Joe] Marconi," Ditka says, "I enjoyed that as much as catching a pass. Matter of fact, catching a pass never was as important to me as running with the football after I caught it. That's what I really enjoyed. That's when you could get even with people. That's when the fun starts."

"I caught some long passes, but basically I caught them and ran with them. I wouldn't have been a deep receiver in today's game, that's for sure. I would have been an intermediate [route] guy...and I would have been a blocker. I would have fit into some offenses being played today and others I would not have."

The emphasis on the tight end as a receiver probably began when the Philadelphia Ea-

Thomas J. Croke

Nate Fine



gles moved Pete Retzlaff inside from the flank at the turn of the 1960 decade. He played the position at 6 feet 1 inch, 214 pounds. Ditka was 6-3, 230, Kramer 6-3, 250. Fred Arbanas, the tight end on the all-time AFL team, was 6-3, 240, and Charlie Sanders, a seven-time Pro Bowl pick with the Detroit Lions, went 6-4, 225. The state-of-the-art tight ends during the mid-1970s, Dave Casper and Russ Francis, played at 6-4, 250 pounds, and 6-6, 240, respectively. Winslow goes 6-6, 251, and Christensen 6-3, 230.

So there is no prototype for the position. If there were, Winslow, who eventually could become the most productive tight end in NFL history, may never have had the opportunity to play the position.

"A man of his size probably would have been a linebacker or offensive lineman in my day," Ditka says. "But he's such a good athlete... people would have recognized that. When you see a guy with that size, with that talent, who can move like Winslow does, why not play him at tight end? Kellen Winslow could do whatever you wanted him to do."

"Ron Kramer and John Mackey also could play with anybody in any era and be effective football players. I'd take either one of them on my football team today. They not only would play, but they'd dominate at their positions as much as they did back then. Winslow and Christensen also play with what it takes to win. They would have fit in great back then. In addition to their physical talents, they are playing with what's inside them. They have a great desire to achieve and excel. Maybe I'm old fashioned, but I still believe it's what's inside the player that separates him from the rest."

## STATISTICS

# Some Fumblers More Hazardous Than Others

By Steve Hirdt

A world without labels would have its problems.

I can picture stopping alongside the dairy section of the local supermarket, and taking most of my shopping hour trying to decide which whipped cream canister contains the real thing and which one contains the chemicals. (Good guess: they all contain the latter.) Taking my son to the movies might pose a problem; without the ratings supplied by the motion picture code system, I might have reckoned that *Midnight Cowboy* was a story about Tom Landry on Monday Night Football.

But a world without labels, especially when they are based on someone's subjective opinions, might not be all bad. For one thing, we all might be forced into making up our own mind on a new book, or a new play, or a new movie. For another, we might eliminate Sports Label Disease (SLD), a process by which various individuals, both in sports and in the media, seek to become the first to identify a certain player or team by characterizing him or it in a genre already populated by others, presumably of the same type. These are the people who have brought you, in various sports, "the gamers," "the pure shooters," "the clutch hitters," "the chokers," and "the role players."

In professional football, SLD has taken an especially nasty turn by branding—for it is no less seamy a measure

than that of putting one's mark on the rear ends of cattle—one group of running backs as "the fumblers." As in, "He'll gain you some yardage, but in the long run, he'll cost you. He's a fumbler."

These accusations are sometimes based on fact, but more often, they are based on repetition. I heard it. I'll say it. He said it. It must be right. I read it somewhere. I heard it. It's a vicious cycle.

The matter of fumbling is one that is not told entirely by the numbers. Like anything else in football, the statistics do not tell the entire story.

However, they are a start, and they are a better reference than the half-truths and innuendoes that surround some running backs. A chart such as the one presented here does not tell everything. When a player fumbles often is the most important factor in whether a fumble becomes a game-breaker or merely an afterthought. Did the fumble come at the opponents' 10 with one minute to play in a tied game, or did it occur at midfield on the final play of the first half? Certainly, that is an important distinction, but it is a problem similar to the one encountered by all statistics: They tend to lump together the important and the mundane, the crucial and the trivial.

The rates of fumbles produced by last season's regular running backs contain a few departures from the usual labels. Tony Dorsett, vilified in some quarters as the Bambino of Bobblers, actually fumbled


*Continued on page 11A*

## AFC Fumble Ratios

	Total Attempts*	Fumbles	Ratio
Charles Alexander, Cincinnati	185	1	185.00
Mosi Tatupu, New England	116	1	116.00
Pete Johnson, Cincinnati	225	2	112.50
Tony Nathan, Miami	210	2	105.00
Earl Campbell, Houston	341	4	85.25
Mike Pruitt, Cleveland	323	4	80.75
Dwayne Crutchfield, N.Y. Jets-Houston	159	2	79.50
Walter Abercrombie, Pittsburgh	138	2	69.00
Frank Hawkins, L.A. Raiders	130	2	65.00
Curt Warner, Seattle	377	6	62.83
Billy Jackson, Kansas City	184	3	61.33
Joe Cribbs, Buffalo	322	6	53.67
Theotis Brown, Seattle-Kansas City	193	4	48.25
Freeman McNeil, N.Y. Jets	182	4	45.50
Randy McMillan, Baltimore	222	5	44.40
Andra Franklin, Miami	224	6	37.33
Boyce Green, Cleveland	146	4	36.50
Chuck Muncie, San Diego	277	8	34.63
Franco Harris, Pittsburgh	313	10	31.30
Sammy Winder, Denver	219	7	31.29
Curtis Dickey, Baltimore	278	9	30.89
Frank Pollard, Pittsburgh	151	5	30.20
James Brooks, San Diego	206	8	25.75
Tony Collins, New England	246	10	24.60
Marcus Allen, L.A. Raiders	344	14	24.57

\*All players listed had a minimum of 100 rushing attempts in 1983.





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## NFC Fumble Ratios

	Total Attempts*	Fumbles	Ratio
James Wilder, Tampa Bay	218	1	218.00
Michael Williams, Philadelphia	123	1	123.00
Rob Carpenter, N.Y. Giants	196	2	98.00
Joe Washington, Washington	194	2	97.00
Ted Brown, Minnesota	161	2	80.50
John Riggins, Washington	381	5	76.20
Ron Springs, Dallas	225	3	75.00
Walter Payton, Chicago	373	5	74.60
Tony Dorsett, Dallas	330	5	66.00
William Andrews, Atlanta	391	6	65.17
James Jones, Detroit	183	4	45.75
Darrin Nelson, Minnesota	223	5	44.60
Billy Sims, Detroit	262	6	43.67
Matt Suhey, Chicago	199	5	39.80
Tony Galbreath, Minnesota	158	4	39.50
Wayne Wilson, New Orleans	228	6	38.00
Roger Craig, San Francisco	224	6	37.33
Ottis Anderson, St. Louis	350	10	35.00
Butch Woolfolk, N.Y. Giants	276	8	34.50
Hubert Oliver, Philadelphia	170	5	34.00
Eric Dickerson, L.A. Rams	441	13	33.92
George Rogers, New Orleans	268	8	33.50
Wendell Tyler, San Francisco	210	7	30.00
Gerry Ellis, Tampa Bay	198	6	24.67
Gerald Riggs, Atlanta	134	7	19.14

Continued from page 6A

only five times in a season's worth of heavy duty. That's the same number of fumbles committed by that Rock of Gibraltar, John Riggins. Keep in mind while looking through these lists that not all of these fumbles happened on rushing plays. Some occurred following pass receptions, others on returns of punts and kickoffs. Players who returned many kicks and punts, such as James Brooks or Darrin Nelson, will have higher rates of fumbles than running backs not used on returns.

The top 25 players in each conference are rated according to the lowest ratio of fumbles per 100 times handling the ball.

**The Brown Standard**—Minnesota Vikings running back Ted Brown had his best day of 1983 on October 23 at Green Bay when he ran for 179 yards in the Vikings' 20-17 victory over the Packers. Not only was it a big day for Ted, but it was a red-letter day

for all of the Browns. Ted's effort that afternoon was the sixth 100-yard rushing game of his career, but it was the one-hundredth time in NFL history that a player named Brown had reached the century mark in single-game rushing yardage.

Not surprisingly, Jim Brown was responsible for the lion's share of the 100-yarders. He accomplished that feat a record 58 times in his 118-game NFL career. He is followed by former Redskins back Larry Brown (19) and by former Vikings fullback Bill Brown (8).

Then came Tim Brown, ex-running back and kick returner for the Packers, Eagles, and Colts, who had 6, as does the Vikings' Ted.

Two of the remaining three were turned in by Curtis Brown, who played with the Buffalo Bills for six years before going to the Houston Oilers last fall. And Theotis Brown, who split the 1983 season between Seattle and Kansas City, accomplished the feat once. ■



Don Weller

### COACHING

## Hugh Campbell: Turning Corner at a Low R.P.M.

By Ted Brock

A sportswriter whose beat is the Houston Oilers was sharing his first impressions of Hugh Campbell. "He's not so good for the electronic media," the reporter said, "because he is so low-key. But that's all right, because that makes him perfect for our medium."

But first impressions can be deceiving. Chatting with Campbell, one can be lulled into the notion that this is just another friendly guy who likes to talk about football. There's a temptation to ignore the fact that in six years as head coach of the Edmonton Oilers of the Canadian Football League (1977-1982) he led his club to the Grey Cup Championship Game six times, winning the last five.

An all-Pacific Coast wide receiver at Washington State University from 1959-1962, Campbell was drafted in the fourth round by the San Francisco 49ers, but chose Sas-

katchewan of the CFL (1963-67, 1969). He still holds a number of Roughriders and CFL receiving records. He served as an assistant coach at WSU from 1965-69, then moved from Pullman to nearby Spokane, where he spent seven years as the head man at Whitworth College (1970-76).

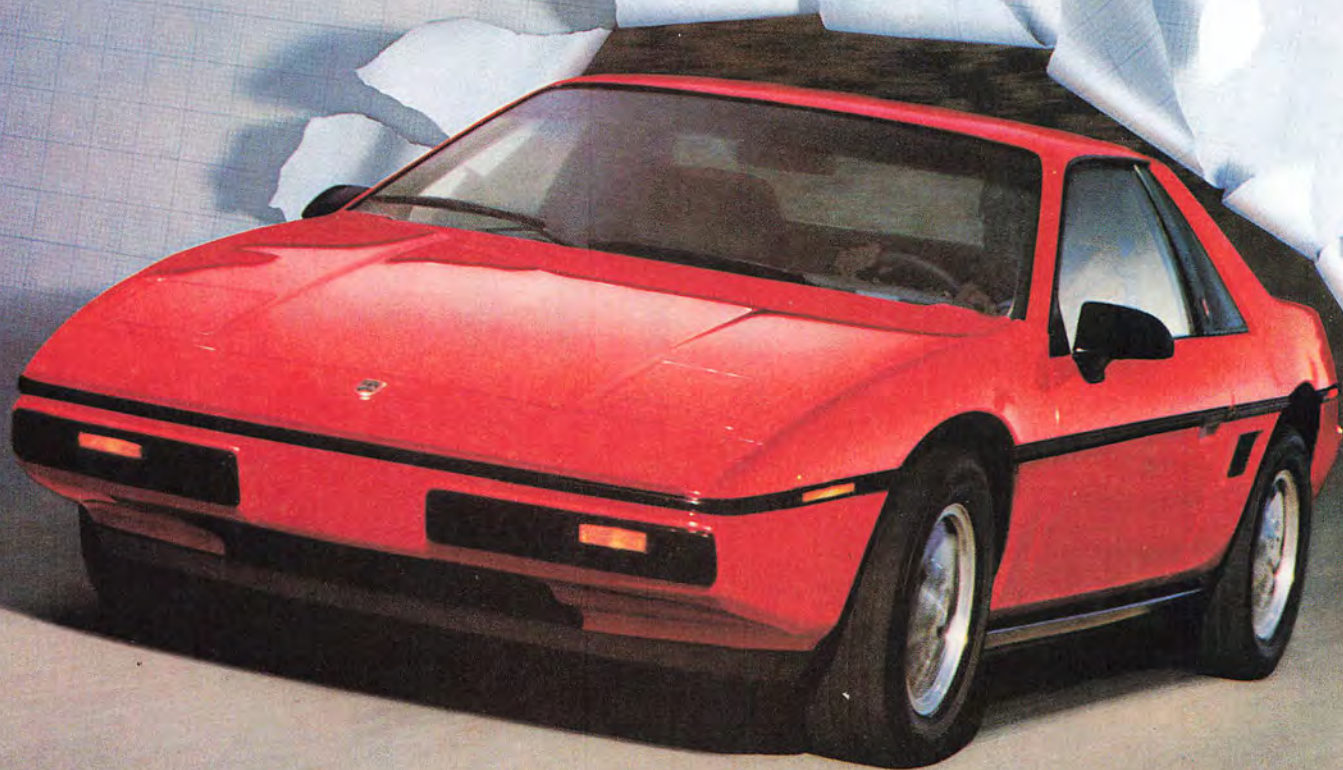
In 1983, Campbell coached the Los Angeles Express of the United States Football League to an 8-10 record.

His acclimation to the American game completed, Campbell moves to Houston and takes on the task of rebuilding a club that went 2-14 in 1983. It was clear that the Oilers had opted for a winner, but for the few remaining non-believers, the club underscored its point by signing Campbell's Grey Cup champion quarterback Warren Moon in early March. As you read this, both of them—with the help of nine assistant coaches and 44 teammates—are quietly trying to turn



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things around for the Oilers.

**Q:** How did the transition back to American football affect your thinking in game situations?

**A:** In the CFL, I knew what I wanted to do, knew my opposition. In the USFL, it not only was new opposition, like it'll be for me this year, but it was also new rules. So it wasn't just automatic to me that in a certain field position, I'd know what decision to make. I think a coach bases his decisions on odds. For example, "Okay, if I kick a field goal here, my kicker's likelihood of making this is a certain percentage. If I gamble on this down and go for it, against this team, they're going to run a certain defense, and the odds are, we're going to make a yard and a half, and there's a yard to go . . . so we might make it." All that's going through your mind all at once. You don't say all that, but you just know that. With American football, I was having to think all that through, not using the computer but doing it longhand. So sometimes, by the time you could make the decision, it was too late.

**Q:** Now you've been reunited with Warren Moon, who quarterbacked for you in Edmonton. Any thoughts on his adjustment after a year out of football and several years out of the American game?

**A:** I think Warren's biggest adjustment will be getting used to NFL defenses and reading keys and knowing what they're doing. There's so much to being experienced at quarterback. He's got some very valuable experience, which you can't just throw out the window, but he doesn't have the experience of the NFL. It's going to take him some time. And if it takes him a year, well then we'll play somebody else there for a year.

**Q:** How mindful are you of

the recent history, or the whole history, of the Houston Oilers? Where does the turnaround begin?

**A:** There's no substitute for just working. We have so much to do. We were a 2-14 team. It wasn't like we were 8-8, and with a few close games we could have been 12-4 or something. We had *two* wins. So we're a long way away, talent-wise, from being a playoff team. You can't cry about the past, or what hand you're dealt. You just work really hard with the people that you have. The signing of Moon is a big plus for us, at least in our long-term future if not our immediate future. The offensive line has some really good football players—one of them a third-year player [Mike Munchak], two of them second-year players [Bruce Matthews and Harvey Salem] and one a rookie [Dean Steinkuhler]. That's a very good foundation to build an offense around. I'd rather have a young, solid offensive line than almost anything else.

**Q:** Your specialty always has been the passing game. How do you deal with the other aspects of head coaching as far as delegating responsibility goes?

**A:** I have a coordinator on defense [Jerry Glanville] and one [Kay Dalton] on offense, and they're responsible for the daily meetings of their staffs, for the setting-up of the playbook. I was responsible first for hiring people who would do things the way I wanted them done, and once they all got to Houston we're all responsible for keeping in touch with the way things are going. But they run their show, so to speak. They wouldn't do anything in the way of a drastic change without checking with me. In the same way, if I wanted something important to be done, I would tell them, and they're gonna do it. They were hired, in both cases,

**"By the time I was a junior in college, I had the playbook I would use for high school football...because I knew that I'd be out of school in a couple of years, and I had to be ready."**

knowing full well that I wasn't "turning the offense over" to Kay Dalton and then telling him, "You run the offense, and I'll support you." That wasn't what happened. That does happen on some teams. But I reserve the right to choose what players are on the team. In the end, the coordinators aren't going to say to me, "Well, you've got to keep so-and-so at right guard." They're certainly going to influence me very heavily.

**Q:** Once the ball has been kicked off, what's your game demeanor?

**A:** I think that as a professional coach, you're so much in the public eye that the game itself becomes one of your favorite times—for me, anyway. The game is the one time you don't have to answer to anybody. You don't have to answer the phone. You don't have to answer questions that are unrelated to the game. That part of it is the fun of coaching. When you've just been involved in a close game, at the end of that game you know that you were doing something you were good at and you've trained a long time to do. It's almost like another world for a coach. You're away from so much. The waking-up, so to speak, comes after you talk to the team after the game. Then the media's back in there, and all of a sudden you're back.

**Q:** How about your foot-

ball biography? Can you trace your fascination with the game?

**A:** I was fascinated with sports from a very young age. From my parents' taking me to everything—the Harlem Globetrotters, the 49ers when Frankie Albert was there. My brother was quite a bit older than I was. I watched him in high school. My true feelings were that I always wanted to be a high school coach. I thought, "Those coaches in high school, they've got the ultimate job." Coaching at the professional level was a very, very late thought. I never even dreamed of it. My dream was to live in Saratoga [California] and coach the Los Gatos Wildcats or something. Even when I was going to school at Washington State, that whole time, I knew I was going to be a high school coach, and I would collect everything out of playbooks. By the time I was a junior in college, I had the playbook that I would use for high school football, *ready to go*, because I knew that I'd be out of school in a couple of years, and I had to be ready. I would revise that, and if I liked something, thought it was a neat play, I'd put it in. I really knew that was what I was going to do. And even then, when I got out of school and had a chance to play, I thought, "Well, I'll play a couple of years or whatever, and when that's over, I'll coach." And one thing leads to another, and you have an opportunity to coach at a small college, and I thought, "Well, I'll do this for a while, but small college coaches don't last long, either, you know. When that ends, I'll get into a high school job and get on with the rest of my life." One thing just led to another. At this point, it appears that I won't coach in high school. And yet I still think that would be a place where I'd be very, very happy. ■



INSIGHT

# Finding His Rightful Place

By Bill McGrane

**R**ationale, that distinguished old foe of progress, had made him available.

"Why do you want him?" the general manager asked grumpily. "Didn't he already prove he can't play?"

The talent man, who was deliberate, made tidy little circles on a notepad before responding.

"I'm not sure," he began, "Maybe all that's been proved is he couldn't do what they tried to make him do."

The general manager grimaced.

"They had him at corner, didn't they? Where'd we have him projected, coming out?"

"Corner," the talent man murmured. "Only I wasn't part of the 'we'."

"What's that supposed to mean?"

"Means that kid always nagged me... made me wonder if we had him in the right light."

It was early in the season and they were scouring the list of available players for a defensive back. They had lost their starter at free safety to injury. They had a backup safety, but he was better suited for strong safety than free safety.

The player in question, who had been cut late in training camp, was a name on the available list.

Actually, he'd always been "available." Throughout a two-year pro career he'd been one of those marginal types you'll find listed on the right-hand side of every depth



chart, the sort coaches always wish they could replace.

He'd played on all of the special teams, served occasionally as a Nickel back, and had been available as a disaster replacement at corner.

He was a late-middle draft pick out of a big school, a solid, productive college defensive back. The talent man had liked him then, and said so, just before last year's draft.

"He's really done a lot in college," the talent man had noted. "He's got the qualities you like. He's solid, he's bright as hell, and he's got pride in his work. He's the kind I see winning a lot."

But their scouting combine's area man had shot him down, affixing a "tweener" label to the player, meaning he lacked the obvious skills to excel at any one of the demanding secondary positions. And he arrived at that premise by a process of elimination.

"Got good feet and his turn's okay," the area man had noted, "but he's got no burst. Kind of a loper. You look at him and you think safety, but he don't hit like you'd want a safety to hit, so you'd have to play him at corner. And the damned trouble is, he ain't got the quicks to play corner."

Because he had been relatively new at the job, the tal-

"Yes... but just for myself. I get to feeling logy if I don't work out."

"What do you mean, just for yourself?" the talent man asked.

The player made another short, economical chuckle.

"I mean I'm trying to learn the steel business now. I got the message in football."

"You a little sour?" the talent man asked.

"Cautious," the player countered. "Everybody had a shot at me when I was cut, but nobody wanted me. Why now?"

The talent man cradled the phone against his shoulder.

"Because things change," he said. "We had a safety get hurt, and that makes it a new day."

There was a pause.

"You know," the player said, "you're the first person in this league who ever counted me as a safety."

"I'm calling you a suspect for safety," he said. "That is, unless you're too peeved at us to be interested."

"That's not it," the player said, but then he laughed... a better laugh this time.

"Actually, that is it. I played pretty darn good as a safety in college, and..."

"I know you did," the talent man cut in. "That's why I'm calling you now."

"But I never got a chance there," the player went on. "When I got to the pros, they said, 'You're a corner, period.' Hell, I knew I wasn't a corner, even if they didn't."

"We try," the talent man said. "We're a long way from perfect, but we do try."

"What is it?" the player asked. "A tryout?"

"Yep... nothing more, nothing less. But it'll be an honest one, and if you can play inside, we'll find out."

The player chuckled again.

"Well, I'd better come up then," he said, "because I know I can do that."



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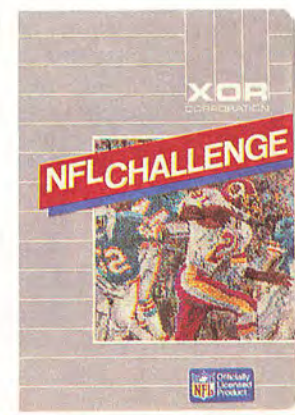
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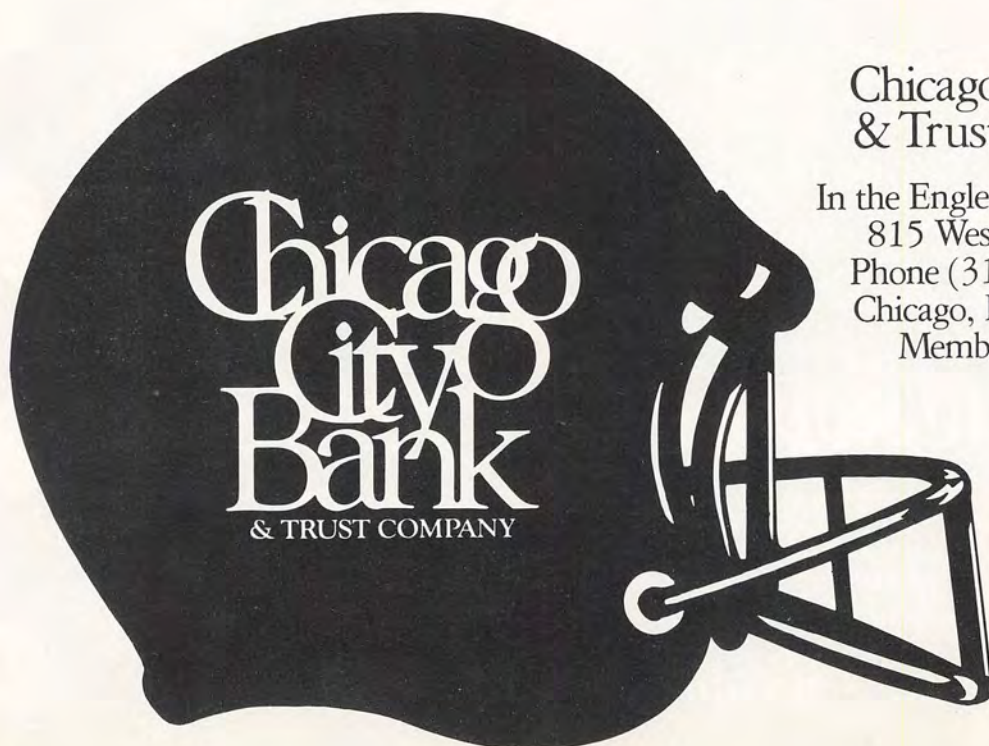
## BEAR GALLERY

Mike Richardson and Dave Duerson

Mike Richardson (right) lists reading and eating ice cream as his favorite hobbies . . . The person Mike most admires is his mother, and the athlete he most admires is Kareem Jabbar. His favorite food is mexican cooking, his favorite singer is Diana Ross. Dave Duerson (left) ranks raw oysters and beer as his favorite foods, and law history and water sports as his hobbies. Favorite movies? Dave likes "The Ten Commandments" and "The Verdict." His favorite singers are Phoebe Snow and Della Reese, and the best player he ever faced is running back Herschel Walker. ■



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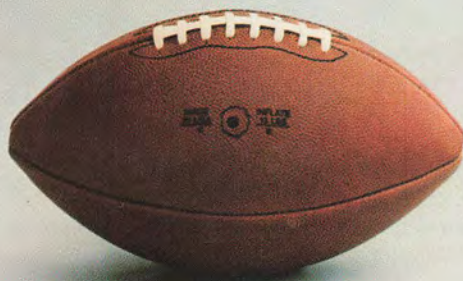
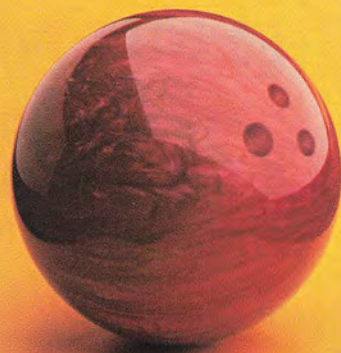
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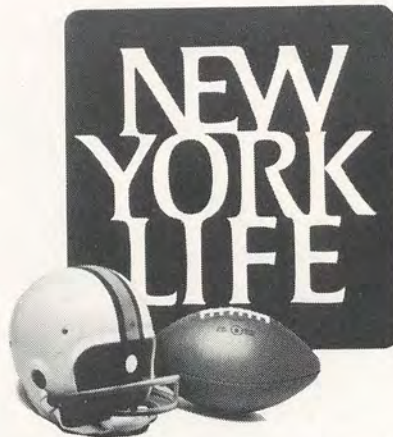
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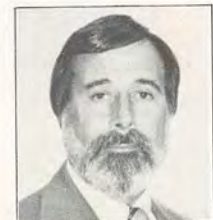
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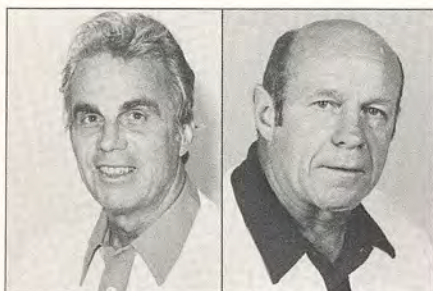
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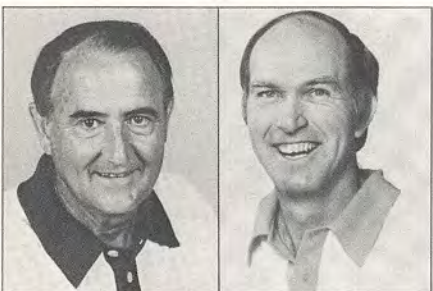
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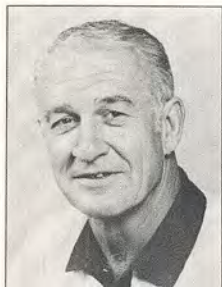
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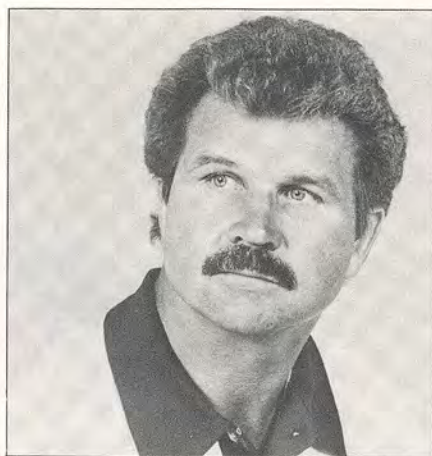


JOHNNY ROLAND

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## Mike Ditka

**Head Coach** The Bears have shown improvement in Mike Ditka's first two seasons as head coach, climbing from 3-6 in 1982 to 8-8 in 1983, their best finish since 1979. A former Bears all-pro tight end, Ditka had been a member of Tom Landry's staff in Dallas since 1973, handling receivers and special teams. He coached Pro Bowl performers at each receiver position in Dallas—wide receivers Drew Pearson and Tony Hill and tight end Billy Joe DuPree. Ditka was an all-pro four times and appeared in five Pro Bowls. In 1964 he set a (since-broken) NFL record for tight ends by catching 75 passes. The top draft choice of Chicago in 1961, he was traded to Philadelphia in 1967 and then to Dallas in 1969. He spent his last four seasons with the Cowboys, and played in Super Bowls V and VI. Ditka caught a total of 427 passes for 5,913 yards and 43 touchdowns.

**Background** Ditka was an outstanding end at the University of Pittsburgh from 1958-1960. He was a consensus All-America in his senior year, playing both ways, including end and linebacker on defense. He also averaged over 40 yards as a punter for three seasons.

**Personal** Ditka was born in Carnegie, Pennsylvania, on October 18, 1939. He and his wife Diana live in Arbor Vista, IL.

**Coaching Staff** Jim Dooley, research and quality control; Dale Haupt, defensive line; Ed Hughes, offensive coordinator; Steve Kazor, Special Teams; Jim LaRue, defensive backfield; Ted Plumb, receivers; Johnny Roland, offensive backs; Buddy Ryan, defensive coordinator; and Dick Stanfel, offensive line.

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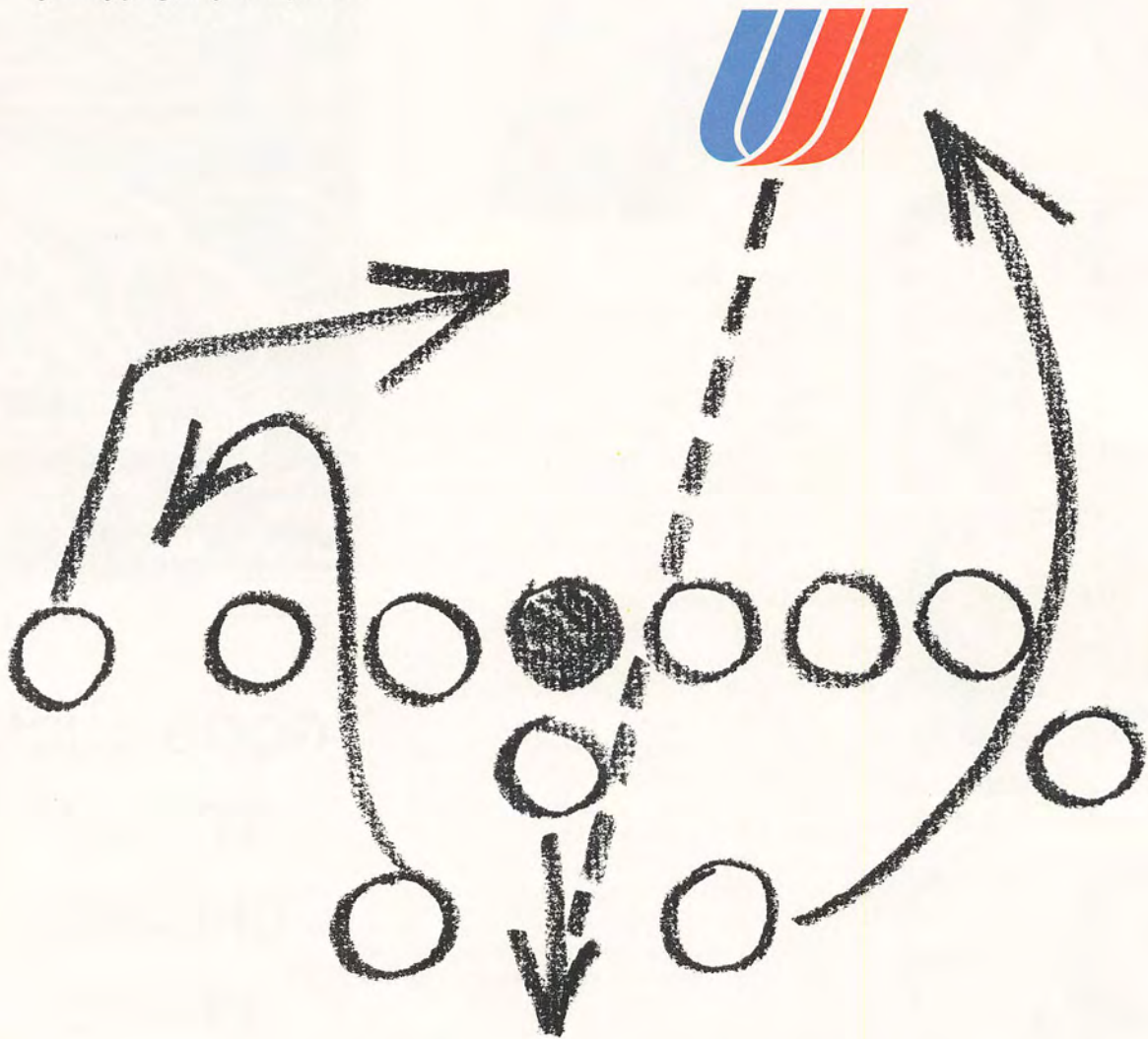
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# HIT MEN!

Cleveland's  
Skilled  
Linebackers  
Usually  
Are Where  
the Action Is

By Adam Sachs

**T**he ball is snapped, and the first pick in the 1979 NFL draft, Tom Cousineau, reacts from the inside linebacker position. Chip Banks, the third pick overall in 1982, and Clay Matthews, a first-round selection in 1978, defend from the outside linebacking spots. Alongside Cousineau, Dick Ambrose, a twelfth-round choice in 1975, makes his move, too. *Twelfth round?* No matter. Ambrose combines with his touted teammates to give the Cleveland Browns one of the most formidable linebacking units in the NFL.

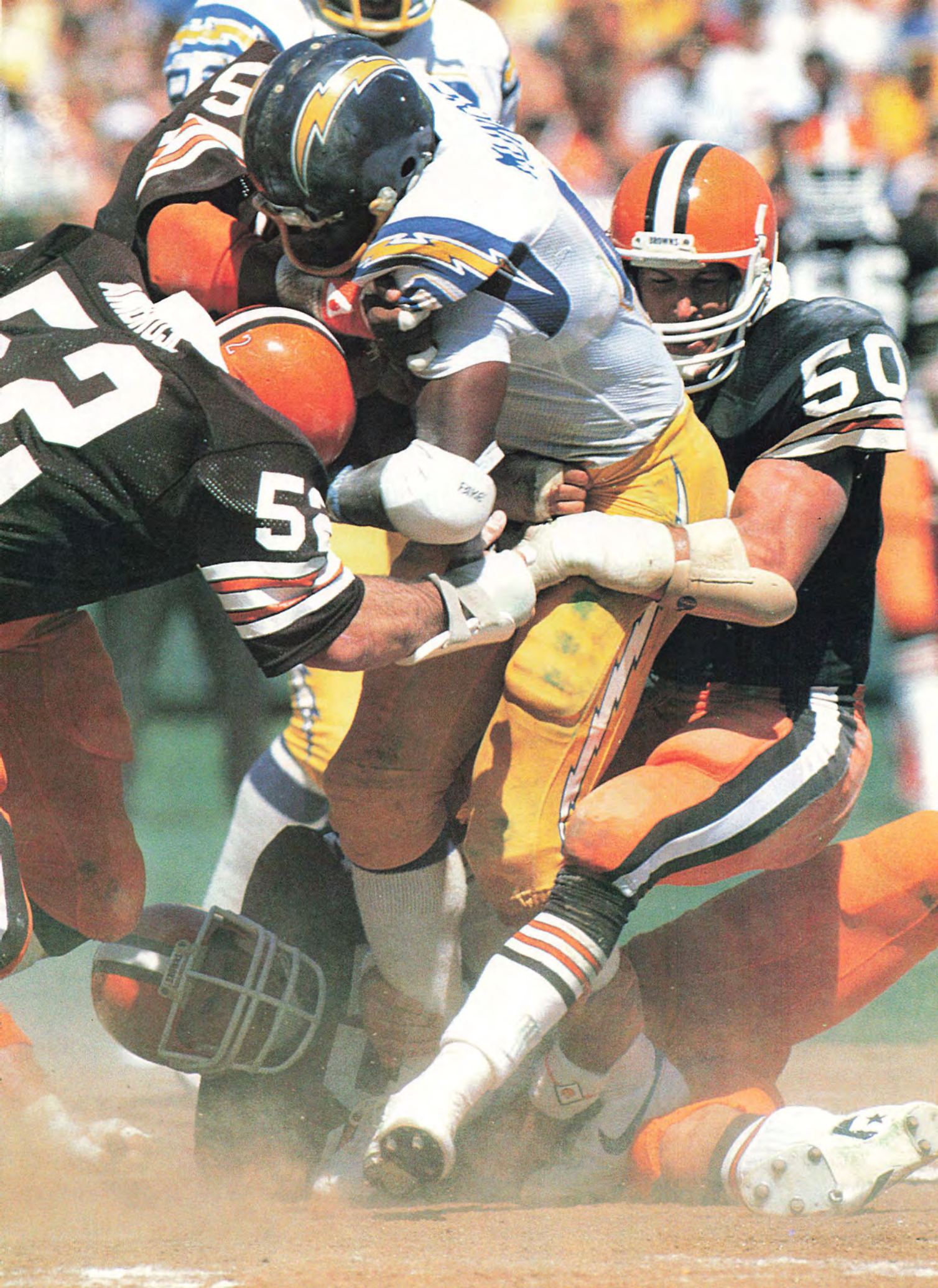
"Our linebackers are unmatched in the league," says Browns head coach Sam Rutigliano. "They are the number-one strength of this team. We want them to dominate and they have the ability. They are impact players."

**Ambrose (52) and Cousineau (50) are joined by Banks and Matthews (on ground) in a rare four-linebacker assault on San Diego running back Chuck Muncie.**

George Rose









"We really are skilled in all areas," Matthews says. "We're also an intelligent group. We can learn anything we might be deficient in... but right now I really can't point out any one weak area."

Cousineau, Matthews, and Banks were the Browns' top three tacklers in 1983. Employing frequent blitzes, the three men accounted for 15 of the team's 33 quarterback sacks. Matthews was the sack leader with seven. Cousineau also led the club in interceptions with four.

Banks has received the most recognition of the group, making the AFC Pro Bowl team in 1982 and 1983, his first two seasons.

"I think we give Chip a few more opportunities to be spectacular," Rutigliano says. "We have played him as a defensive end and have given him a chance to rush the passer, which he excels at, and we have blitzed more with him."

Banks, a first-team All-America performer at USC, made an immediate impact in the NFL. In the first game of his rookie season, against Seattle, he had three quarterback sacks and forced a fumble. Banks won most defensive rookie of the year honors.

Cousineau also joined the Browns in 1982, after playing three years in the Canadian Football League. The Browns gave up three high draft picks to acquire Cousineau, the Ohio State product who originally had been the first pick of the Buffalo Bills. Cousineau has led the Browns in tackles in both of his two NFL seasons.

"Still, Tom had a few adjustment problems he didn't anticipate in 1982," Rutigliano says. "But now he's ready to be a great player."

Ambrose, who was injured for most of the 1983 season, led the Browns in tackles as the middle linebacker every year from 1977-1981. Unheralded at the University of Virginia, Ambrose was a long-shot from the beginning, es-



John Reid III

**The Browns' linebackers are "skilled in all areas." Matthews denies the pass against Jets tight end Mickey Shuler.**

**Not even Earl Campbell can escape the grasp of Banks, the most physically gifted of the Browns' standout quartet.**

pecially because he stands only 6 feet, which is small for a linebacker. But "Mr. Dependable," as Rutigliano calls him, just keeps plugging away.

"The one thing he has that separates him is that he has a blowtorch for a heart," says defensive coordinator Marty Schottenheimer.

"Other players may have ups and downs, but Dick has fantastic work habits," Matthews says. "He always works hard. He maintains unbelievable intensity week after week. It's great for a young player to be around someone like that. He's a good influence."

Matthews, another All-America linebacker from USC, has started for the Browns since 1979, a year after Cleveland picked him twelfth in the first round. With offenses determined to slow down Banks on the left side, Matthews often is free to blitz from the right.

The 3-4 (three linemen, four linebackers) defense gives the Browns versatility and takes advantage of their position of strength—linebacker. "It's designed to free up the linebackers so we can flow to the ball," Matthews explains. "That's why we can make so many tackles."

Lou Witt







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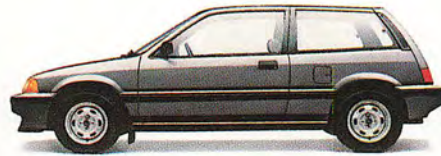
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# ACCELERATED LEARNING



Al Messerschmidt

**Miami Prodigies Marino and Duper Have Gone to the Head of the Class**

*By Dave Wiczorek*

**Celebration was a familiar theme in Miami last year, thanks to the Marino-Duper connection.**

**T**he participants jocularly referred to the tutoring sessions as "special education classes." Certainly, two special pupils never have zoomed to the head of a class with more speed and style than quarterback Dan Marino and wide receiver Mark Duper.

After graduating with honors, they showed the football world that practical experience is no match for a bundle of unabashed enthusiasm and talent.

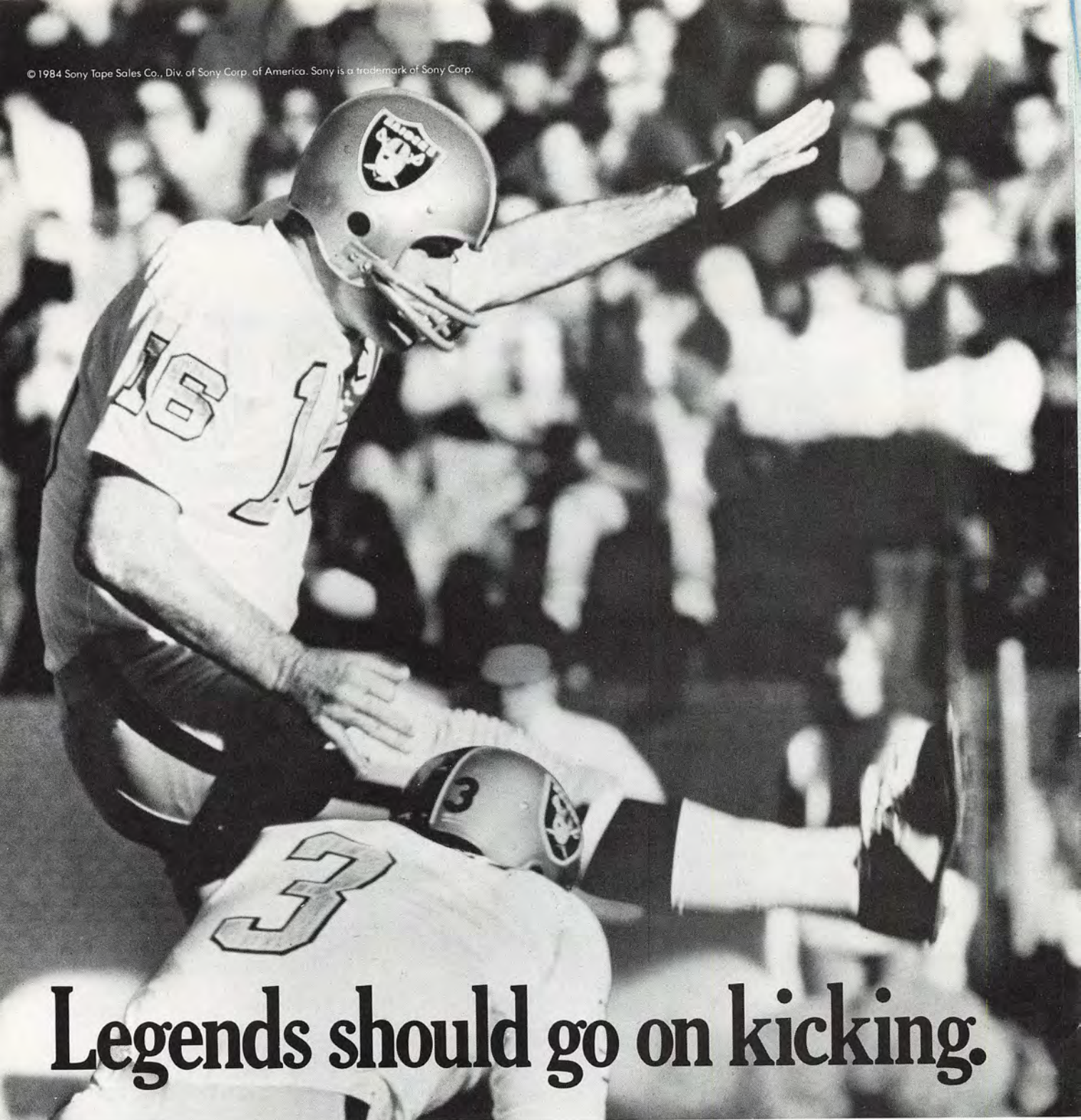
Every morning, while the Miami Dolphins' veterans straggled into their Biscayne College meeting rooms minutes before the day's first session during 1983 training camp, Marino, Duper, and several other neophytes would conclude another skull session with David Shula, the head coach's son and the man in charge of the Dolphins' receivers.

When they finally received a chance to apply their newly acquired knowledge, one-third of the way through the 1983 season, the National Football League took notice. They did for the Dolphins' passing game what Rodgers and Hammerstein did for the musical: They elevated it to a new height of entertainment.

"It's funny, but the classes were something we didn't want to do at first," says Duper, who grew up in Moureauxville, Louisiana, and now lives in Marksville, a short post pattern from Baton Rouge. "What it boils down to is, we had to learn about each other. We thought it was a waste of time at first, but it wasn't.

"Mostly it was book work. Dan would call a play and then





# Legends should go on kicking.

The legendary George Blanda. The quarterback with the golden foot. In his 26-year career, Blanda scored an outrageous 943 out of 959 extra points attempted. He booted another 335 field goals. When he retired at age 48—the oldest active player in pro ball—Blanda had a record-breaking 2,002 points to his name.

Unfortunately for most football fans, Blanda retired from the game before they had a chance to capture him at home on Sony Video Tape. Don't let today's football legends slip by. Capture them on Sony Tape. And let the legends live on.



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## Sony Tape. The Perfect Blank.



I—or one of the young running backs—would tell David Shula what we were supposed to do. He'd give us different situations we'd have to react to.

"Now I look back and I'm glad we did it," Duper says. "You can have the physical ability, but you can't play professional football without the mental part. That would be like being in a dark room with one door and you're running around in circles trying to get to that door."

Marino and Duper found that door, knocked, and burst through with the swagger common to all-pros.

It didn't come without the hours of overtime.

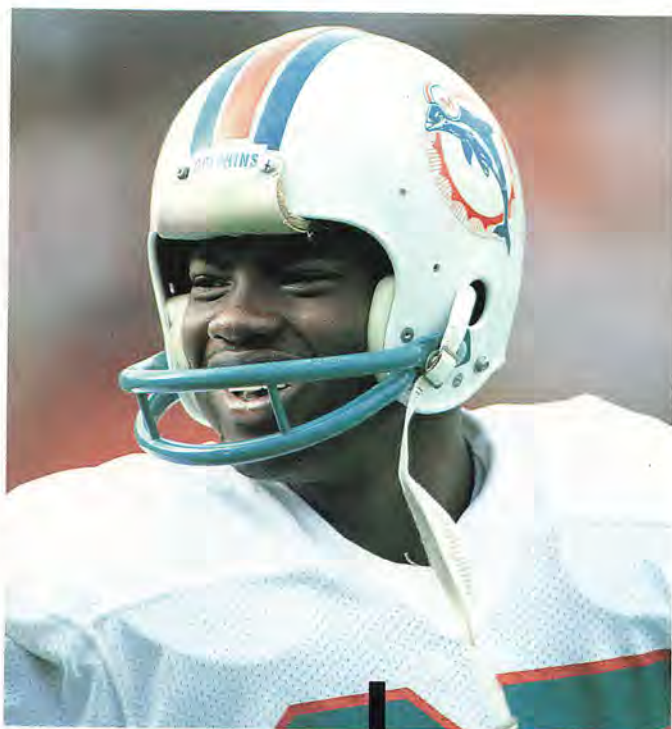
"Mark and I would stay out on the practice field after everyone else went in," says Marino, the street-smart,

street-tough quarterback from Pittsburgh. "We needed to build a rapport. Sometimes we'd stay out there five minutes, sometimes a lot longer."

Instead of lunch pails, they toted projectors everywhere and studied reels of film until the figures on the screen were fuzzy images. It wasn't unusual to spot Duper running pass patterns on an empty field.

For a couple of rookies waiting to prove themselves, the long hours were a must.

Marino was a first-round draft choice who signed a rich contract. Still, he was a curious package of raw talent, cockiness, and charm. Duper was a second-year receiver but a virtual rookie because injuries and a wealth of veterans had conspired to keep him out of all but two plays in



Al Messerschmidt

## FACES



Rick Kolodzie

**Vikings' Les Steckel shows how it's done.**

### The Torture Test

"Is this training camp...or boot camp?"

That may have been a question some Minnesota Vikings veterans, who have been weaned on the relatively mild training methods of former head coach Bud Grant, asked themselves after reporting to "Camp Steckel" last July.

One of the first changes new coach and ex-Marine Les Steckel made after taking over for Grant was to introduce a challenging new eight-event ironman competition—the Pepsi Viking Challenge—that encompassed the following events: vertical jump, 40-yard dash, bench pressing one's own weight, sit-ups in a two-minute span, agility run, 300-yard shuttle run, power curls of 75 percent of one's own weight and the "hip sled" (similar to a leg press) pushing twice one's own weight.

1982. In fact, the former trackman had played less football in his entire life than most kids play in grammar school.

Their physical gifts never were questioned. One day after practice, Marino and some of the veterans loitered on the field like kids cutting up on a street corner. Casually, Marino flipped a football behind his back—and it sailed 40 yards.

Duper awed observers early on. As a junior in high school he stood 5 feet 8 inches (he has grown an inch since then). He loved basketball, but small hands hindered his natural flair. "I couldn't palm the ball so I had to use two hands to dunk," he says modestly. A few years later he ran the anchor leg on Northwestern Louisiana State's NCAA champion 400-meter relay team and set a school record of 10.21 seconds for 100 meters.

**D**espite their obvious skills, Marino and Duper didn't get to display them when it counted until the second Buffalo game, six weeks into the 1983 season.

By this time, head coach Don Shula had begun to doubt

**Duper, a virtual rookie, didn't mind staying late to work with his quarterback.**

the effectiveness of quarterback David Woodley, who had led the Dolphins to Super Bowl XVII. Shula also was displeased with Duriel Harris, a talented, but moody, veteran receiver. (Both were traded during the offseason, Woodley to Pittsburgh and Harris to Cleveland.)

Woodley started the Week-five game at New Orleans, but Marino replaced him in the second half. After a shaky start, the rookie completed 12 of 22 passes for 150 yards and one touchdown. The Dolphins lost to the Saints 17-7.

In a 38-35 loss to Buffalo the following week, Duper caught seven passes for 202 yards, including a 63-yard touchdown pass from Marino and a 48-yard touchdown pass from receiver Mark Clayton.

"After Marino was given the opportunity," Shula says, "he performed beyond everyone's expectations. He was the first rookie quarterback ever to be selected to start the [AFC-NFC] Pro Bowl, and that's a good indication of the



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Dick Raphael

kind of year that he had."

Marino finished the regular season with 173 completions in 296 attempts (58.4 percent) for 2,210 yards, 20 touchdown passes, and six interceptions. He led the Dolphins to the second round of the AFC playoffs, where they were upset by the Seattle Seahawks.

Of Duper, Shula says, "He really gave our offense life last season. He's what makes the future so bright. It's hard to imagine him getting any better, but he will."

Duper already is the most productive one-season receiver in Dolphins history. In 1983, he caught 51 passes for 10 touchdowns and 1,003 yards, breaking Paul War-

field's team record of 997 yards in a season.

"I'm kind of greedy when it comes to catching the ball," Duper says. "I like to catch everything that hits my hands."

"I just like for him to go deep," Marino says.

Marino has gone deep to receivers since he was a hotshot quarterback at Pittsburgh's Central Catholic High and later at the University of Pittsburgh, where he rewrote the record books. His junior year (59 percent completion rate, 2,615 yards, 34 touchdowns) will be remembered as one of the best ever in college.

But a less remarkable senior year stirred doubts in the minds of NFL scouts. Marino

#### **Critics of Marino's senior season at Pitt got their answer.**

passed for 2,251 yards and 17 touchdowns—and 22 interceptions. However, those scouts neglect to mention that Marino threw 21 interceptions his junior season, too.

Marino says the lower touchdown pass total was due to first-year coach Foge Fazio's de-emphasis of the passing game. Although he attempted two more passes as a senior, 341 to 339, his passes as a junior gained 346 more yards and produced 17 more touchdowns.

The untimely interceptions knocked Marino out of the favorite's role for the Heisman Trophy. When Pittsburgh failed to win the national title, it was open season on Marino.

"I put more pressure on myself than most people would," Marino now says. "Everyone said we should have won the national championship, and we should have."

The pros don't care how many titles players have won. Marino's suspect personality proved more of a concern. Some thought he was a bad apple, which explains why he was available when the Dolphins made him the twenty-seventh pick of the first round.

"We had him ranked right with [John] Elway after his junior season," says Gil Brandt, Dallas's director of player personnel. "But Marino had a disastrous senior season, starting with three interceptions against North Carolina on national TV. Everybody got down on him."

**T**he Bills intercepted Marino twice in the October 9 game, both times deep in Buffalo territory. Then, Marino thumbed the gleam off his sights. "He didn't look like he was going to be any good," says Jerry Glanville, then a Buffalo aide but now with Houston.

Glanville was wrong, of course. Dolphins guard Ed Newman says Marino "is magic." Former Dolphin great, quarterback Bob Griese, doesn't see Marino doing a disappearing act in his sophomore season. Miami Herald columnist Bob Rubin put the following questions to Griese: Is Marino a freak? Will he continue to make it look easy? Or will he fall to earth with a thud? Griese said Danny Boy was the real thing. But he spoke with caution.

"He doesn't know how tough the game is," Griese said. "Marino hasn't faced adversity yet. Look at Elway. He was thrown in the deep end, while Marino got his feet wet



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slowly. He hasn't been scarred and bruised and booed."

He might never be, with Duper around.

"Duper is the big difference," Glanville says. "He's a diamond. He catches a seven-yard crossing pattern and turns it into a thirty-five-yard gain."

Marino and Duper are as different as their boyhood environments. Already, Marino expertly works a crowd at an autograph session. Duper prefers the tranquility of a Louisiana rabbit hunt.

The budding stars do share one thing: a passion for the fast lane, on and off the field. Marino tools around south Florida in a blue Corvette; Duper drives a white Porsche.

"Sometimes when I'm on the highway I'll duck in and out of traffic and feel like I'm making moves on the field," Duper says. "Sometimes when I'm lying down, I imagine I'm in a game catching the ball. So when I do get in a game, I'm at ease and relate back to what I was thinking."

Duper's considerable poise really is inexplicable because he didn't play football until his junior year of college. Prior to that he concentrated on track.

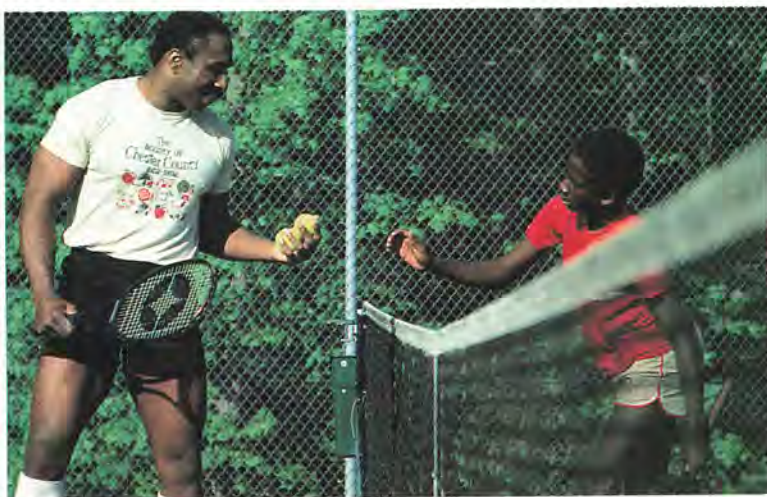
"I can imagine him as a youngster seeing some kid run and saying, 'I can run faster,'" Shula says. "Then, after proving he could, I can imagine him as a track guy seeing others play football and saying, 'I can do that,' and going out and proving it."

Colts wide receiver Victor Oatis recalls the Sunday afternoon in Baltimore last October when he was reunited with his former college teammate. Duper made two catches for 92 yards, including a 28-yard touchdown in Miami's 21-7 victory.

"When he scored that touchdown I was jumping up and down on the sidelines. I had to catch myself," Oatis says. "If Frank [Colts coach Frank Kush] had seen me I'd have been in trouble."

That's what Marino and Duper figure to give their NFL opponents for the next decade. ■

## FACES



Scott Cunningham

The doubles team of Joel (left) and Tyrone Williams.

## Single Parent

Don't try to sell Joel Williams on the complexities and frustrations of being a single parent in the 1980s.

Williams, a starting outside linebacker for the Philadelphia Eagles, has adopted his nephew, 13-year-old Tyrone Williams.

"I love kids," Williams says. "Tyrone is a very important

person to me. The time we share is very rewarding."

So how will the younger Williams affect his uncle's social life?

"I don't have much of an elaborate social life," says Joel, 27. "I'm a very settled person. In fact, I'm thinking about adopting another child."



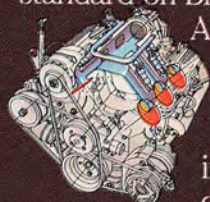


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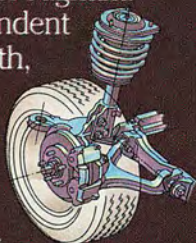
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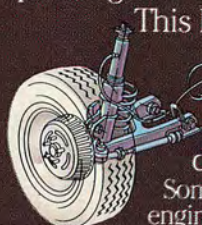


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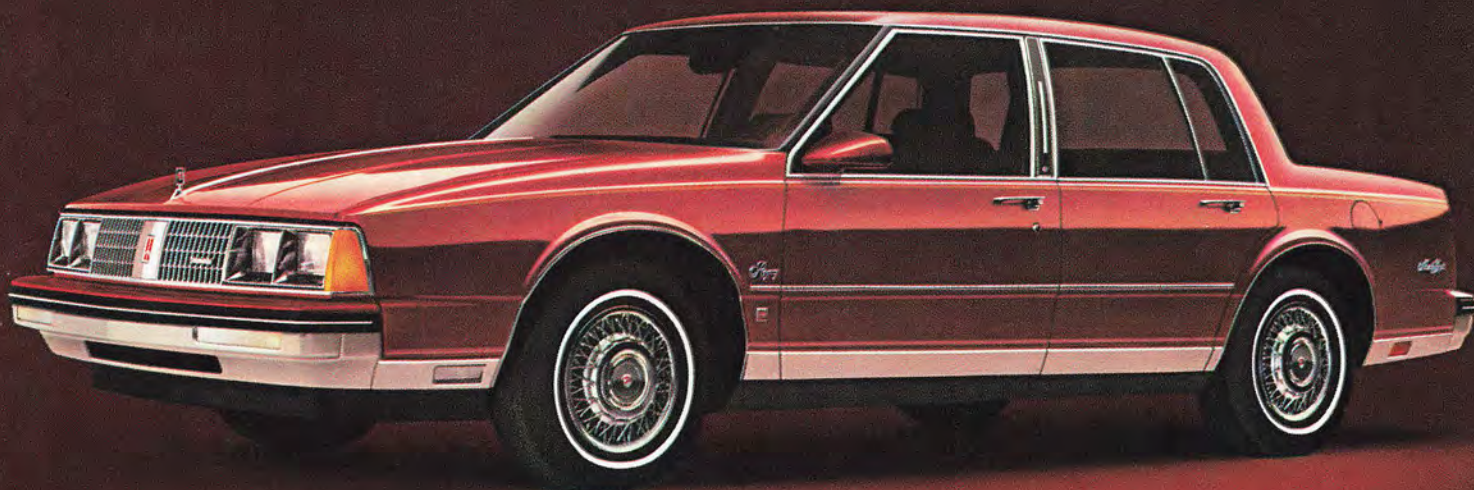
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If you think you have a genuine problem, take a minute, and walk to the nearest stadium entry-ramp. You'll find a man there wearing a gold jacket and cap. He's a Soldier Field security officer, and his job is working to insure your enjoyment of the game.

Advise him of your problem.

The security man will see to it that a non-uniform officer moves into your seating area to observe the source of your complaint. Upon observation of the disturbance, the officer will confront the individual and take appropriate action.

But, please . . . let him handle it.

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In order to protect the enjoyment of the time our fans spend at Soldier Field, the Chicago Bears are initiating a new stadium policy.

The Chicago Bears Football Club hereby serves notice that unruly behaviour will not be tolerated at Bears home games and may, in some circumstances, be deemed grounds for dismissal from Soldier Field.

Such behaviour includes, but is not limited to, the obvious abuse of intoxicants, actions that harm or endanger others in the stadium, and any other conduct that is beyond the bounds of reasonableness for spectators attending a professional sporting event.

Persons who disregard this policy will be considered by the Chicago Bears as having forfeited their game ticket privileges.

## Honey Bear Close-Ups



CHICAGO HONEY BEAR  
TRINA GREEN

Trina Green is in her third year with the Honey Bears and is a line captain. She stands 5-foot-3½ and weighs 115 pounds.

Trina has dark brown hair and green eyes. She loves to dance and is a professional singer. Trina lives in Chicago.

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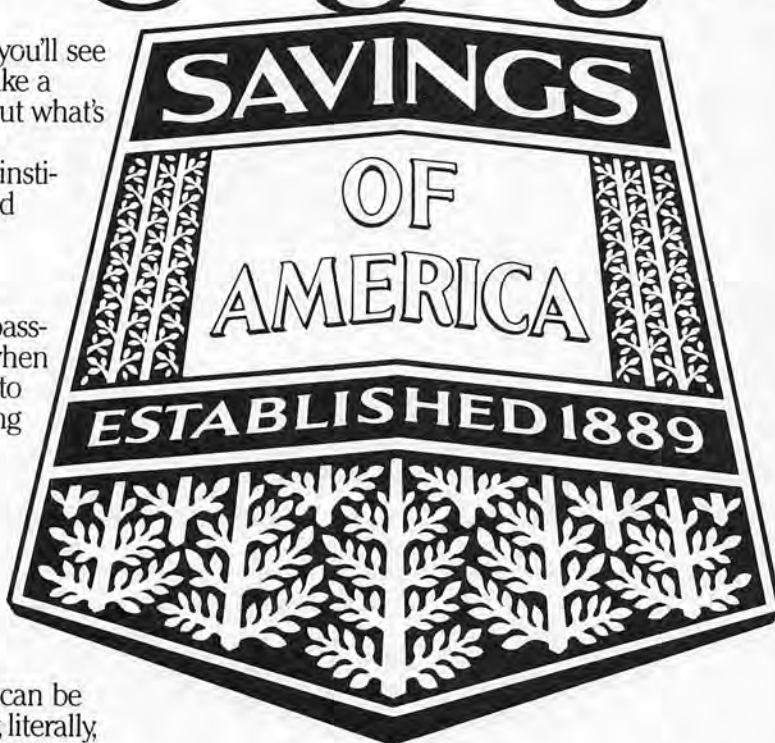
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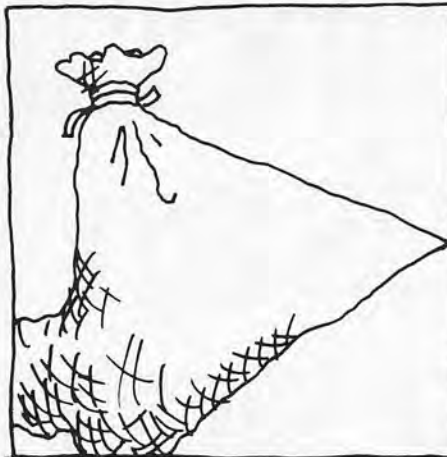


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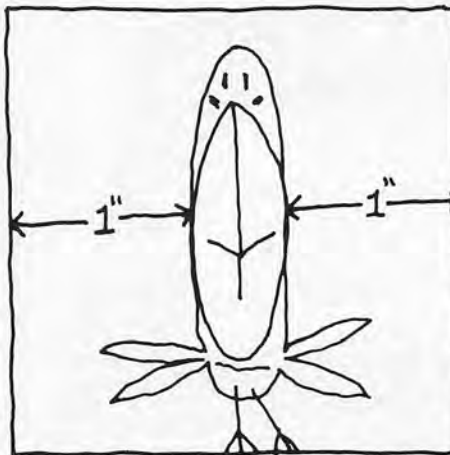
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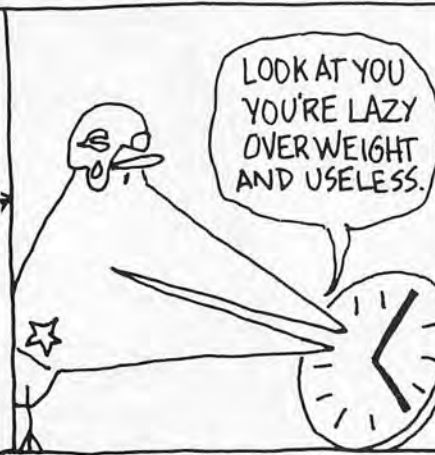
FREE SAFETY



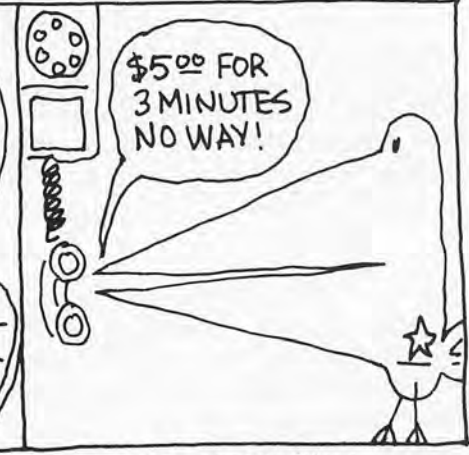
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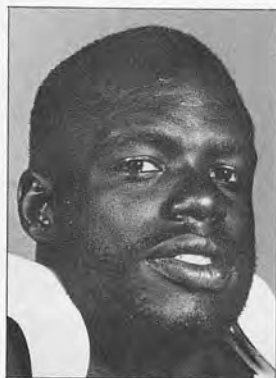
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# Bears



**58** WILBER MARSHALL  
LB 6-1 225 22



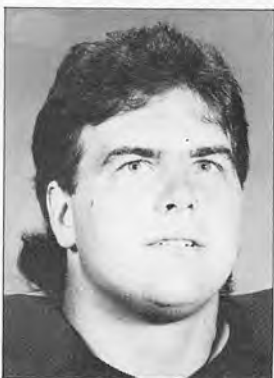
**59** RON RIVERA  
LB 6-3 235 22



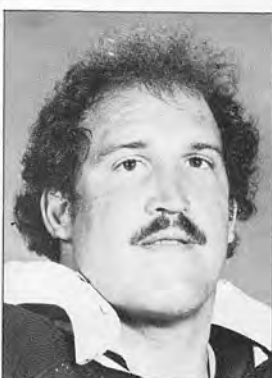
**60** TOM ANDREWS  
T-C 6-4 261 22



**62** MARK BORTZ  
G 6-6 271 23



**63** JAY HILGENBERG  
C 6-3 155 25



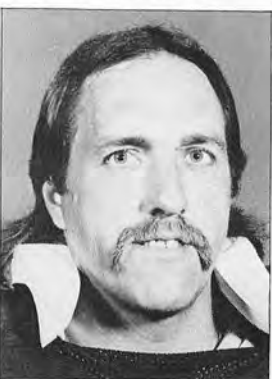
**64** ROB FADA  
G 6-2 272 23



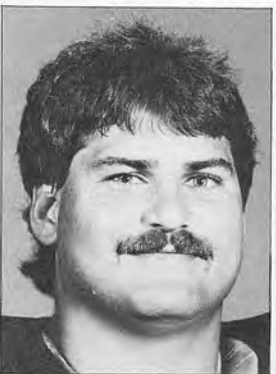
**68** JIM OSBORNE  
DT 6-3 259 34



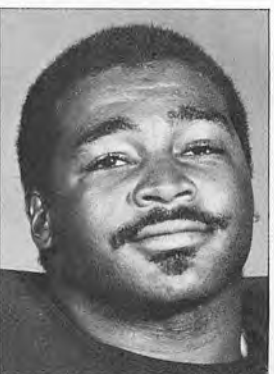
**71** ANDY FREDERICK  
T 6-6 269 29



**73** MIKE HARTENSTINE  
DE 6-3 258 30



**74** JIM COVERT  
T 6-4 283 24



**75** STEFAN HUMPHRIES  
G 6-3 265 22



**76** STEVE McMICHAEL  
DT 6-2 263 26

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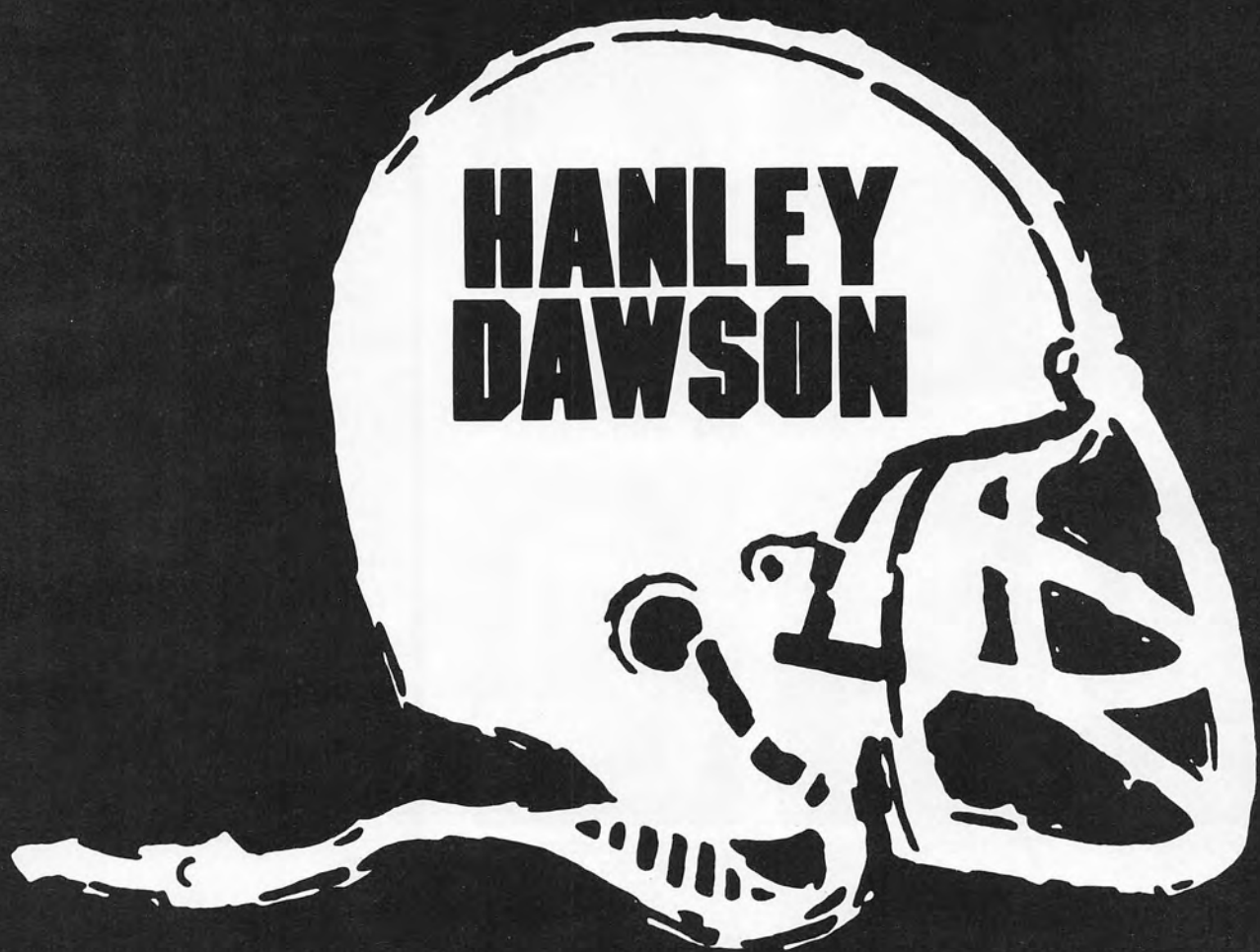
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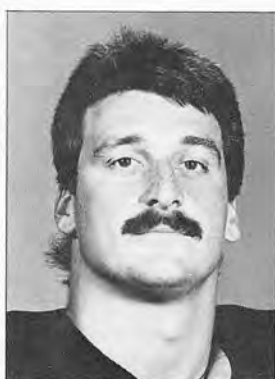
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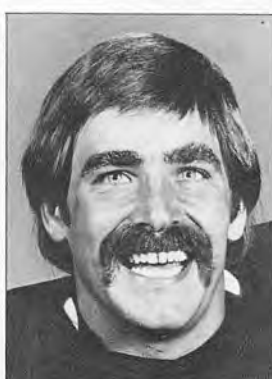
# Bears



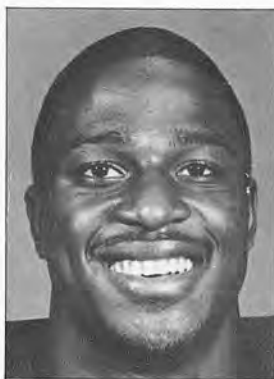
**78** KEITH VAN HORNE  
T 6-7 276 26



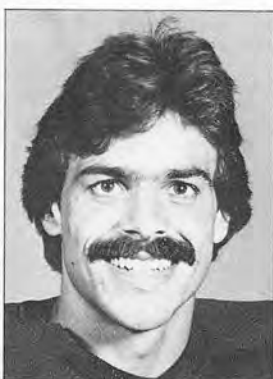
**79** KURT BECKER  
G 6-5 270 25



**81** JAY SALDI  
TE 6-3 227 29



**83** WILLIE GAULT  
WR 6-0 178 23



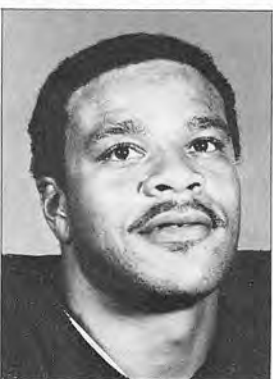
**84** BRIAN BASCHNAGEL  
WR 5-11 180 30



**85** DENNIS MCKINNON  
WR 6-1 185 22



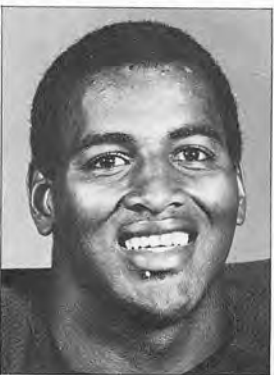
**86** BRAD ANDERSON  
WR 6-2 196 23



**87** EMERY MOOREHEAD  
TE 6-2 225 30



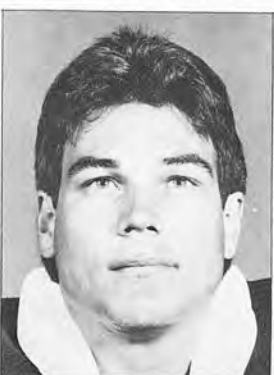
**90** AL HARRIS  
DE/LB 6-5 153 27



**95** RICHARD DENT  
DE 6-5 253 23



**98** TYRONE KEYS  
DE 6-7 267 24



**99** DAN HAMPTON  
DE 6-5 266 26

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1984 Alphabetical Roster

No.	Name	Pos.	Ht.	Wt.	Birthdate	NFL Exp.	College
86	Anderson, Brad.	WR	6-2	196	1/21/61	R	Arizona
60	Andrews, Tom.	T-C	6-4	261	1/11/62	R	Louisville
7	Avellini, Bob	QB	6-2	209	8/28/53	10	Maryland
84	Baschnagel, Brian	WR	5-11	185	1/8/54	9	Ohio State
79	Becker, Kurt	G	6-5	270	12/22/58	3	Michigan
25	Bell, Todd	S	6-1	205	11/28/58	4	Ohio State
62	Bortz, Mark	G	6-6	271	2/12/61	2	Iowa
54	Cabral, Brian	LB	6-1	227	6/23/56	6	Colorado
30	Cameron, Jack	DB	6-0	182	11/5/61	R	Winston Salem
74	Covert, Jim	T	6-4	283	3/22/60	2	Pittsburgh
95	Dent, Richard	DE	6-5	253	12/13/60	2	Tennessee State
22	Duerson, Dave	S	6-1	205	11/28/60	2	Notre Dame
64	Fada, Rob	G	6-2	272	5/7/61	2	Pittsburgh
45	Fencik, Gary	S	6-1	193	6/11/54	9	Yale
15	Finzer, Dave	P	6-0	195	2/3/59	1	DePauw
24	Fisher, Jeff	CB	5-11	190	2/25/58	4	Southern Cal
21	Frazier, Leslie	CB	6-0	189	4/3/59	4	Alcorn State
71	Frederick, Andy	T	6-6	269	7/25/54	8	New Mexico
83	Gault, Willie	WR	6-0	178	9/5/60	2	Tennessee
23	Gayle, Shaun	DB	5-11	191	3/8/62	R	Ohio State
29	Gentry, Dennis	RB	5-8	184	2/10/59	3	Baylor
99	Hampton, Dan	DT	6-5	266	9/19/57	6	Arkansas
90	Harris, Al	DE	6-5	253	12/31/56	6	Arizona State
73	Hartenstine, Mike	DE	6-3	258	7/27/53	10	Penn State
63	Hilgenberg, Jay	C	6-3	255	3/21/59	4	Iowa
75	Humphries, Stefan	G	6-3	265	1/20/62	R	Michigan
32	Hutchison, Anthony	RB	5-10	186	2/4/61	2	Texas Tech
49	Jordan, Donald	FB	6-0	210	2/9/62	R	Houston
98	Keys, Tyrone	DE	6-7	267	10/24/59	2	Mississippi St.
89	Krenk, Mitch	TE	6-4	225	11/19/59	R	Nebraska
12	Lisch, Rusty	QB	6-3	215	12/21/56	5	Notre Dame
58	Marshall, Wilber	LB	6-1	225	4/18/62	R	Florida
85	McKinnon, Dennis	WR	6-1	185	8/22/61	2	Florida State
9	McMahon, Jim	QB	6-1	185	8/21/59	3	Brigham Young
76	McMichael, Steve	DT	6-2	263	10/17/57	5	Texas
87	Moorehead, Emery	TE	6-2	225	3/22/64	8	Colorado
68	Osborne, Jim	DT	6-3	259	9/7/49	13	Southern
34	Payton, Walter	RB	5-10	202	7/25/54	10	Jackson State
53	Rains, Dan	LB	6-1	222	4/26/56	3	Cincinnati
27	Richardson, Mike	CB	6-0	188	5/23/61	2	Arizona State
59	Rivera, Ron	LB	6-3	244	1/7/62	R	California
81	Saldi, Jay	TE	6-3	227	10/8/54	9	South Carolina
44	Schmidt, Terry	CB	6-0	185	5/28/52	11	Ball State
50	Singletary, Mike	LB	6-0	228	10/9/58	4	Baylor
26	Suhey, Matt	RB	5-11	216	7/7/58	5	Penn State
33	Thomas, Calvin	RB	5-11	235	1/7/60	3	Illinois
16	Thomas, Bob	K	5-10	177	8/7/52	9	Notre Dame
78	Van Horne, Keith	T	6-7	276	11/6/57	4	Southern Cal
55	Wilson, Otis	LB	6-2	231	9/15/57	5	Louisville

Injured Reserve: DT Shawn Newell; LB Daryl Schliem; DT Steve Connor; C Matt Long; WR Rickey Watts; DE Charles Williams; TE Kurt Vestman; RB Nakita Robertson; LB Raymond Morris; G Tim Norman.

## Coaching Staff

Mike Ditka	Head Coach
Jim Dooley	Research and Quality Control
Dale Haupt	Defensive Line Coach
Ed Hughes	Offensive Coordinator
Steve Kazor	Special Teams Coach
Jim La Rue	Defensive Secondary Coach
Ted Plumb	Receivers Coach
Johnny Roland	Offensive Backfield Coach
Buddy Ryan	Defensive Coordinator
Dick Stanfel	Offensive Line Coach

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a gem of a color picture. Measuring a mere 1 1/2". All screen sizes are measured diagonally.

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TR-1020P Portable. 1 1/2" B/W TV. Plays AM/FM stereo through its headphones. Sunscreen for outdoor viewing. Plays on house current. Standard batteries. Rechargeable and car batteries.



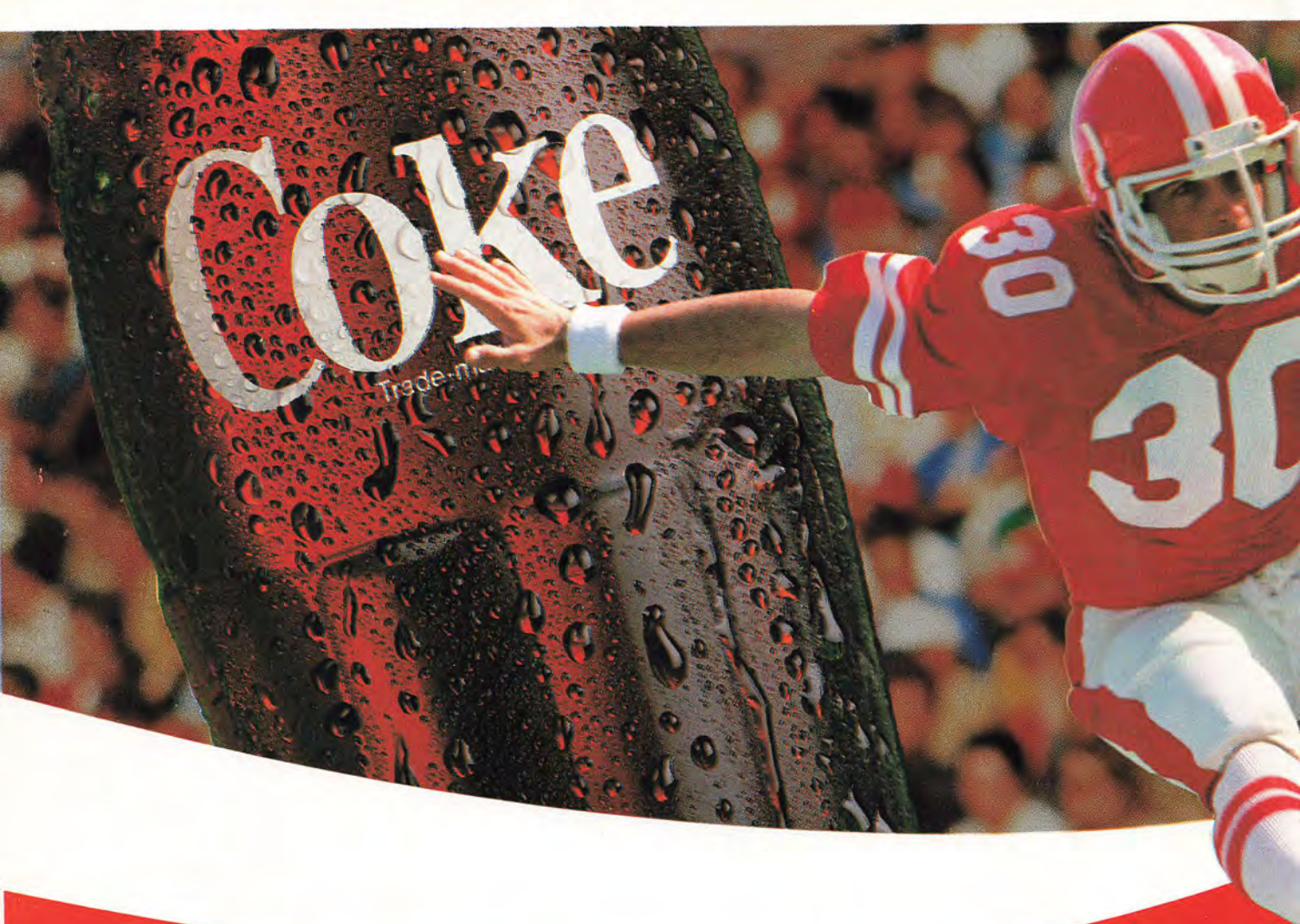
TRF-438P. 4" B/W TV with a built-in AM/FM digital clock radio. Wake to TV, radio, or alarm. Slim styling. Perfect for night table, kitchen counter, work bench. Or anywhere you can plug it in.



TR-5100P Portable. 5" TV that pops out of an AM/FM radio. Glare guard for better outdoor viewing. Plays on house current. Rechargeable batteries. And car battery with optional cord.

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## Bears

### OFFENSE

83	Willie Gault	WR
74	Jim Covert	LT
62	Mark Bortz	LG
63	Jay Hilgenberg	C
79	Kurt Becker	RG
78	Keith Van Horne	RT
81	Jay Saldi	TE
85	Dennis McKinnon	WR
9	Jim McMahon	QB
26	Matt Suhey	RB
34	Walter Payton	RB

#### BEARS NUMERICAL LISTING

7	Avellini, Bob	QB
9	McMahon, Jim	QB
12	Lisch, Rusty	QB
15	Finzer, Dave	P
16	Thomas, Bob	K
21	Frazier, Leslie	CB
22	Duerson, Dave	S
23	Gayle, Shaun	DB
24	Fisher, Jeff	CB
25	Bell, Todd	S
26	Suhey, Matt	RB
27	Richardson, Mike	CB
29	Gentry, Dennis	RB
30	Cameron, Jack	DB
32	Hutchison, Anthony	RB
33	Thomas, Calvin	RB
34	Payton, Walter	RB
44	Schmidt, Terry	CB
45	Fencik, Gary	S
49	Jordan, Donald	FB
50	Singletary, Mike	LB
53	Rains, Dan	LB
54	Cabral, Brian	LB
55	Wilson, Otis	LB
58	Marshall, Wilber	LB
59	Rivera, Ron	LB
60	Andrews, Tom	T-C
62	Bortz, Mark	G

### DEFENSE

73	Mike Hartenstine	LE
76	Steve McMichael	LT
99	Dan Hampton	RT
95	Richard Dent	RE
55	Otis Wilson	LLB
50	Mike Singletary	MLB
90	Al Harris	RLB
27	Mike Richardson	LCB
21	Leslie Frazier	RCB
25	Todd Bell	SS
45	Gary Fencik	FS

63	Hilgenberg, Jay	C
64	Fada, Rob	G
68	Osborne, Jim	DT
71	Frederick, Andy	T
73	Hartenstine, Mike	DE
74	Covert, Jim	T
75	Humphries, Stefan	G
76	McMichael, Steve	DT
78	Van Horne, Keith	T
79	Becker, Kurt	G
81	Saldi, Jay	TE
83	Gault, Willie	WR
84	Baschnagel, Brian	WR
85	McKinnon, Dennis	WR
86	Anderson, Brad	WR
87	Moorehead, Emery	TE
89	Krenk, Mitch	TE
90	Harris, Al	DE
95	Dent, Richard	DE
98	Keys, Tyrone	DE
99	Hampton, Dan	DT





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## Broncos

### OFFENSE

84	Clint Sampson	WR
70	Dave Studdard	LT
54	Keith Bishop	LG
64	Billy Bryan	C
60	Paul Howard	RG
76	Ken Lanier	RT
87	Jim Wright	TE
81	Steve Watson	WR
7	John Elway	QB
23	Sammy Winder	RB
47	Gerald Willhite	RB

### DEFENSE

79	Barney Chavous	LE
68	Rubin Carter	NT
75	Rulon Jones	RE
50	Ken Woodward	LOLB
55	Rick Dennison	LILB
58	Steve Busick	RILB
57	Tom Jackson	ROLB
20	Louis Wright	LCB
31	Mike Harden	RCB
49	Dennis Smith	SS
43	Steve Foley	FS

#### BRONCOS NUMERICAL LISTING

1	Norman, Chris/P	45	Wilson, Steve/CB	63	Cooper, Mark/G	87	Wright, Jim/TE
3	Karlis, Rich/K	47	Willhite, Gerald/RB	64	Bryan, Billy/C	88	Garnett, Scott/NT
7	Elway, John/QB	48	Robbins, Randy/CB	65	Bowyer, Walt/DE	88	Kay, Clarence/TE
8	Kubiak, Gary/QB	49	Smith, Dennis/S	68	Carter, Rubin/NT	89	Logan, Dave/WR
20	Wright, Louis/CB	50	Ryan, Jim/LB	70	Studdard, Dave/T	93	Smith, Aaron/LB
22	Lilly, Tony/S	52	Woodard, Ken/LB	75	Jones, Rulon/DE	93	Summers, Don/TE
23	Winder, Sammy/RB	54	Bishop, Keith/G/C	76	Lanier, Ken/T	95	Hood, Winford/G
24	Parros, Rick/RB	55	Dennison, Rick/LB	77	Mecklenburg, Karl/DE/LB		
26	Brewer, Chris/RB	57	Jackson, Tom/LB	79	Chavous, Barney/DE		
28	Jackson, Roger/S	58	Busick, Steve/LB	81	Watson, Steve/WR		
31	Harden, Mike/CB	59	Comeaux, Darren/LB	82	Thomas, Zach/WR		
33	Lang, Gene/RB	59	Freeman, Mike/G	83	Sawyer, John/TE		
39	Myles, Jesse/RB	60	Howard, Paul/G	84	Sampson, Clint/WR		
43	Foley, Steve/S	61	Townsend, Andre/DE/NT	86	Johnson, Butch/WR		

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# DENVER BRONCOS

1984 Alphabetical Roster

No.	Name	Pos.	Ht.	Wt.	Birthdate	NFL Exp.	College
54	Bishop, Keith	G/C	6-3	265	3/10/57	4	Baylor
65	Bowyer, Walt	DE	6-4	252	9/8/60	2	Arizona State
26	Brewer, Chris	RB	6-1	193	1/23/62	R	Arizona
64	Bryan, Billy	C	6-2	258	9/21/55	7	Duke
58	Busick, Steve	LB	6-4	227	12/10/58	4	So. California
68	Carter, Rubin	NT	6-0	256	12/12/52	10	Miami (Florida)
79	Chavous, Barney	DE	6-3	258	3/22/51	12	So. Carolina State
59	Comeaux, Darren	LB	6-1	227	4/15/60	3	Arizona State
63	Cooper, Mark	G	6-5	267	2/14/60	2	Miami (Florida)
55	Dennison, Rick	LB	6-3	220	6/22/58	3	Colorado State
7	Elway, John	QB	6-3	202	6/28/60	2	Stanford
43	Foley, Steve	S	6-2	190	11/11/53	9	Tulane
59	Freeman, Mike	G	6-3	249	10/13/61	R	Arizona
88	Garnett, Scott	NT	6-2	271	12/3/62	R	Washington
31	Harden, Mike	CB	6-1	192	2/16/58	5	Michigan
95	Hood, Winford	G	6-3	262	3/29/62	R	Georgia
60	Howard, Paul	G	6-3	260	9/12/50	11	Brigham Young
28	Jackson, Roger	S	6-0	186	2/28/59	3	Bethune-Cookman
57	Jackson, Tom	LB	5-11	220	4/4/51	12	Louisville
86	Johnson, Butch	WR	6-1	194	5/28/54	9	Cal-Riverside
75	Jones, Rulon	DE	6-6	260	3/25/58	5	Utah State
3	Karlis, Rich	K	6-0	180	5/23/59	3	Cincinnati
88	Kay, Clarence	TE	6-2	237	7/30/61	R	Georgia
8	Kubiak, Gary	QB	6-0	192	8/15/61	2	Texas A&M
33	Lang, Gene	RB	5-10	196	3/15/62	R	Louisiana State
76	Lanier, Ken	T	6-3	269	7/8/59	4	Florida State
22	Lilly, Tony	S	6-0	199	2/16/62	R	Florida
89	Logan, Dave	WR	6-4	216	2/2/54	9	Colorado
77	Mecklenburg, Karl	DE/LB	6-3	250	9/1/60	2	Minnesota
39	Myles, Jesse	RB	5-10	210	9/28/60	2	Louisiana State
1	Norman, Chris	P	6-2	198	5/25/62	R	South Carolina
24	Parros, Rick	RB	5-11	200	6/14/58	4	Utah State
48	Robbins, Randy	CB	6-2	189	8/14/62	R	Arizona
50	Ryan, Jim	LB	6-1	215	5/18/57	6	William and Mary
84	Sampson, Clint	WR	5-11	183	1/4/61	2	San Diego State
83	Sawyer, John	TE	6-2	230	7/26/53	9	So. Mississippi
93	Smith, Aaron	LB	6-2	223	8/10/62	R	Utah State
49	Smith, Dennis	S	6-3	200	2/3/59	4	So. Carolina
70	Studdard, Dave	T	6-4	260	11/22/55	6	Texas
93	Summers, Don	TE	6-4	226	2/2/61	R	Boise State
82	Thomas, Zach	WR	6-0	182	9/8/60	2	So. Carolina State
61	Townsend, Andre	DE/NT	6-3	265	10/8/62	R	Mississippi
81	Watson, Steve	WR	6-4	195	5/28/57	6	Temple
47	Willhite, Gerald	RB	5-10	200	5/30/59	3	San Jose State
45	Wilson, Steve	CB	5-10	195	8/24/57	6	Howard
23	Winder, Sammy	RB	5-11	203	7/15/59	3	So. Mississippi
52	Woodard, Ken	LB	6-1	218	1/22/60	3	Tuskegee Inst.
87	Wright, Jim	TE	6-3	240	9/1/56	7	Texas Christian
20	Wright, Louis	CB	6-2	200	1/31/53	10	San Jose State

**HEAD COACH:** Dan Reeves

**ASSISTANTS:** Marvin Bass, Joe Collier, Alex Gibbs, I. J. Gorman, Stan Jones, Myrel Moore, Nick Nicolau, Fran Poltfoot, Mike Shanahan, Charlie West

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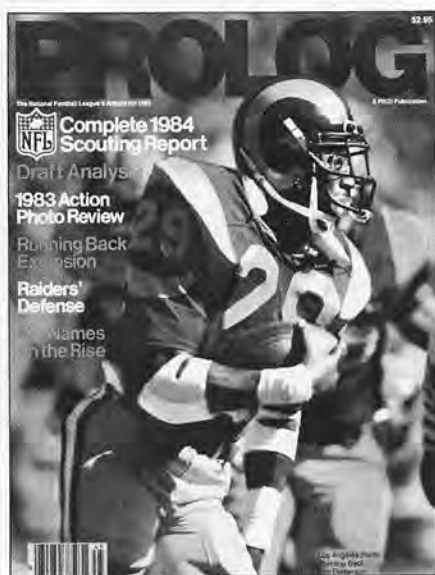
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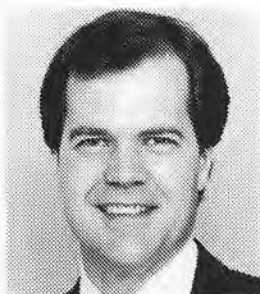
Relive some of the unforgettable moments from Tampa—Marcus Allen's 74-yard touchdown run, captured in a nine-photograph sequence, and Jack Squirek's interception return for the back-breaking touchdown.

An in-depth scouting report on each division tells the reader the strong and weak points of each of the 28 teams in 1984. Included in this section is a complete list of all 1984 draft choices, and an analysis of each team's top selections.

*Prolog* features add an insightful perspective on some of the NFL's best players and teams. Three outstanding young running backs—Marcus Allen, Eric Dickerson, and Curt Warner—are profiled, along with features on the Raiders' rugged defense, and the rapidly improving St. Louis Cardinals. There's also the "sleepers" of the NFL, men who could be future stars, and the "late bloomers" of 1983.

Find out why many experts believe *Prolog* is the best pro football annual available by picking up a copy at your local newsstand for only \$2.95. Be prepared for the 1984 season. ■

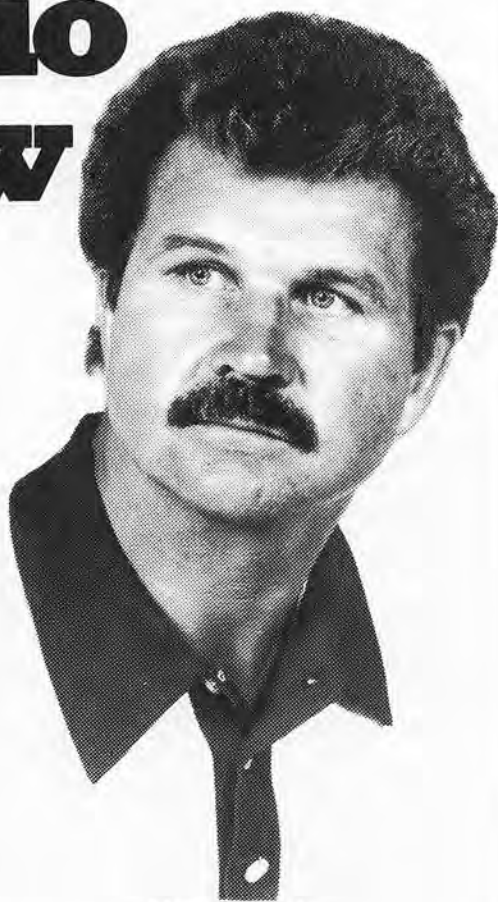
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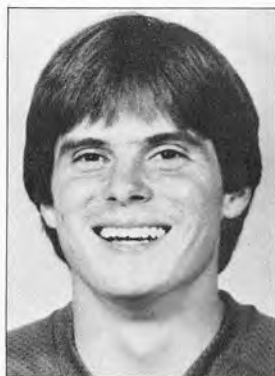


**67 WMAQ**

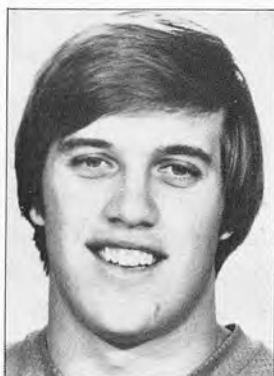
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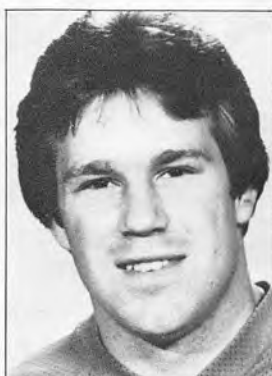
# Broncos



**3** RICH KARLIS  
K 6-0 180 26



**7** JOHN ELWAY  
QB 6-3 202 24



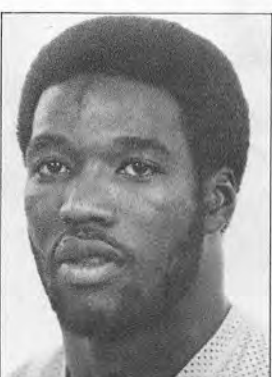
**8** GARY KUBIAK  
QB 6-0 192 23



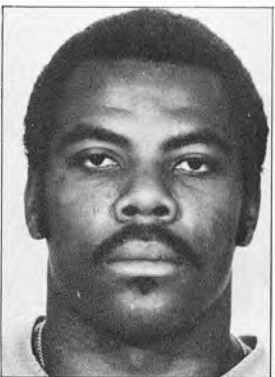
**20** LOUIS WRIGHT  
CB 6-2 200 31



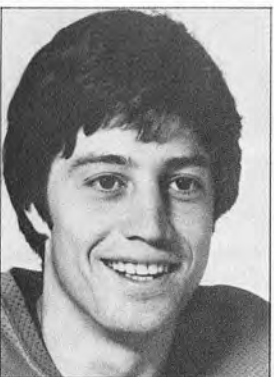
**23** SAMMY WINDER  
RB 5-11 203 25



**31** MIKE HARDEN  
CB 6-1 192 26



**39** JESSE MYLES  
RB 5-10 210 24



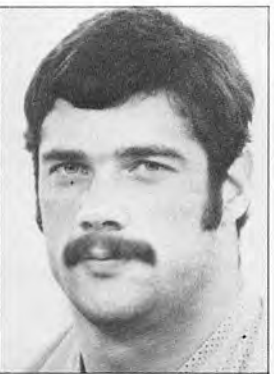
**43** STEVE FOLEY  
DB 6-2 190 31



**47** GERALD WILLHITE  
RB 5-10 200 25



**49** DENNIS SMITH  
DB 6-3 200 25



**54** KEITH BISHOP  
G 6-3 265 27



**57** TOM JACKSON  
LB 5-11 220 33



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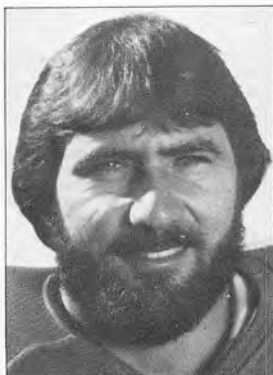
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# Broncos



**58** STEVE BUSICK  
LB 6-4 227 26



**60** PAUL HOWARD  
G 6-3 260 34



**64** BILLY BRYAN  
C 6-2 258 29



**68** RUBIN CARTER  
NT 6-0 256 32



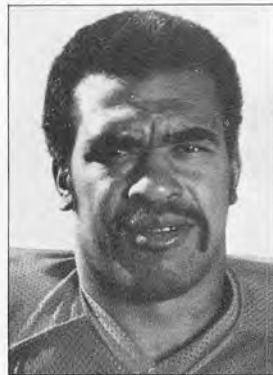
**70** DAVE STUDDARD  
T 6-4 260 29



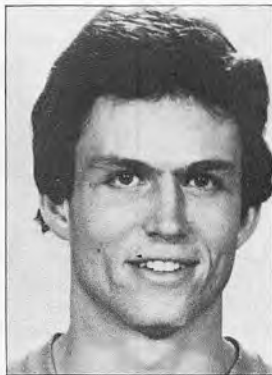
**75** RULON JONES  
DE 6-6 260 26



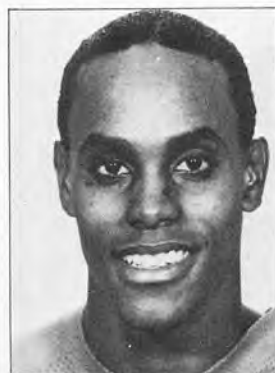
**76** KEN LANIER  
T 6-3 269 25



**79** BARNEY CHAVOUS  
DE 6-3 258 33



**81** STEVE WATSON  
WR 6-4 195 27



**84** CLINT SAMPSON  
WR 5-11 183 23



**87** JIM WRIGHT  
TE 6-3 240 28



**89** DAVE LOGAN  
WR 6-4 216 30



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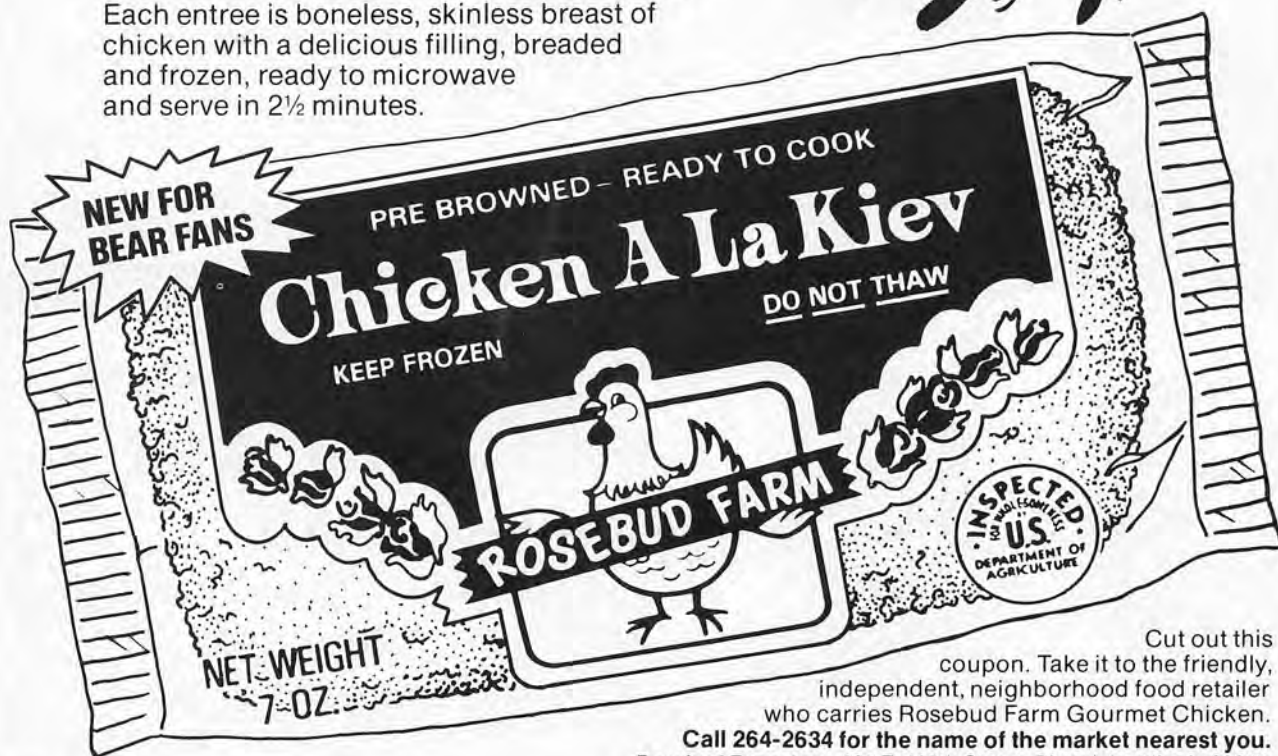
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Denver Broncos



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Los Angeles Raiders



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## NATIONAL FOOTBALL CONFERENCE

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New York Giants



Philadelphia Eagles



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Chicago Bears



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Green Bay Packers



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Tampa Bay Buccaneers

### Western Division



Atlanta Falcons



Los Angeles Rams



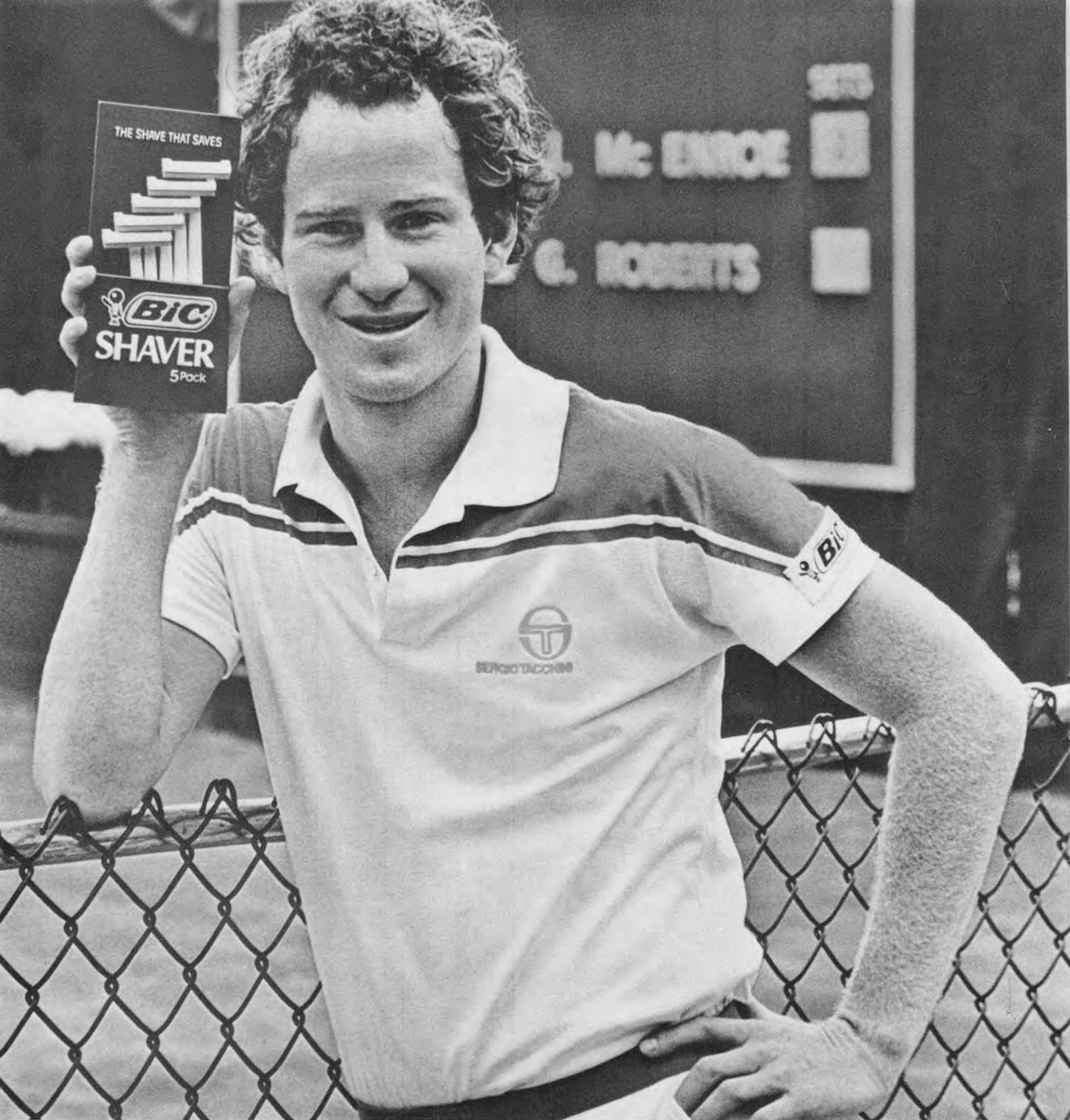
New Orleans Saints



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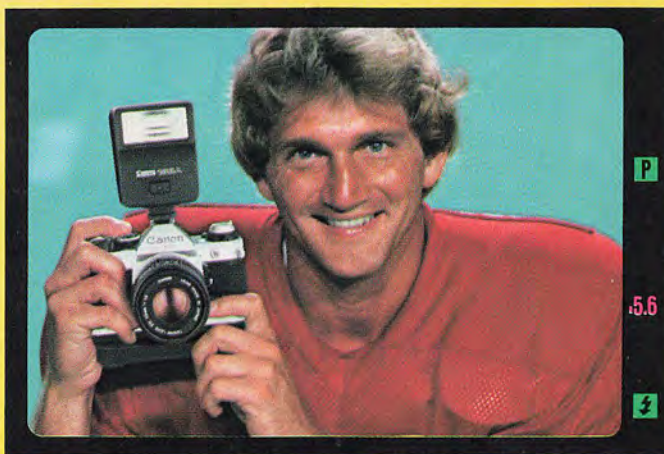
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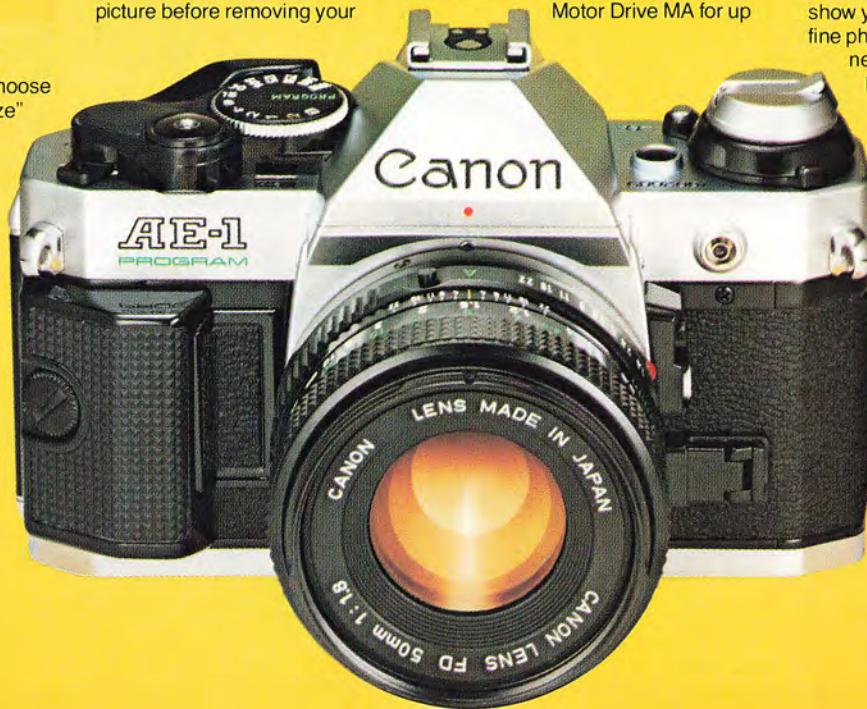
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# Huddles Up!

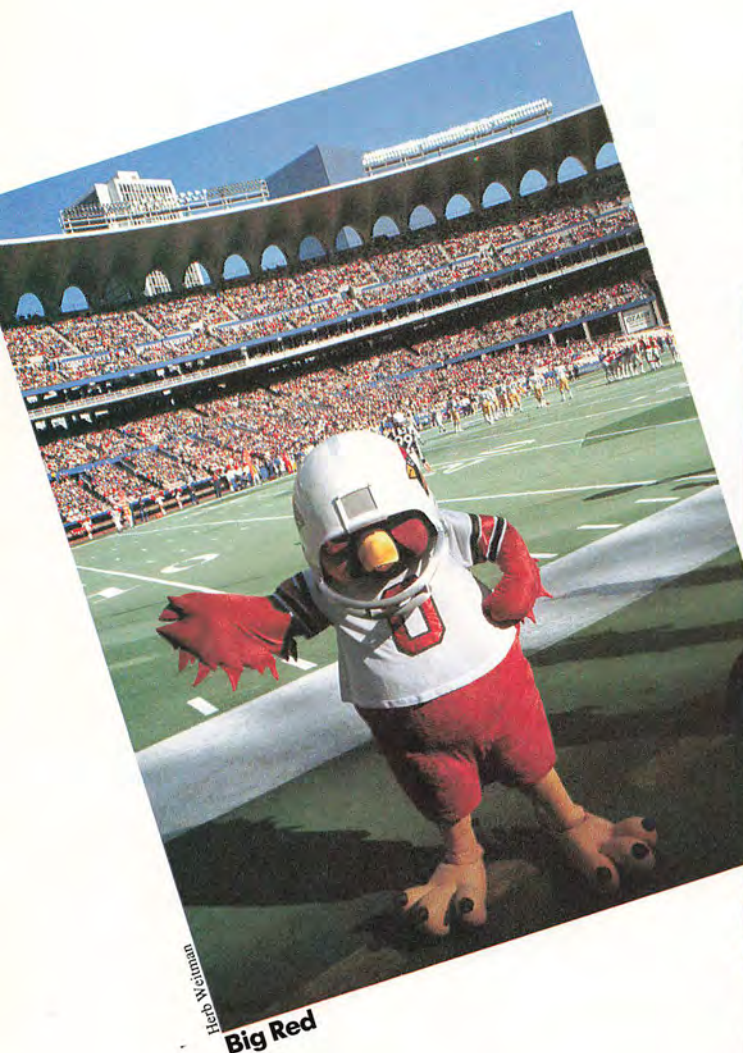


Photo by  
N. G. Webb

**Big Red**

**S**an Diego scores! On one sideline Charlie Charger bounces up and down and leads the screaming fans in cheers. On the other sideline, Rip Raider throws his hands on his oversized helmet in dismay. Who are these guys? They're Huddles, the whimsical team mascot characters that add spirit and entertainment to NFL games.

The overall look and development of the Huddles

figures originated within the licensing division of National Football League Properties, Inc. The caricatures of the teams' nicknames made their first appearances on NFL sidelines in 1983.

Now that they no longer are rookies, look for Freddie Falcon, Leo Lion, Jumbo Jet, and all the other Huddles mascots to ham it up on the sidelines in the hopes of a successful 1984 season for their home teams.

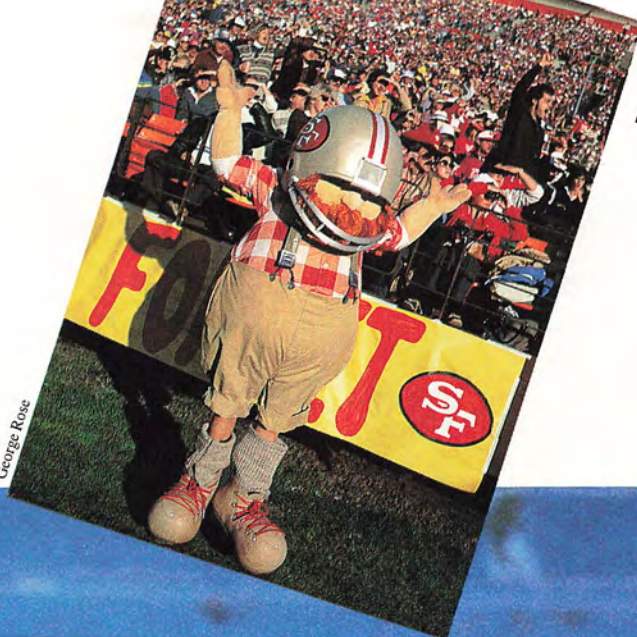


Pete J. Groh



Members of a marching band break out in laughter as mischievous Brownie Brown swipes the hat from one of them at a Cleveland Browns game.

George Rose



Niner 49er







Hank Young

**Casey Chief**



Robert L. Smith

**Buffalo Bill**



Al Messerschmidt

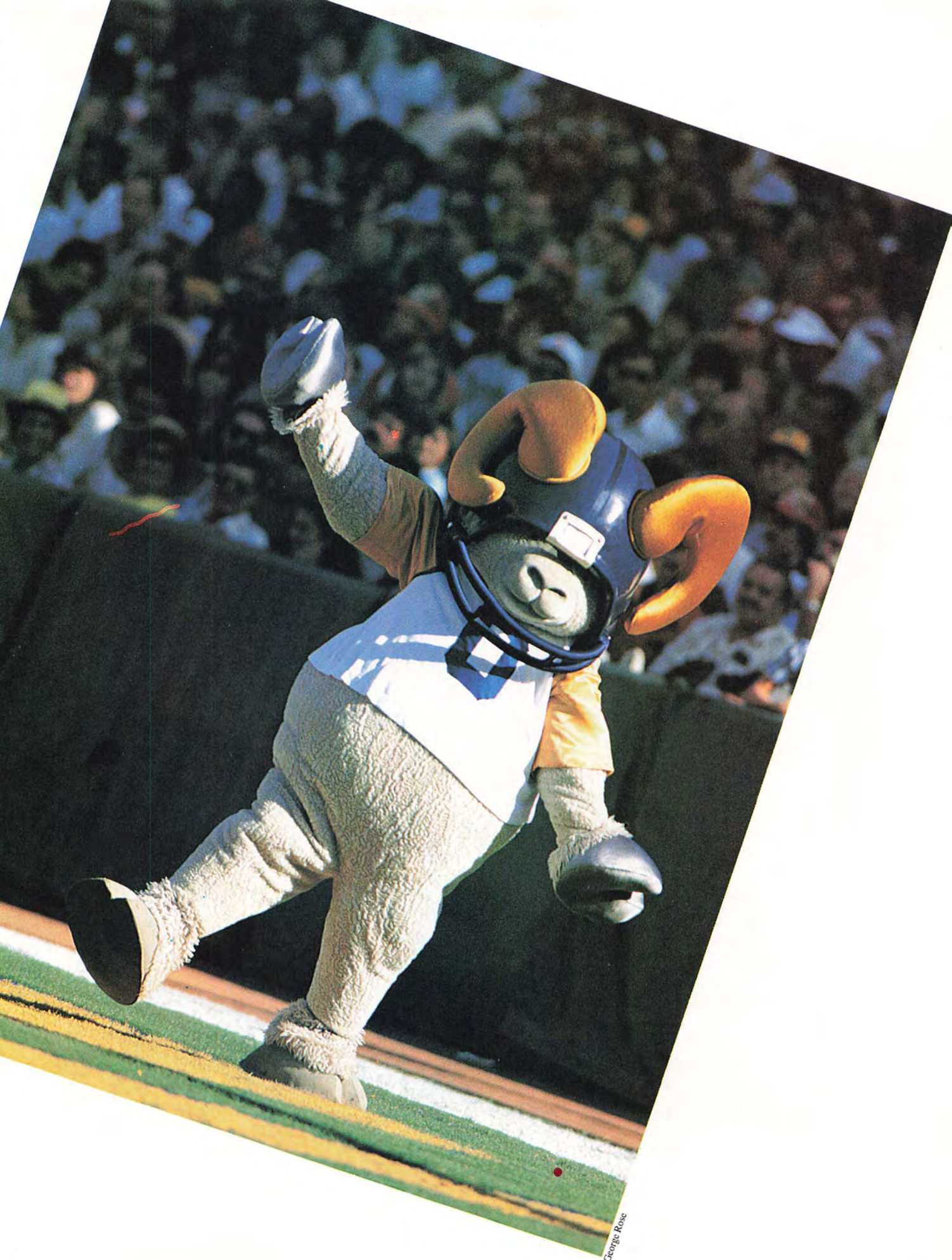
**Leo Lion**

## Huddles' Roster

Atlanta—*Freddie Falcon*  
 Buffalo—*Buffalo Bill*  
 Chicago—*Buddy Bear*  
 Cincinnati—*Benny Bengal*  
 Cleveland—*Brownie Brown*  
 Dallas—*Cowboy Joe*  
 Denver—*Bucky Bronco*  
 Detroit—*Leo Lion*  
 Green Bay—*Packy Packer*  
 Houston—*Oscar Oiler*  
 Indianapolis—*Cody Colt*  
 Kansas City—*Casey Chief*  
 Los Angeles Raiders—*Rip Raider*  
 Los Angeles Rams—*Ramsey Ram*  
 Miami—*Dolph Dolphin*  
 Minnesota—*Victor Viking*  
 New England—*Pat Patriot*  
 New Orleans—*Sir Saint*  
 New York Giants—*Jolly Giant*  
 New York Jets—*Jumbo Jet*  
 Philadelphia—*Ernie Eagle*  
 Pittsburgh—*Stevie Steeler*  
 St. Louis—*Big Red*  
 San Diego—*Charlie Charger*  
 San Francisco—*Niner 49er*  
 Seattle—*Salty Seahawk*  
 Tampa Bay—*Buckles Buc*  
 Washington—*Reddy Redskin*

**Ramsey Ram**





George Rose





Malcolm Emmons

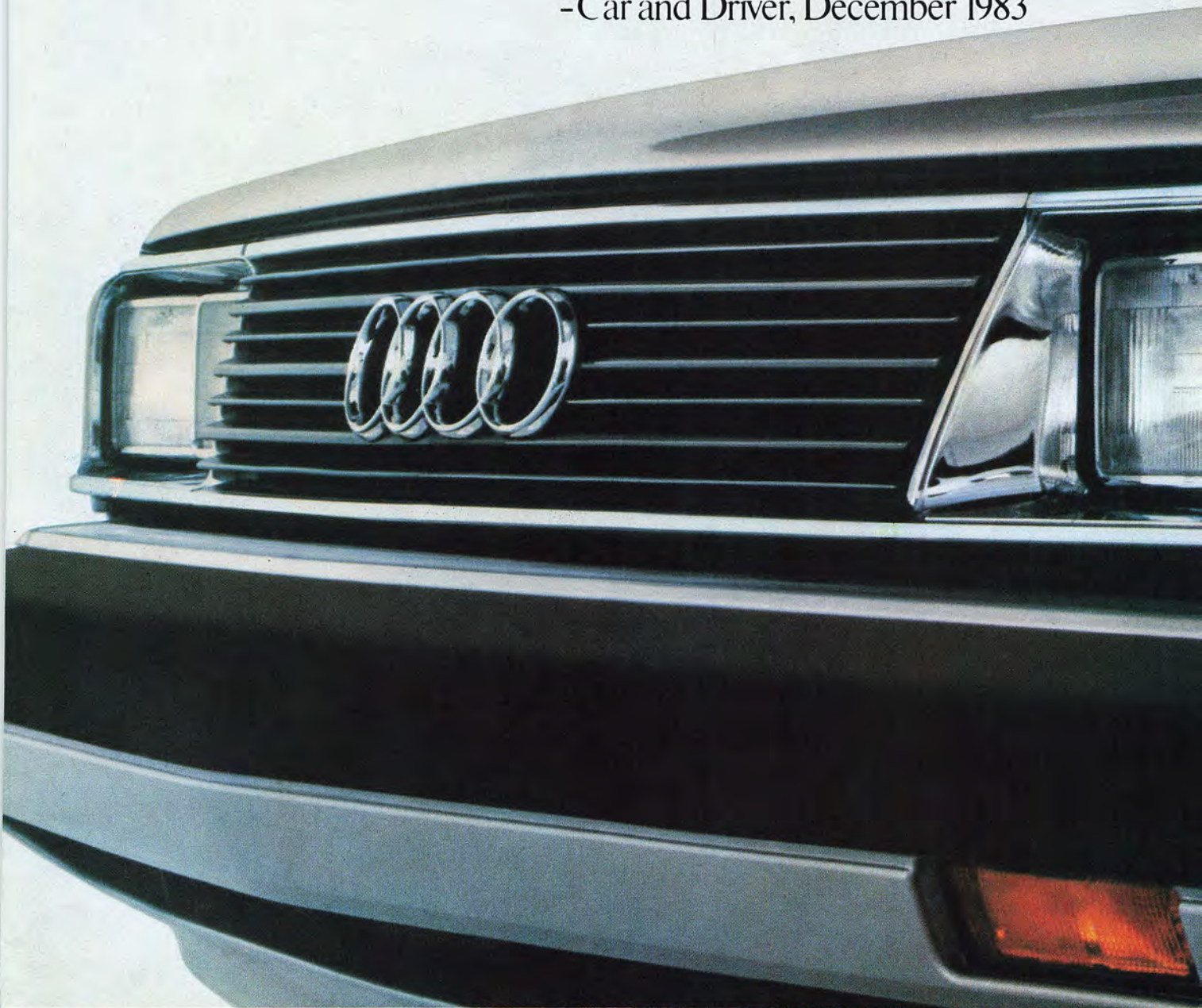
**Freddie Falcon makes a friend.**



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-Car and Driver, December 1983

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# Holy Toledo! What an Announcer!

Raiders' King  
Lives Up to His  
Name Among  
Play-by-Play  
Broadcasters  
in Sports

By Steve Bisheff

**H**e would have been perfect on the old television show, "What's My Line?" With his stylish beard, his intellectual demeanor, and his voluminous vocabulary, Bill King could have passed himself off as an English professor or a nuclear scientist or a clinical psychologist.

But a sports broadcaster? You've got to be kidding.

No. No kidding. This urbane gentleman, whose list of interests range far beyond the

line of scrimmage, now is one of the senior broadcasters in the NFL, having worked play-by-play for the then-Oakland, now-Los Angeles Raiders since 1966.

King's rapid-fire, hyperbolic style, and unerring accuracy have gained him a reputation as one of the most popular and respected announcers in the business, which isn't too bad for a frustrated ex-jock who sort of stumbled his way into radio following World War II. Now he makes his way from his

home in Sausalito, California, to Los Angeles for each Raiders home game.

Today, King and his trademark phrase, "Holy Toledo!" are as instantly recognizable to Raiders fans as the team's skull-and-crossbones logo.

Back in the late forties, after he'd done some work on Armed Forces Radio, King's career seemed to be hanging in the air longer than a Ray Guy punt. "It finally came down to a choice," he says. "I could play baseball for the University of Illinois or I could take a chance on broadcasting. I concluded that a professional baseball career might mean, at best, that I made it to Triple A some day. I went the other way. I gambled on radio."

He started at what he fondly recalls as "a little pot boiler of

## King surveys the Coliseum before a Raiders game.

a station" outside Peoria, Illinois. It was a 250-watt production in Pekin, Illinois, to be exact. "I started out doing a little bit of everything," King says. "Three weeks later, an executive of the station discovered his main sports guy was gone. He came in and asked if anyone in the place knew anything about sports. I announced, 'You're looking at him.'"

Peoria and Pekin turned out to be a surprisingly fertile area for prospective young sports announcers. At one time, Bradley University had two separate stations broadcasting the same basketball games. King was doing the play-by-play on one. Chick Hearn, the long-time play-by-play man for the NBA's Los Angeles Lakers, was doing it on the other. "Chick and I were friends then and we're still friends," King says. "I think he is a





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superb basketball announcer."

After several years of broadcasting University of Nebraska football and basketball, King decided a change was in order. "I came cold turkey to San Francisco," he says. "I came to the conclusion that you had to be on one coast or the other to make it big in this business. I opted for the West Coast instead of the East Coast, and chose San Francisco over Los Angeles because it looked better for sailing, which I am very interested in."

Soon enough, King's talents were recognized. He was calling University of California football and basketball, Golden State Warriors basketball and, finally, the Raiders, when they moved into the Oakland Coliseum in 1966.

"My relationship with this football team has been great," King says. "First of all, the Raiders have always won and they've always been interesting. Through the years, you might say we've been replete with drama, and that helps. It also is important that the owner understands our job. Al Davis always has been extremely fair. He lets you be honest. You know that when the time comes to be critical, you can be. In essence, he allows us to tell whatever story needs to be told. That certainly makes the job easier."

Although the Raiders certainly have had some memorable moments, for King, nothing compares with George Blanda's incredible five-week run in 1970. Blanda, the 42-year-old quarterback-placekicker, kept coming off the bench and winning games in storybook fashion. "For pure dramatic intensity, it was almost without comparison," King says. "After awhile, you almost began to feel as if it were preordained. And, you know, although the streak ended on Thanksgiving Day in Detroit, Blanda came into the fourth quarter and rallied the team again, driving down to the Lions' one-yard line. Then

Raymond Chester went off-sides... or you know what? The whole crazy scenario might have gone on even longer."

While King can talk enthusiastically about sports, he hardly is a one-dimensional man. His interests run heavily into the performing arts, both opera and ballet. He happens to be a gourmet chef, as well as an avid sailor. And if you

were to ask him his favorite pastime, he might just answer that it is reading Russian history.

"I'm one of those people who buys books, instead of checking them out of the library," he says. "That can get to be a problem. Sometimes, the books almost seem to push us out of our quarters. I'd say I have almost 400 books dealing with Russian literature,

culture, and history.

"But, you know, I think there are several words that are overused in our language. Three that come to mind immediately are 'intellectual,' 'gourmet,' and 'genius.' I literally blanch whenever any of those words are applied to me."

One word he may not blanch at is "perfectionist." That is what King tends to

## 21 Years Behind the Broncos' Mike

In their own way, announcers work as hard to get there as players or coaches. That's why making it to the Super Bowl often is just as thrilling for the men behind the microphones.

For Bob Martin, the Denver Broncos' play-by-play announcer since 1964 and the dean of NFL announcers in continuous service to one team, that magical appearance in Super Bowl XII when Denver lost to the Dallas Cowboys still remains a highlight.

"It was such a classic case of turnover for the Broncos, from the dark days when I first joined, to the biggest game you could ever hope to play," Martin says. "Even if the game itself didn't turn out right for us, it was a great experience. The year I joined the team, we won only two games. Then we had so much turmoil and disappointment. That's why making the Super Bowl meant so much to everyone."

Stability has played a big role in Martin's 21-season career with the Broncos and with the city of Denver. He's been broadcasting in the town for more than 30 years, and he's been part of the Broncos' amazing record of 101 consecutive sellouts. He and his color man, Larry Zimmer, have been together since 1971, a remarkable statistic in an era of seemingly constant change.

Over the years, Martin has developed his own personal list of Broncos favorites. Running back Floyd Little, he says, was a great player "who never really received the recognition he should have." Randy Gradishar, the Pro Bowl linebacker, was another he enjoyed watching.



**Bob Martin of the Broncos.**

And, from the early days, he still harbors fond memories of all-time American Football League running back Cookie Gilchrist. "Cookie was a real character," Martin says. "He was one of the those guys who was twenty years ahead of his time. At training camp, Cookie used to have one of the rookies sit in his Cadillac and take messages over the phone."

Unlike many of his contemporaries, Martin says he never has adopted a trademark phrase. "I simply try to avoid clichés and not take the game too seriously. My only trademark, I suppose, is humor. I try to remember that it can be a long day and a long season. And that, when all is said and done, it still is just a game."



## The NFL Broadcasting Lineup

<b>NFC</b>	<b>Play-by-play</b>	<b>Since</b>	<b>Color</b>	<b>Since</b>
Atlanta	Brad Nessler	1982	Steve Holman	1980
Chicago	Joe McConnell	1978	Brad Palmer	1978
Dallas	Verne Lundquist	1972	Brad Sham	1976
Detroit	Frank Beckmann*	1983	Charlie Sanders	1982
Green Bay	Jim Irwin*	1975	Max McGee	1981
L.A. Rams	Bob Starr	1980	Dick Bass	1977
Minnesota	Tim Moreland	1983	Stu Voigt	1981
New Orleans	Larry Matson	1982	Jim Henderson	1982
N.Y. Giants	Jim Gordon	1974	Dick Lynch	1974
Philadelphia	Merrill Reese	1977	Stan Walters	1984
St. Louis	Jack Buck	1954	Dan Dierdorf	1984
San Francisco	Don Klein	1981	Don Heinrich	1982
Tampa Bay	Mark Champion	1979	Ken Broo	1984
			Dave Kocourek	1979
Washington	Frank Herzog	1979	Sonny Jurgensen	1980
			Sam Huff	1975
<b>AFC</b>	<b>Play-by-play</b>	<b>Since</b>	<b>Color</b>	<b>Since</b>
Buffalo	Van Miller	1960	undecided	
Cincinnati	Phil Samp	1968	Dennis Jansen	1982
Cleveland	Gib Shanley	1961	Jim Mueller	1975
Denver	Bob Martin	1964	Larry Zimmer	1971
Houston	Jerry Trupiano	1983	Wally Lemm	1983
Indianapolis	***		***	
Kansas City	Wayne Larrivee	1978	Bill Grigsby	1963
L.A. Raiders	Bill King	1966	Rich Marotta	1982
Miami	Rick Weaver	1971	Hank Goldberg	1980
			Henry Barrow	1966
New England	John Carlson	1980	Jon Morris	1980
N.Y. Jets	Spencer Ross	1979	Sam DeLuca	1968
			Randy Rasmussen	1984
Pittsburgh	Jack Fleming	1958	Myron Cope	1970
San Diego	John DeMott**	1983	Pat Curran	1983
Seattle	Pete Gross	1976	Steve Raible	1982

\* did color before becoming play-by-play announcers

\*\* did color 1976-1982

\*\*\* to be determined

be in the broadcast booth. "You've got to be accurate," he says. "That's the first precept in our business. If you want to get down to the ultra-basics, just say where's the ball, who has it and what's the score, and maybe how much time is left. If you want to use your expertise or some florid descriptions, fine. But if you're anything less than accurate, all the rest is froth."

King makes it a habit, for instance, to study the Raiders' pass patterns. When Jim Plunkett or Marc Wilson drops back to throw, King knows instantly where the receivers should be and how the play is evolving. "I try to imagine some individual out there in that unidentifiable void who is listening," he says. "I want him to know everything he needs to know about the play. I want to call the play exactly as it is happening if I can. If I can't, I can always recap it. But it's better if you can call it at that specific moment."

His own calling card ("Holy Toledo!") came to him almost naturally, he says. "It wasn't anything I invented. Other people used it before. I wasn't even conscious I was using it that much until people started bringing it to my attention. But when I finish describing a play, I need some sort of expelling of energy, one explosive phrase. And this just felt right coming out. It was in place of a whoop and yet it punctuated what I was saying just perfectly."

Although some have described him as "a Vin Scully without the folksiness," King, who also works Oakland A's baseball, refuses to categorize himself. "I hate to be obtuse, but I've never thought of myself in terms of style," he says. "Fact is, I've never heard anyone imitate me. I've heard young announcers who try to imitate Scully and some other guys. But I've never heard one try to imitate me. I don't know whether that's good or bad."

Holy Toledo! It sounds more like a compliment. ■

## FACES

### The Football Syndrome



Jim Bakken at work.

"I'm fired up," said former St. Louis Cardinals placekicker Jim Bakken after he was named athletic director at St. Louis University last May.

Bakken, 43, had 17 productive years for the Cardinals before he retired after the 1978 season as the NFL's fourth-leading scorer of all time with 1,380 points.

He had been working the past nine years for a St. Louis company that packages radio and television sports programs for syndication.

Does he miss football?

"If one more league would start, I'd make a comeback," he says with a laugh.





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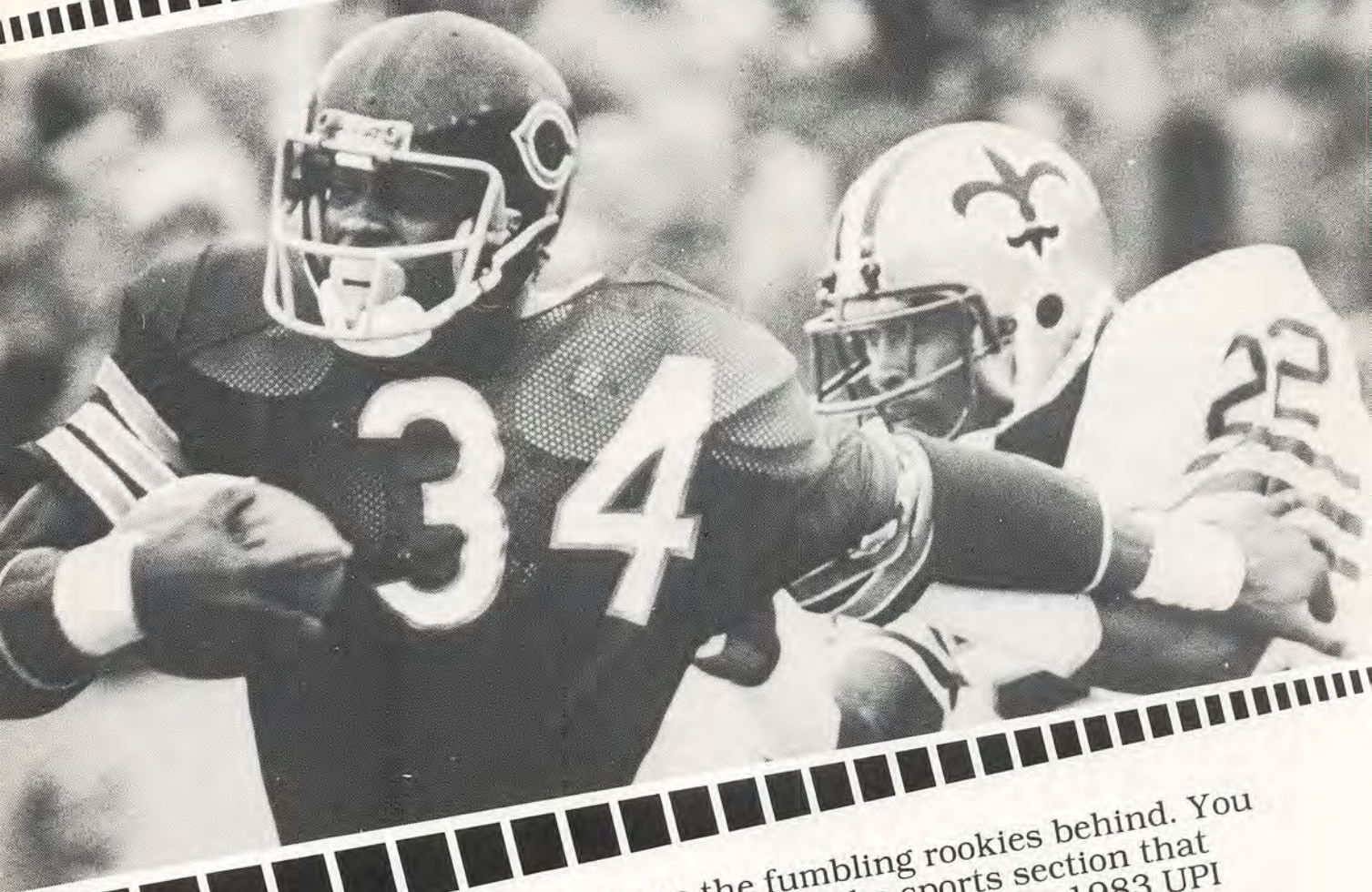
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57 Jackson 50 Ryan <b>ROLB</b>	58 Busick 93 Smith <b>RILB</b>	55 Dennison 77 Mecklenberg 59 Comeaux <b>LILB</b>	50 Woodard 93 Smith 50 Ryan <b>LOLB</b>
75 Jones 61 Townsend <b>RE</b>	68 Carter 88 Garnett <b>NT</b>	79 Chavous 65 Bowyer <b>RE</b>	
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## BEARS OFFENSE

## BEARS DEFENSE

21 Frazier 23 Gayle <b>RCB</b>	45 Fencik 24 Fisher <b>FS</b>	25 Bell 22 Duerson <b>SS</b>	27 Richardson 44 Schmidt 30 Cameron <b>LCB</b>
90 Harris 58 Marshall 53 Rains <b>RLB</b>	98 Keys 95 Dent 99 Hampton <b>RE</b>	50 Singletary 54 Cabral 59 Rivera <b>MLB</b>	76 McMichael 68 Osborne <b>LT</b>
98 Keys 95 Dent 99 Hampton <b>RE</b>	99 Hampton 98 Keys <b>RT</b>	73 Hartenstine 98 Keys <b>LE</b>	55 Wilson 59 Rivera <b>LLB</b>
<b>WR</b>	<b>LT</b>	<b>LG</b>	<b>C</b>
84 Sampson 89 Logan 82 Thomas	70 Studdard 95 Hood	54 Bishop 63 Cooper	64 Bryan 59 Freeman
			60 Howard 63 Cooper
			76 Lanier 95 Hood
			87 J. Wright 83 Sawyer
			81 Watson 86 Johnson
	<b>QB</b>		
	7 Elway 8 Kubiak		
	<b>RB</b>	<b>RB</b>	
23 Winder 24 Parros 26 Brewer	47 Willhite 33 Lang		

### SPECIALISTS

P 1 Norman	KO 3 Karlis
K 3 Karlis	82 Thomas
KO 3 Karlis	47 Willhite
PR 82 Thomas	82 Thomas
KOR 82 Thomas	33 Lang
33 Lang	47 Willhite
47 Willhite	
PC 54 Bishop	H 8 Kubiak
H 8 Kubiak	1 Norman
1 Norman	

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# Denver Broncos

## At a Glance

American Football Conference  
Western Division

Team Colors: Orange, Royal Blue,  
and White

5700 Logan Street  
Denver, Colorado 80216  
Telephone: (303) 296-1982

### Club Officials

President, Chief Executive Officer:

Patrick D. Bowlen

Assistant General Manager: John Beake

Director of Administration: Sandy Waters

Coordinator of College Scouting: Reed Johnson

Coordinator of Combine Scouting: Carroll Hardy

Director of Public Relations: Charlie Lee

Publicity Director: Jim Saccomano

Treasurer: Robert M. Hurley

Ticket Manager: Gail Stuckey

Equipment Manager: Bill Harpole

Trainer: Steve Antonopoulos

Stadium: Denver Mile High Stadium •

Capacity: 75,100

1900 West Eliot

Denver, Colorado 80204

Playing Surface: Grass (PAT)

Training Camp: University of Northern Colorado  
Greeley, Colorado 80521

### RECORD HOLDERS

#### SEASON

Rushing (Yds.)	Otis Armstrong, 1974	1,407
Passing (Yds.)	Craig Morton, 1981	3,195
Passing (TDs)	Frank Tripucka, 1960	24
Receiving (No.)	Lionel Taylor, 1961	100
Receiving (Yds.)	Steve Watson, 1981	1,244
Interceptions	Austin (Goose) Gonsoulin, 1960	11
Punting (Avg.)	Jim Fraser, 1963	46.1
Punt Ret. (Avg.)	Floyd Little, 1967	16.9
Kickoff Ret. (Avg.)	Bill Thompson, 1969	28.5
Field Goals	Gene Mingo, 1962	27
Touchdowns (Total)	Floyd Little, 1972, 1973	13
	Steve Watson, 1981	13
Points	Gene Mingo, 1962	137

#### CAREER

Rushing (Yds.)	Floyd Little, 1967-1975	6,323
Passing (Yds.)	Craig Morton, 1977-1982	11,895
Passing (TDs)	Craig Morton, 1977-1982	74
Receiving (No.)	Lionel Taylor, 1960-66	543
Receiving (Yds.)	Lionel Taylor, 1960-66	6,872
Interceptions	Austin (Goose) Gonsoulin, '60-66	43
Punting (Avg.)	Jim Fraser, 1962-64	45.2
Punt Ret. (Avg.)	Rick Upchurch, 1975-1983	12.1
Kickoff Ret. (Avg.)	Abner Haynes, 1965-66	26.3
Field Goals	Jim Turner, 1971-79	151
Touchdowns (Total)	Floyd Little, 1967-1975	54
Points	Jim Turner, 1971-79	742

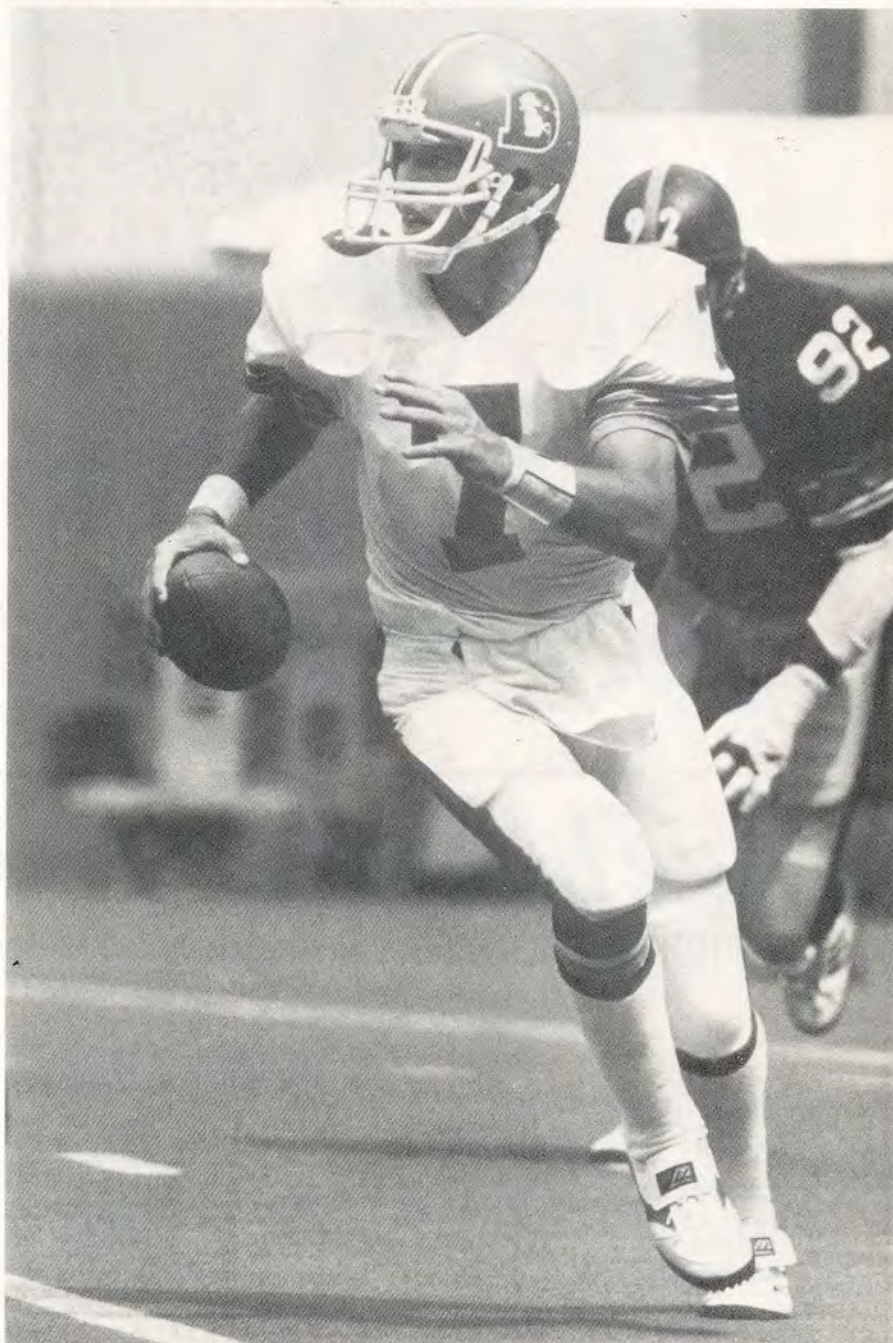
### BRONCOS RECORD, 1960-83

Year	Won	Lost	Tied	Pct.	Pts.	OP
1960	4	9	1	.308	309	393
1961	3	11	0	.214	251	432
1962	7	7	0	.500	353	334
1963	2	11	1	.154	301	473
1964	2	11	1	.154	240	438
1965	4	10	0	.286	303	392
1966	4	10	0	.286	196	381
1967	3	11	0	.214	256	409
1968	5	9	0	.357	255	404
1969	5	8	1	.385	297	344
1970	5	8	1	.385	253	264
1971	4	9	1	.308	203	275
1972	5	9	0	.357	325	350
1973	7	5	2	.571	354	296
1974	7	6	1	.536	302	294
1975	6	8	0	.429	254	307
1976	9	5	0	.643	315	206
1977	12	2	0	.857	274	148
1978	10	6	0	.625	282	198
1979	10	6	0	.625	289	262
1980	8	8	0	.500	310	323
1981	10	6	0	.625	321	289
1982	2	7	0	.222	148	226
1983	9	7	0	.563	302	327
24 Years...	143	189	9	.430	6,693	7,765

†AFC Champion

§AFC Western Division Champion

\*AFC Wild Card Qualifier for Playoffs



Quarterback John Elway

### COACHING HISTORY

1960-61	Frank Filchock	7-20-1
1962-64	Jack Faulkner*	9-22-1
1964-66	Mac Speedie**	6-19-1
1966	Ray Malavasi	4- 8-0
1967-71	Lou Saban***	20-42-3
1971	Jerry Smith	2- 3-0
1972-76	John Ralston	34-33-3
1977-80	Red Miller	40-22-0
1981-83	Dan Reeves	21-21-0

\*Replaced after four games in 1964

\*\*Resigned after two games in 1966

\*\*\*Resigned after nine games in 1971

### FIRST PLAYER SELECTED

1960	Roger LeClerc, C, Trinity, Connecticut
1961	Bob Gaiters, RB, New Mexico State
1962	Merlin Olsen, DT, Utah State
1963	Kermit Alexander, CB, UCLA
1964	Bob Brown, T, Nebraska

1965	Dick Butkus, LB (2), Illinois
1966	Jerry Shay, DT, Purdue
1967	Floyd Little, RB, Syracuse
1968	Curley Culp, DE (2), Arizona State
1969	Grady Cavness, DB (2), Texas-El Paso
1970	Bob Anderson, RB, Colorado
1971	Marv Montgomery, T, USC
1972	Riley Odoms, TE, Houston
1973	Otis Armstrong, RB, Purdue
1974	Randy Gradishar, LB, Ohio State
1975	Louis Wright, DB, San Jose State
1976	Tom Glassic, G, Virginia
1977	Steve Schindler, G, Boston College
1978	Don Latimer, DT, Miami
1979	Kevin Clark, T, Nebraska
1980	Rulon Jones, DE (2), Utah State
1981	Dennis Smith, DB, USC
1982	Gerald Willhite, RB, San Jose State
1983	Chris Hinton, G, Northwestern
1984	Andre Townsend, DE (2), Mississippi

Bill Amateucci



# The 1984 Honey Bears



Photo by Vic Bider

Front row (from left): Mary Jo Alfirevich, Mari Laskarin, Kathy McLeod, Michellise Thomas, Chris Muchna, Kayleen Michalson, Kim Lachona; 2nd row: Lynn McGuire, Toni Shereck, Kim Signore, Randy Schreyer, Suzette Padgett, Rose Kelly, Gayle Hansen; 3rd row: Trina Green, Maureen Malloy, Cheryl Burton; Darlene Liberti, Cindy Bajner, Geri DelBoccio, Sandie White, Renee Brooks; 4th row: Maribeth Duffy, Sheila Cull, Patti D'Andrea, Nanette Ehrhardt, Betty Sha, Tena Casassa, Heidi Bauer, Sandy Dziekanski; 5th row: Debbie Maren, Janette Langlois, Cheryl Armstrong, Cindy Poulos, Paulette DeSalvo, Teri Bengtson, Glacier Minnis.

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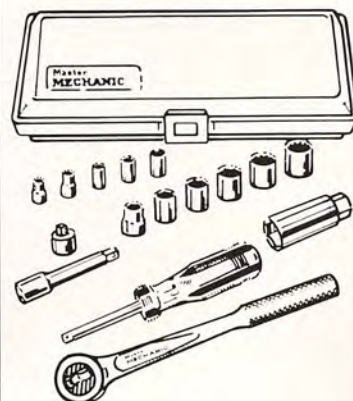
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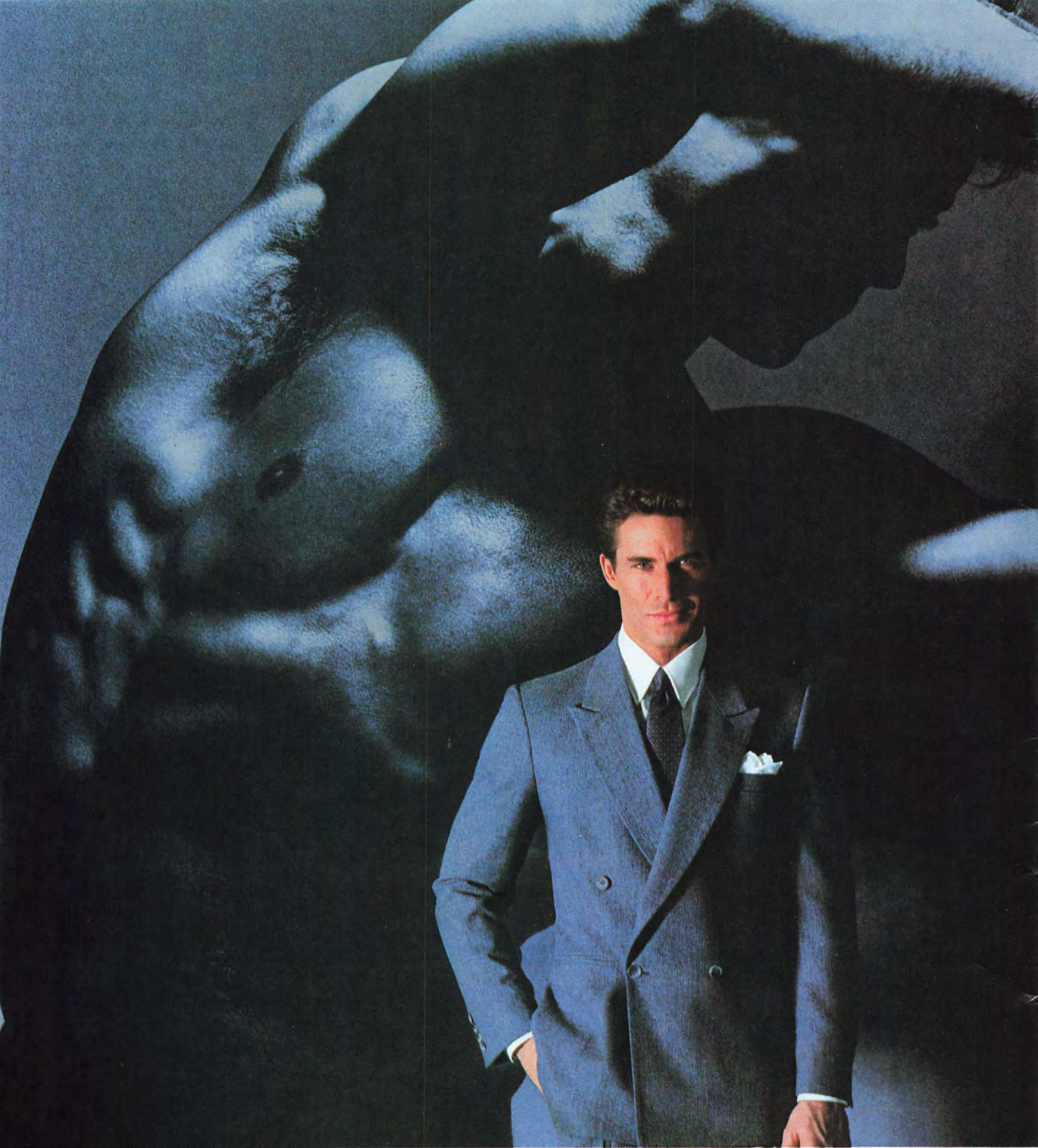
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# NFL

## Flashback

SILVER SEASON: KANSAS CITY CHIEFS

## Justice Is Its Own Reward for Hunt and His Dream

By Rick Gosselin

It was Lamar Hunt's football, and he carried it all the way to the Pro Football Hall of Fame.

Hunt teed up his football in Dallas for a brief time (1960-62) and in Kansas City forevermore. He took his football to championship games in two leagues. He let Len Dawson throw it and Otis Taylor catch it. He let Mike Garrett and Joe Delaney run with it and Jan Stenerud kick it. He let Johnny Robinson intercept it and Buck Buchanan, Bobby Bell, and Willie Lanier tackle intruders.

That football has given Hunt a Super Bowl IV championship ring to wear on his right hand and a Hall of Fame ring to wear on his left. But above all else, that football has given Lamar Hunt 24 years of memories. His Kansas City Chiefs celebrate their twenty-fifth season in 1984.

A 26-year-old with a deep love of football, Hunt approached the National Football League in 1958 and 1959 in an attempt to bring a team to Dallas. He was told both times to contact the Wolfners, who owned the Chicago Cardinals, about a possible shift of that franchise. But the

Wolfners weren't interested in Hunt or Dallas.

Lamar Hunt:

*"So I said, 'Hey, how about a new league? Why wouldn't an American and National in football make as much sense as an American and National in baseball?'"*

Hunt recruited seven friends in

similar tax brackets (Minneapolis later dropped out and was replaced by Oakland), and, with a \$200,000 war chest—\$25,000 for each franchise—brought the American Football League into existence in 1960. Being a Dallas Texan, Hunt named his team the Dallas Texans.

The Texans were just a .500 club after two seasons. That's when luck paid a visit to Hunt. Head coach Hank Stram knew a quarterback he had recruited during his assistant coaching days at Purdue. The kid had been in the NFL for five seasons but had thrown only 27 passes, serving as a backup to Bobby Layne at Pittsburgh, then to Milt Plum at Cleveland. Tired of sitting, the quarterback finally asked for his release from the Browns, and Stram flew to Pittsburgh, where he signed Len Dawson in an airport.

Lamar Hunt:

*"Len Dawson was the all-time luckiest thing that ever happened to the Chiefs. I didn't expect much because I didn't believe you could turn a player loose who had that kind of ability. It was amazing a guy could go five years without playing, then turn it on as soon as he got a chance."*

Len Dawson led the Chiefs to the championship in his first season, surviving the infamous "kick to the clock" blunder in the 1962 AFL title game. With the Texans and Houston Oilers tied 17-17 at the end of regulation time, Dallas captain Abner Haynes won the



Malcolm Emmons

**Quarterback Len Dawson, whom Lamar Hunt called "the all-time luckiest thing that ever happened to the Chiefs."**



# NFL MAN of the YEAR

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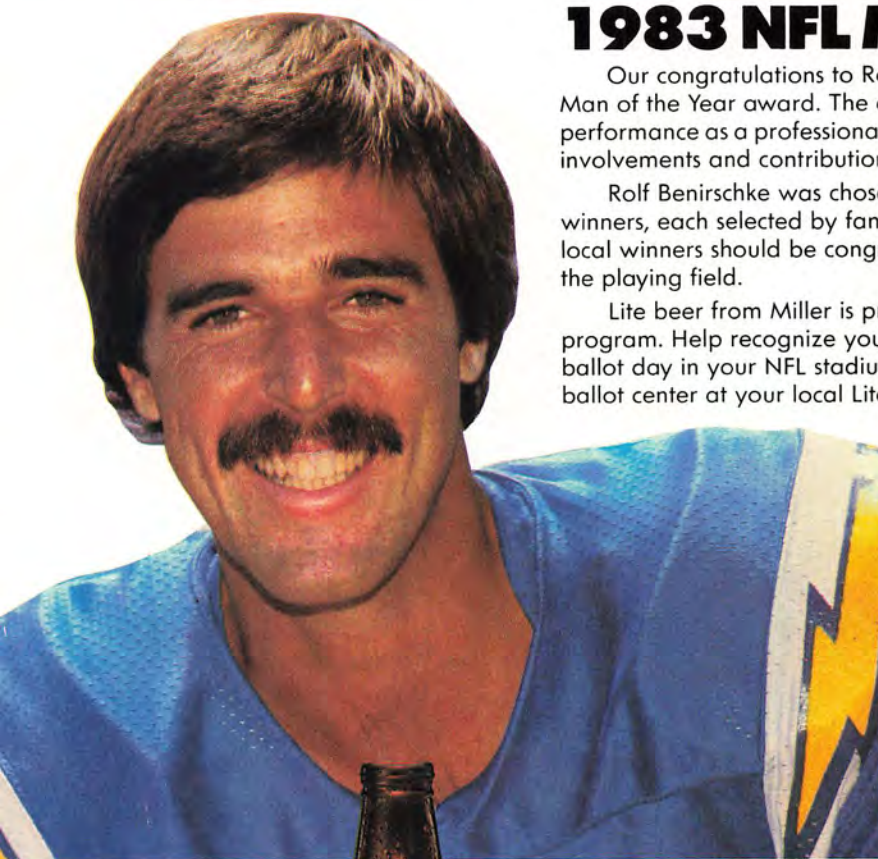
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## **ROLF BENIRSCHKE** **SAN DIEGO CHARGERS** **1983 NFL MAN OF THE YEAR**

Our congratulations to Rolf Benirschke for winning the 1983 NFL Man of the Year award. The award recognizes Rolf for both his ability and performance as a professional football player and his extraordinary charitable involvements and contributions to his community outside of football.

Rolf Benirschke was chosen from a total of 28 local Man of the Year winners, each selected by fans in their NFL teams' home cities. Each of these local winners should be congratulated for his contributions both on and off the playing field.

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coin toss and chose to kick in the direction of the scoreboard clock.

Stram wanted to kick because of his superior defense, but he intended for Haynes to take the wind figuring Houston would want the football. When Haynes said the word "kick," Houston then had the option to choose goals. So the Texans wound up kicking the football into the wind. Dallas survived those 15 minutes into the wind and eventually won on a 25-yard field goal by Tommy Brooker at 2:54 of the sixth quarter in pro football's longest game to that date.

But Dallas was warmer to the Cowboys (who also began play in 1960) of the established league than to the Texans, so after three seasons Hunt moved his team to Kansas City. He brought some of the finest talent in the AFL to Missouri. He brought E.J. Holub, Jerry Mays, and Jim Tyrer. He brought Fred Arbanas, Johnny Robinson, and Sherrill Headrick.

**H**unt added Bobby Bell, Buck Buchanan, Ed Budde, and Jerrel Wilson in Kansas City's first draft, and went on to sign Pete Beathard, Otis Taylor, Jan Stenerud, and Heisman Trophy winner Mike Garrett in future drafts. Such signings by the



Red Hanna

**Chiefs owner Lamar Hunt.** upstart league eventually helped to force a merger with the NFL, which resulted in the Super Bowl.

Appropriately, the Chiefs were the first AFL team to play an NFL team in the Super Bowl, drawing Vince Lombardi's Green Bay Packers in 1967 at the Los Angeles Coliseum. The Chiefs put up a brave front for a half, trailing only 14-10, but Willie Wood intercepted a pass by Dawson on Kansas City's first possession after intermission and returned it to the Chiefs' 5-yard line. Elijah Pitts scored from there, triggering an eventual 35-10 rout.

*Lamar Hunt:*

*"We wanted to win because that was the only time the Super Bowl was a pure, pure game—it was pure AFL versus pure NFL. By the next year we had a common draft so there was a dissolution factor. In retrospect we were not good enough defensively to*

*stop the Packers. We could have stayed with them offensively if we could have stopped them."*

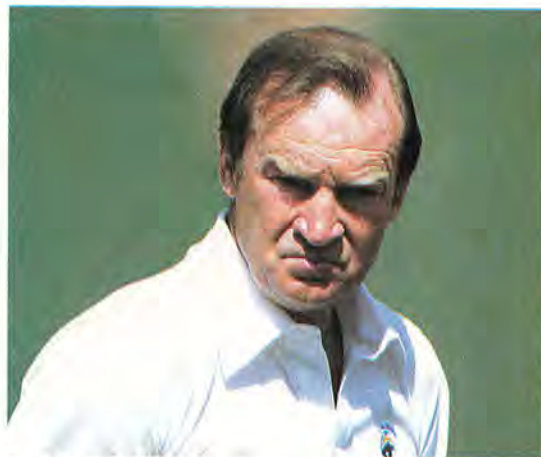
It took three years for the Chiefs to get back to the Super Bowl, this time against the Minnesota Vikings in New Orleans in Game IV. Kansas City had beaten the Vikings in Minnesota in a pre-season game the year before, and Hunt was confident that

revenge for Super Bowl I was within reach.

*Lamar Hunt:*

*"When we were leaving the hotel to go to the game, my wife and I got on the elevator on the fourth floor of the hotel in New Orleans and the only two people in it were Max Winter, the owner of the Vikings, and his wife. I remember the look on his face—he looked drained and very*

## TRIVIA



John McDonough

**Don Coryell**

### Say That Again?

San Diego Chargers head coach **Don Coryell**, on why he didn't take a vacation after the 1983 NFL season: "We have a dog who is sixteen years old, and we can't leave him behind anymore. He sleeps in our bedroom now and is in bad enough shape that I have to get up two or three times a night to take him out. While waiting for him, I usually end up thinking about the way we lost some of those games last year, which keeps me awake for the rest of the night."

Miami Dolphins head coach **Don Shula**: "Sure, luck means a lot in football. Not having a good quarterback is bad luck."

Washington Redskins special teams captain **Pete Cronan**: "I don't care how big or how strong a guy is, everybody's got an Achilles' heel, and it's not in the foot. It's below the mouth. It's called a chin. If you hit a guy in the chin, he's going to forget he has the football."



Dick Raphael

**Heisman Trophy winner Mike Garrett, 1969.**



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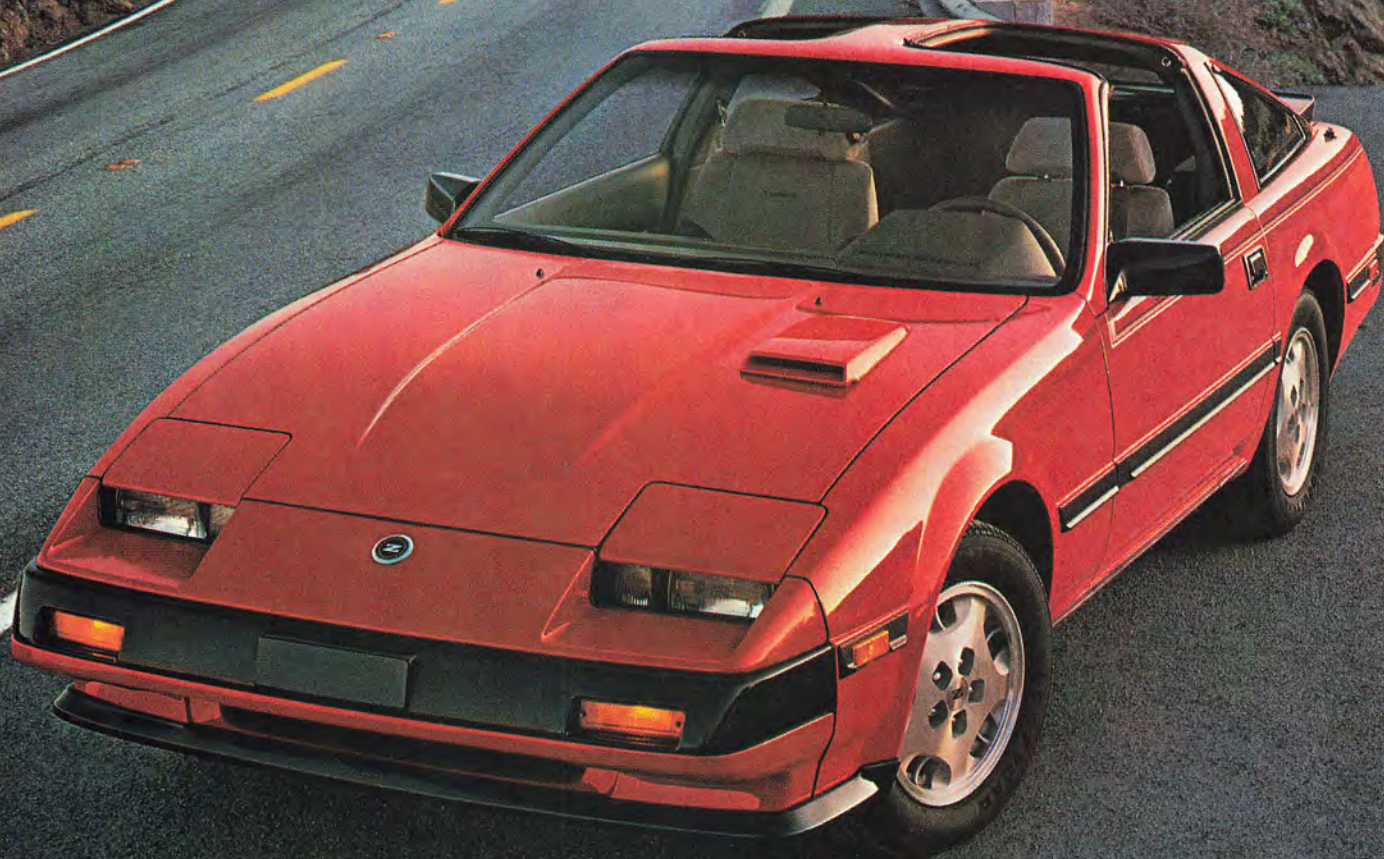
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*nervous. I hardly recognized him. It was one of those pregnant moments. I knew it would be our day."*

The game bore out Hunt's confidence and Winter's unrest. Dawson completed 12 of 27 passes for 142 yards, including a 46-yard touchdown to Taylor, to carry the Chiefs to a 23-7 victory in the final game played by an AFL team. Under terms of the merger, the 10-team AFL added three NFL teams (Baltimore, Cleveland, and Pittsburgh) and became the AFC the following season.

The Chiefs had one last fling at glory on Christmas Day, 1971, but this time lost a six-quarter game. Garo Yepremian kicked a 37-yard field goal to end an 82-minute, 40-second struggle and give the Miami Dolphins a 27-24 first-round playoff victory in Kansas City.

**Lamar Hunt:**

*"That was our best team. That was the peak of our ability. We were better then than in 1969. That was a team that could have gone a long way but it was starting to get old. The people who had come ten and eleven years earlier were starting to go downhill, and we couldn't replace them."*

The Chiefs have not qualified for the playoffs since, but that hasn't interrupted Hunt's string of memories. The following summer he became the AFL's first representative in the Hall of Fame. A few years later he watched one of his players, Bobby Bell, ushered into the Hall.

**Lamar Hunt:**

*"If you asked me how I wanted to spend the next twenty-five years," Hunt says, "I wouldn't hesitate with an answer. It's been a terrific experience. I hope I can stay in football the rest of my life."* ■

### THE BEST OF GAMEDAY: HIGHLIGHTS FROM THE FIRST 15 YEARS OF PUBLISHING THE NFL GAME PROGRAM

## Just a Truck Drivin' Man

By Ray Didinger

**B**ack before Madison Avenue discovered professional football, before quarterbacks flew their own Cessna jets and halfbacks spent their offseasons making movies on the French Riviera, the game belonged to small towns such as Canton, Massillon,

Muncie, and Rock Island.

Once a week, the men would emerge from the coal mines and steel mills, strap on their leather helmets, and wage war like an army of ragged knights clinging to their last crusade. People would gather, friends and family mostly, and they would drop a few pennies in an old cigar box to keep the dream alive.

Joe Klecko would have fit right in. Klecko was meant to play on the same team with Grange and Nagurski, but something went wrong in the

time machine, and he arrived 50 years too late. Instead of barnstorming in trains with the old Chicago Bears, Klecko, a 6-foot 2-inch, 260-pound defensive tackle, wound up flying on charters with the New York Jets.

"Joe is a throwback," said Dave Herman, the former Jets lineman who now handles the club's radio broadcasts. "He reminds me of the

**EDITOR'S NOTE:** *The national version of the magazine you hold in your hands began publication in 1970. For 11 years, it was known as PRO!, but in 1981 that name was moved to a new national subscription and newsstand magazine, while the name of the stadium magazine became GameDay. This, then is the fifteenth anniversary season of the stadium magazine. To commemorate the occasion—the longest running publication of a league sports magazine—we are presenting highlights of the first 14 years of GameDay (nee PRO!). Most of the stories here appear as they were written at the time, with occasional updating.*

guys I met when I broke in in the early sixties. He's a competitor, he puts the game ahead of everything else. He doesn't go around with the attitude: "Okay, what can football do for me today?" Joe isn't a taker, he's a giver. He'd play for nothing and nowadays that makes him unique."

Joe Klecko is a throwback, all right. He's a tough kid from blue-collar stock who made it to the National Football League the hard way. He started pumping gas at his uncle's garage when he was 11 and he never even tried out for the high school football team until his senior year. After graduation, he took a construction job and played semipro ball.

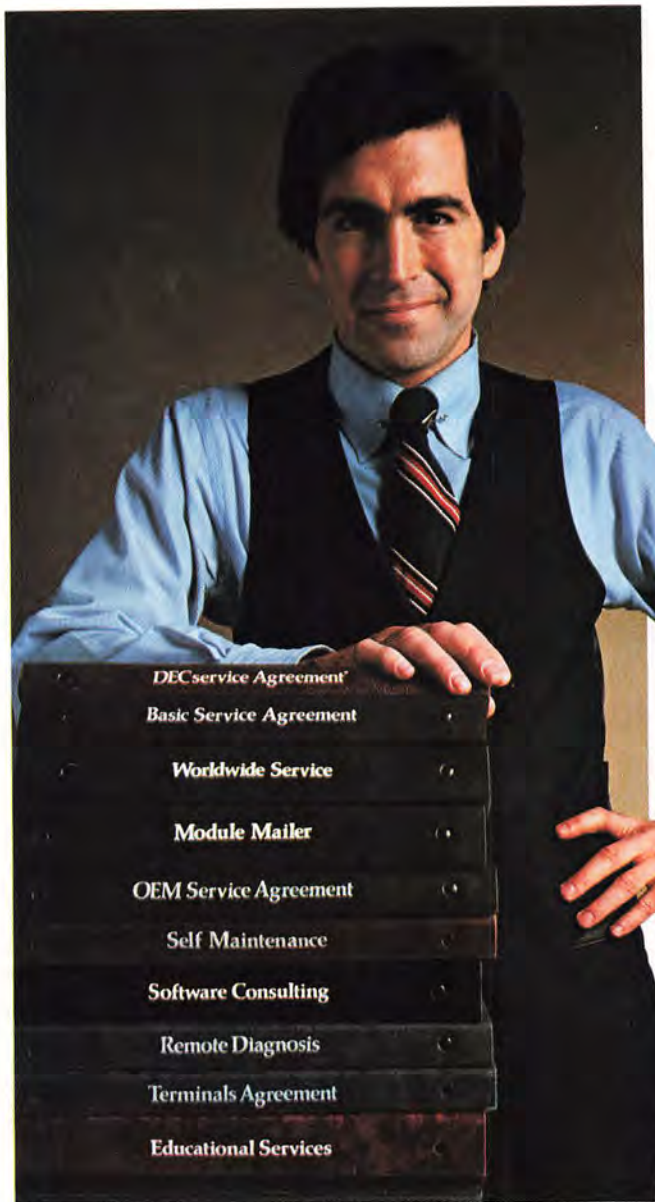
The team's equipment man-



**Portrait of Houston Oilers running back Earl Campbell, by David Grove (1980).**



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ager recommended Klecko to a local college coach, the coach offered Klecko a scholarship and, as they say on television, the rest is history. Five years later, Joe Klecko can sit on the porch of his new home nestled quietly in the West Chester farm country, watch his wife, Debby, chase their two-year-old son, Mike, around the swimming pool, and reflect on the way things have turned out.

"What really makes this satisfying," Klecko said [in 1978], wrapping a meaty hand around a glass of iced tea, "is knowing nobody ever *gave* me anything. I mean, everything I've got, I earned. Some of these guys have life handed to them on a silver platter. They win all the awards in high school, they get hundreds of scholarship offers, then they become a number-one draft choice and sign for a half-million dollars. All of that, just because they can play football."

Klecko paused and shook his head. "You know, there were rookies in the Jets' camp last year who didn't know how to fill out a W-2 form?" he said. "Some of them had never even *seen* one before. I thought, 'Hey, what planet did these guys come from?'"

"I've worked my whole life and I'm proud of it. I've worked as a mechanic and a laborer; I've driven tractor-

**Denver fans deck themselves in a 1977 tribute to "Orange Crush," by Peter Read Miller.**

trailers. I could walk away from football tomorrow and still take care of my family. How many second-year [NFL] players you know can say that?"

### GAMEDAY REPLAY

## The Ubiquitous One

By Mickey Herskowitz

**I**n the spring of 1972 I strolled into a nightclub in New York a few blocks off Broadway, just in time to be startled by a familiar voice. On the stage, a comic was doing his impression of Howard Cosell broadcasting the Crucifixion.

What forces brought me to that place, at that time, I cannot guess. (For all I know, Brigham Young felt the same way about Utah.) But the fact is—and there is no clever way to say this—I was trying to get away from Howard Cosell, with whom I had worked the past few months *unrelievedly*. His word, not mine.

I became convinced that night that you cannot get away from Howard Cosell. He is harder to escape than the Eyes of Texas. After a while, I am not sure that you would if you could.

All that spring Howard had told me the story of his life, later to become his record-selling autobiography. In theory, I was hired to help him prepare it. Actually, I served as an audience of one as Howard relived himself. When people learned that I had actually spent weeks at a time as his house guest, they would look at me with respect, as though I had seen the tiger cages of Saigon.

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### GAMEDAY REPLAY

## Life Was a Cabaret for Bobby

By Jim Klobuchar

**H**e would thrust his maskless jowls into the faces of his quailing accomplices in the huddle. Do you remember?

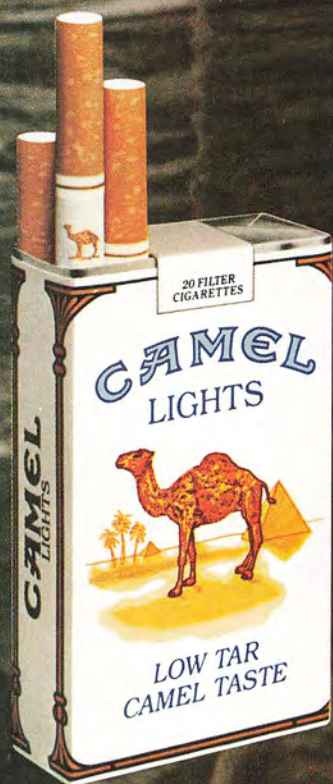
Bobby Layne delivering an ultimatum to the penitents. He would stand with his hands on his hips, promising tears and demanding sweat and quite possibly a kick in the tail. MacArthur played the scene more majestically, but the general never had the handicap of a bad Saturday night in Philadelphia.

Layne in closeup, helmet barely able to contain the puffy cheeks of this old gnome in umbrage, was one of the imperishable portraits of his time. You could freeze an entire epoch with one still picture that absorbed the era's rhythm and scent, evoked its saints and demons. It was a time when the television cameras were converting pro football from the club fight cultism of the postwar years to the Sunday communion it became to millions of people for whom God mercifully ordained doubleheaders and split screens.



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And Bobby Layne. They gave a banquet in Dallas for all the Texas Hall of Famers last year. There were so many great Texas athletes and sure-enough immortals in that number, somebody asked where the Oklahoma recruiters were. There were Ben Hogan, Sammy Baugh, Doak Walker, Byron Nelson, Jimmy Demaret, and a few hundred others. They came out of the Panhandle, the country clubs, and the cactus. Lamar Hunt was the impresario and Bob Hope was the toastmaster.

He got Bobby Layne and he fractured the house. "I want to introduce the only man who ran an X-rated huddle in the NFL," he said.

Nobody talked about charisma when Bobby Layne played football. The operative word then was "aura." The exact composition of Bobby's aura always fascinated chemists, because it was widely believed to consist of equal parts sulphur, gunsmoke, Texas natural gas, and bourbon.

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### PLAYBACK

## Bud Grant: The Strong, Silent Type

By Jim Murray

**W**ire-service stories on the retirement of Minnesota Vikings head coach Bud Grant hinted at that all-purpose coaching downfall, *burnout*. Nobody in the NFL believes it. How do you set fire to a glacier? How do you burn out Mt. Rushmore? Does a statue in the park have ulcers?

Harry P. Grant, by some accounts, did not bleed, burn, weep, laugh, feel. He didn't even speak very much. Legend had it he was a snowman on a lawn in Rochester when the Vikings picked him up, that he had a carrot for a nose,

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Ron Ross

### Bud Grant

charcoal for eyes and an icicle for a heart, the Abominable Snowman in a headset and clipboard.

He stood on a sideline as dispassionately as an observer

at an autopsy. Other coaches rolled their eyes heavenward at fumbles, interceptions, missed assignments. Bud Grant looked as if he was trying to remember what he was supposed to bring home for dinner.

If you came into a game late, it was impossible to tell from looking at Grant whether he was 10 points ahead—or 30 behind. The eyes, slightly bulged, just stared, kind of like a leopard watching two lions fight, waiting to eat the loser.

His players reflected him. They were often outmanned, never outfought. They were always like the guy who stays in all-night poker games making the best out of lousy cards. They never complained, made excuses, never folded. They were at their best in subzero temperature or on a goal line—yours or theirs, it made little difference to the Minnesota Vikings.

They made the Super Bowl four times on grit, fortitude, never on talent. They played teams that had 30 great athletes. The Vikings had a dozen.

They seemed to lose their edge when they moved indoors a couple of years ago. They lost their best cornerback, Jack Frost. They caught dynasties in the Super Bowl, not just teams—the Kansas City Chiefs, the Miami Dolphins on the way up, the Pittsburgh Steelers ditto, the Raiders.

A lot of people likened Bud Grant to Stonewall Jackson. "See! There is Jackson standing like a stone wall!" the soldier is supposed to have said. Well, Grant stood there like a Civil War monument. "Grant's Tomb," the wise guys called the domed stadium. The Spy Who Came In From the Cold, they dubbed him.

Yet he was neither austere nor remote. He came from a long line of people who treated the language with great

## TRIVIA

### Tooting His Horn



Ron Ross

Roland James, sans playbook.

Walter Toot lives in Buffalo and works two jobs. During the week, he's a fireman. On weekends, he drives a charter bus.

Toot had just dropped off the New England Patriots at the Buffalo airport following their 31-0 victory over the Bills when he found a playbook in the luggage rack of his bus. It belonged to safety Roland James.

"There were all kinds of diagrams in it, I couldn't make much sense out of it," Toot said. I just mailed it back to the Patriots."

When no response came from the Patriots, Toot got testy. "It cost me \$3.80 to send that book...I'll bet I could have gotten more than that from the Bills or some other team."



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A4GGDY

## NFL Flashback

respect. They never said anything they didn't mean and never said anything that didn't need to be said.

His great contribution to the game was, he showed it could be played with great success without great showy bursts of hypocritical energy. Coaches like to brag about spending their nights during the season sleeping with their projectors, working long, red-eyed hours into the night, forgetting to eat and dreaming of X's and O's even in their catnaps.

Some pasted Ten Commandments or wall mottoes on the locker-room doors. Others practiced their halftime impassioned pleas. Grant stuck to the facts. He was a patient man. He was stable, so his teams were stable. Some teams came into town under tight security, meeting endless hours in secrecy, devising secret plans and weapons, talking in whispers. Bud Grant's Vikings came in like salesmen at a convention.

The more hysterical types never knew how to take him. A writer, after his first interview with Grant, was asked his impressions. "Well," he said, "I didn't

know whether to talk to him or ski him. You could ice skate on him."

Grant regarded any time he wasn't hunting or fishing as a waste. He certainly wasn't the type to play football indoors—or much of anything else. He will be missed.

Not that he was sentimental. His old quarterback, Fran Tarkenton, recalled in his book *Tarkenton* (by Tarkenton and Jim Klobuchar) a time when Grant had to get rid of a veteran tight end, John Beasley. Grant called him into the office where he was cleaning a shotgun and gave him the bad news, typically direct. "We've put you on waivers. Good luck" was the farewell address.

Beasley's first reaction was relief that he wasn't going to be shot, just waived. Then he thought about it. "The guy spoke to me three times all year," he told Tarkenton. "The first time he told me to trim my hair. The second time he told me to trim my mustache. The third time, he trimmed me!"

Bud Grant would just shrug. What'd the guy want him to do—sing it? ■

### PLAYBACK

## The Death of a Washington County Hero

By Ira Berkow



Doug Kotar, "country boy."

In front of the Kotar family's tan brick house on a quiet street in the village of Muse, a few miles from Canonsburg, Pennsylvania, there is a cardboard cutout of Santa Claus and four reindeer. On the windows are other Christmas decorations, and there is a tree inside. Christmas was just a few days away, but this morning, a cold morning here, the activity had nothing to do with the holiday season.

A pickup truck and several cars were parked in the driveway [last December] and a few women were taking food in cellophane-covered pans out to the car, and then to the Muse Volunteer Fire Department, which has a banquet hall.

Dougie Kotar, Jr., age 10, and his sister, Christie, 7, both blond, watched.

"Dougie," said his uncle, Anton Ko-

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GO 5

## NFL Flashback

tar, "has been asking a lot of questions. He doesn't understand what happened to his father, or why."

When the phone rang and a friend of the family answered, she was asked about arrangements. "Doug's laid out at Salandra's over on Pike Street," she said gently. "Services are at 11 o'clock."

Doug Kotar, Sr., age 32, a New York Giants running back from 1974 until he retired last year, had died on a Friday morning in December. It was 16 months after doctors had determined that he had brain cancer and that the tumor was inoperable.

"Some doctors gave him two weeks to live back then," said Rich Kotar, Doug's brother. "But I truly believe that he refused to die earlier, because he felt his family and friends weren't ready. The illness came as such a shock to everyone. I visited him in New York when he first went into the hospital. He told me, 'Don't worry about me. Take care of the family back home.' He said that, even though he was depressed, and cried."

Kotar was moved to a hospital in Pittsburgh, about 40 miles from home. Kotar was a family man, and "a country boy," as he termed it.

"I like going back home to the slate dumps," he'd say to Giants teammates, and laugh. But the slate dumps, from the old coal mines here, were part of what he called home. Every Monday off-day during the season he'd fly back home, and fly out the next day.

"People loved him from one end of the county line to the other," said a family friend, Leonard Kemp. "He was a big hero around Washington County, from the time he was football all-state and All-America in high school. They called him Superman. But he always had time for people. Always friendly."

Jim Reynolds, who works in a hobby craft store on Pike Street, said: "There were signs up all over town, 'Remember Doug in your daily prayer life.' Everyone knew who 'Doug' was."

The funeral home was packed with mourners. Douglas Allan Kotar lay in an open casket in a flower-strewn corner of the room. About 250 people sat in chairs facing the casket. In the front row were Doug's mother, Rachel, his wife, Donna, and the two children.

Young Doug watched as several of his father's Giants teammates, as well as Giants owner Wellington Mara, came up to pay condolences. The players were big

men, in suits; they looked very healthy, very strong, and about the same age as his father. There was Brad Van Pelt and Harry Carson and Brian Kelley and Brad Benson and Gordon King and Jimmy Robinson. They would be the pall bearers.

Last September, Doug Kotar had seen most of them when they came to Canonsburg for a visit. The Giants were playing an exhibition game in Pittsburgh and the team had hired a bus.

"We all saw how excited Doug was," said Anton Kotar, Doug's older brother. "And I remember in his house Donna was getting the kids ready, and he called out from his wheelchair, 'Get me bathed, too, honey.'"

**W**hen Kotar was in the hospital, he was asked if there was anything in particular he'd like. He said, yes, it was to see his son play in a game for his Little League football team.

Ray Perkins, then the Giants head coach, arranged for the Steelers to film a Little League game, and Doug saw it.

"I made popcorn," said Donna Kotar, "and coach Perkins narrated the film, pointing out how natural a football player Dougie was as a running back and linebacker. He wore his father's uniform number, 44. Doug was beaming the whole time."

Now, beside the casket, the pastor of Kotar's Presbyterian church delivered a warm eulogy. Dougie, after a time, absently reached out and touched a rose on a nearby bouquet, then sat back.

Soon, the mourners left for the cemetery, and about 65 cars snaked through the snow-covered hills. Though the sun shined, the afternoon was bitterly cold. A light snow was falling.

At Forest Lawn Gardens, in a site not far from the grave of Doug Kotar's father, burial services were held under a green canopy. A number of people shivered in the cold. The pastor read passages from the Bible. When the service ended, he said, "Everyone is invited to the fire station for lunch."

Dougie walked away with his uncle, Anton, and behind his sobbing mother and grandmother.

"Is Daddy up there with grandpop now?" Dougie asked, his breath visible in the cold air.

"Yes," said his uncle. Then Anton took the boy's hand in his and hurried in the snow to the car.



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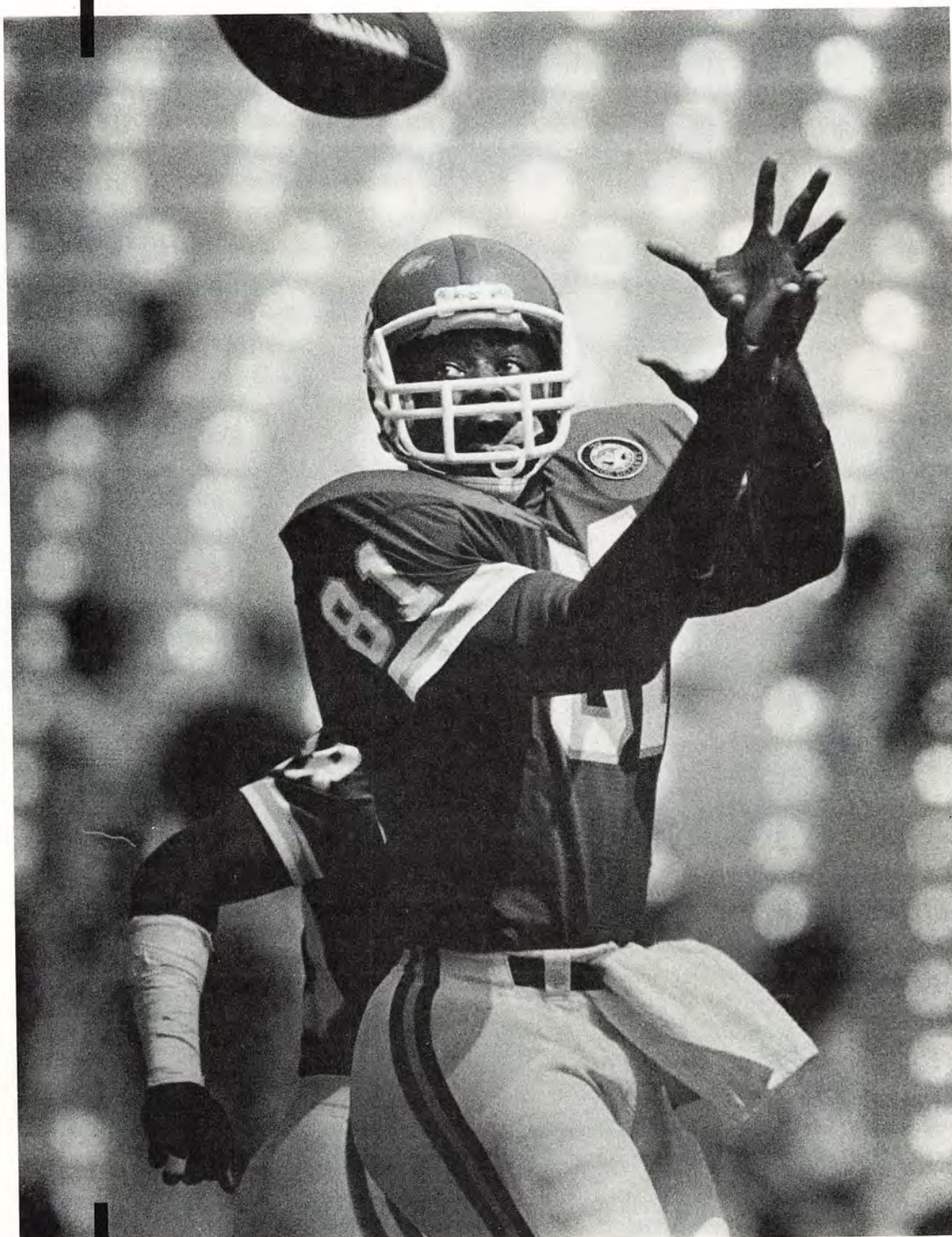
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**Background** Reeves was a quarterback at South Carolina from 1962-64. He was inducted into the school's Hall of Fame in 1978.

**Personal** Reeves was born January 19, 1944, in Rome, Georgia. He and his wife Pam live in Denver and have three children: daughters Dana (19) and Laura (14) and son Lee (17).

**Coaching Staff** Marvin Bass, offensive line; Joe Collier, assistant head coach/defense; Alex Gibbs, offensive line; Stan Jones, defensive line; Myrel Moore, linebackers/special teams; Nick Nicolau, running backs; Fran Polsfoot, tight ends; Mike Shanahan, wide receivers; and Charlie West, defensive backs. ■



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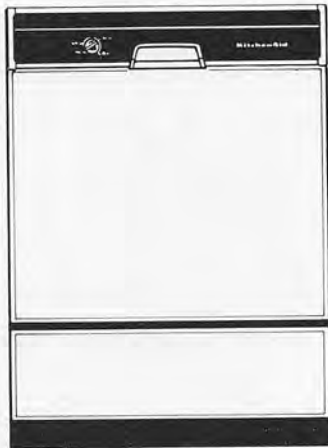
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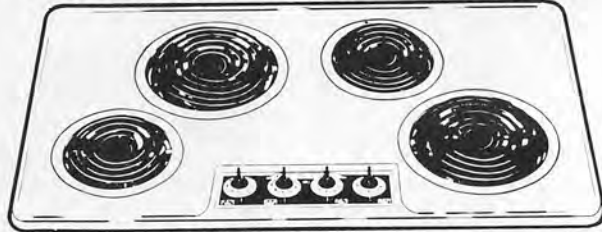


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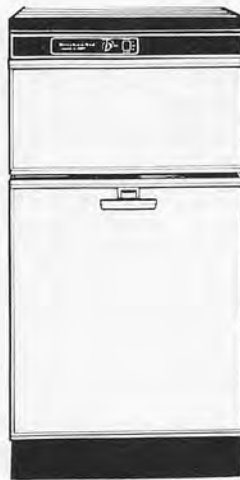


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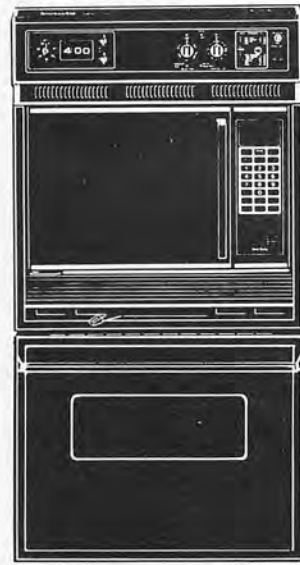


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<b>Mt. Prospect Snuggery Busse &amp; Algonquin</b>	<b>Rush Street Snuggery 15 W. Division</b>
<b>Nov. 11</b> Los Angeles Rams vs. Chicago Bears 3:00 p.m.	<b>Nov. 25</b> Minnesota Vikings vs. Chicago Bears 3:00 p.m.

**Sept. 23**  
Seattle Seahawks vs.  
Chicago Bears 3:00 p.m.



**\$25.00 per person includes:**

- Open bar 3-7:00 p.m.
- Complete Dinner Buffet
- Special half-time show by the **Chicago HONEY BEARS!**
- Door prizes—autographed footballs, hats, T-shirts, etc.
- 3 giant screens and 4 monitors
- Hear the game in stereo
- Live entertainment after the game



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2400 Hammond Drive  
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397-3100

**Edison Park**  
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Open til 2am  
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631-1223

**Rush Street**  
15 W. Division  
Open til 4am  
5am Saturday  
337-4349

**Mt. Prospect**  
1799 S. Busse Road  
Open til 4am  
5am Friday & Saturday  
593-2200

**Northbrook**  
425 Waukegan Rd.  
Open til 4am  
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To make your reservation or for more information call 593-2200

**I'm coming to the Honey Bear Away Game Party.**

**Mt. Prospect Snuggery  
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Nov. 11 \_\_\_\_\_ Nov. 25 \_\_\_\_\_

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Sept. 23 \_\_\_\_\_

Name \_\_\_\_\_

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City \_\_\_\_\_ EnCLOSE \$25.00 per person. Amount \_\_\_\_\_ Total \_\_\_\_\_

☐ Cashier's check ☐ Money order ☐ American Express

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Mail to: **Snuggery Corporate Office**  
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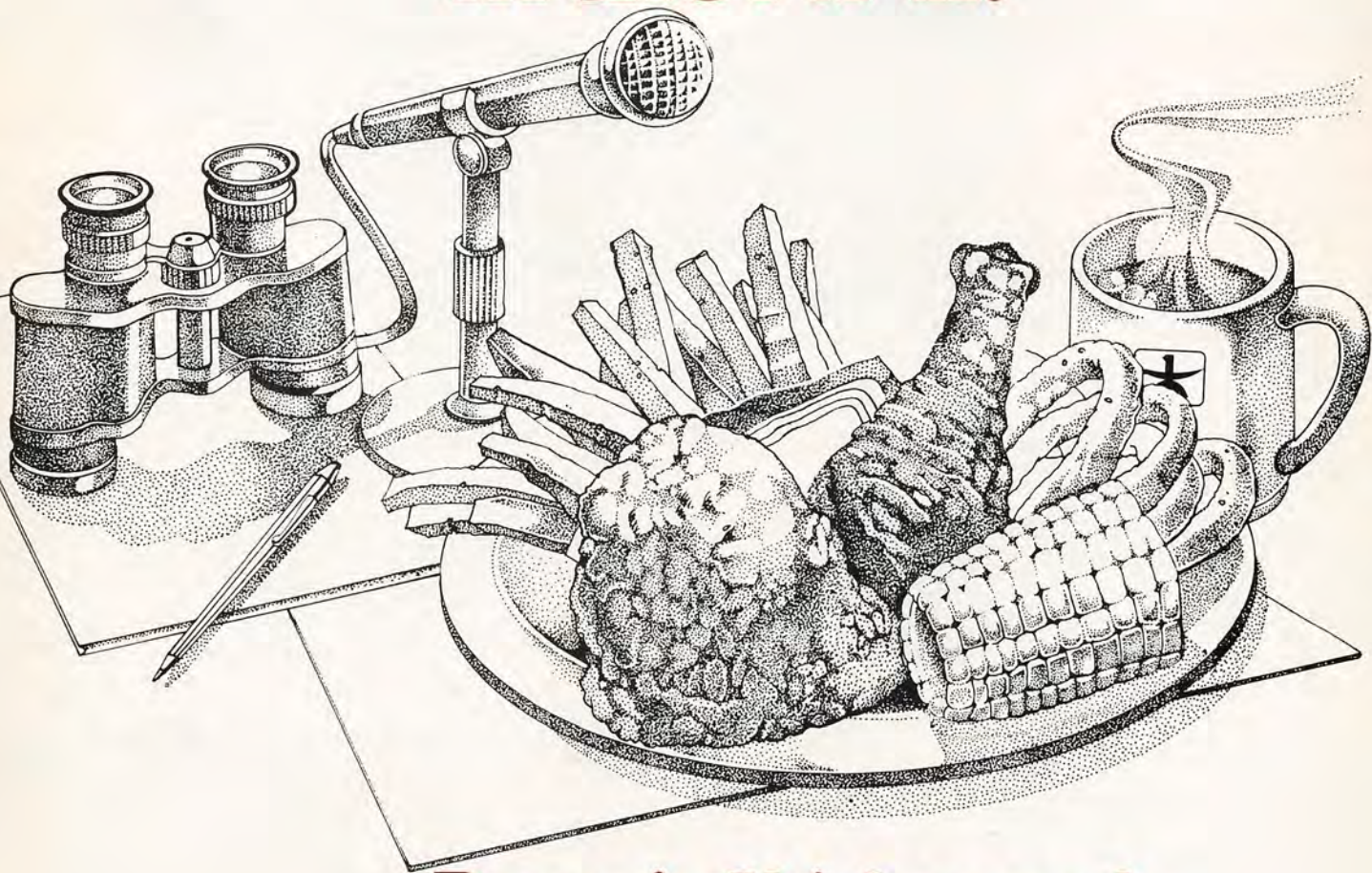
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**good for one complimentary cocktail after  
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When the thoughts of Chicago sports fans turn to Bears football, their appetites naturally turn to Brown's Chicken. Brown's has always been the number one choice for tailgate parties and for getting hungry fans through halftime.

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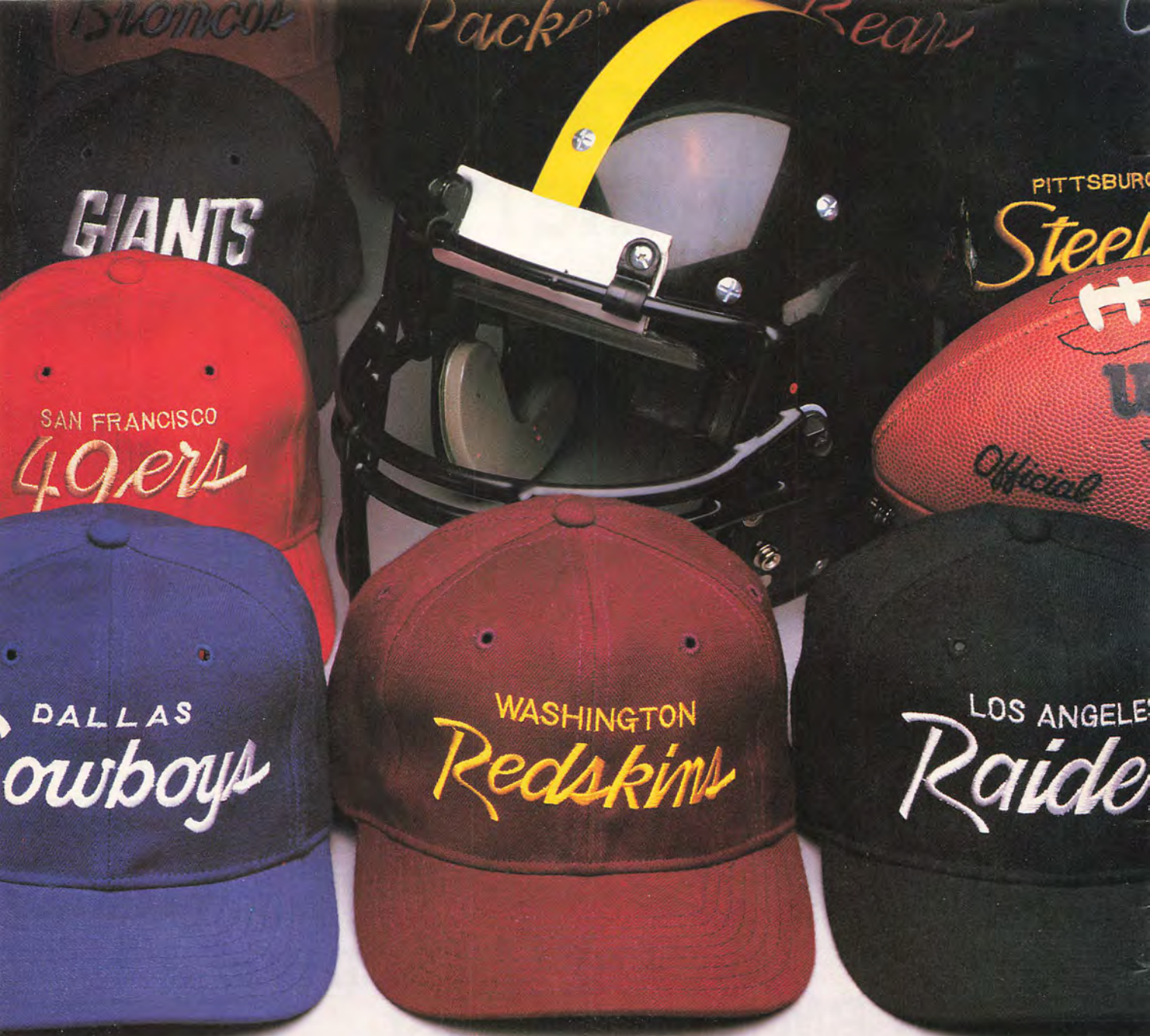
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**It tastes better.**

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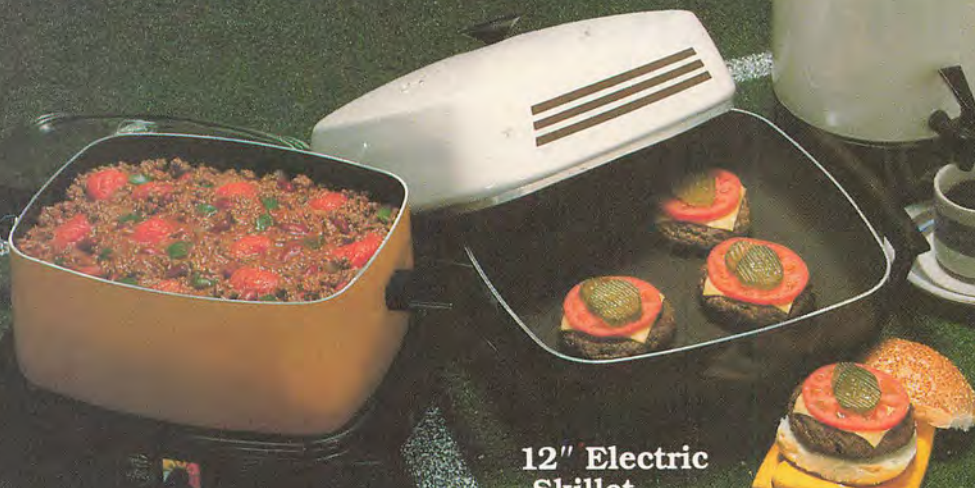
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Satisfy your home team's appetite like a pro with piping hot chili, tasty grilled sandwiches, crunchy popcorn treats and fresh-brewed coffee. West Bend's quality performance and style treat you to the best in easy-care cooking and cleaning. Why not cook up a winning season this year and every year with the Great Team of Electrics from West Bend.

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### 12" Electric Skillet

with SilverStone® non-stick surface.

Even heating with heavy-gauge aluminum, accurate temperatures with removable Sensa-Temp® heat control.

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### 12-30 Cup Party Perk

with two-way, no-drip faucet. Lock-on lid, basket with "cool-tip removal," delicious cup-a-minute brewing.

Team up with

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# Marlboro



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Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Mar. '84



© 1984 Zenith Electronics Corp. Model shown: SA2591P "Cube 25" TV.

# Brainy

This year, The Smart Sets from Zenith have more smart, new features than ever before.

There are models that put a 25-inch diagonal picture in a 19-inch space.

There are remote controls that let you switch from VCR to cable to games to regular TV.\* Some remotes have Parental Control that lets you lock out channels you don't want. Some even control both the TV and a Zenith VCR.

Here's another brainy idea: all Smart Set models are stereo-adaptable. Some are

\* With optional accessory.

ready now with built-in stereo decoders, amplifiers and multiple speakers.

And every Smart Set has the new Chromacolor Contrast Picture Tube for more dramatic contrast.

Advanced System 3, The Smart Sets from Zenith. There's only one way to describe them. Brainy.

The quality goes in before the name goes on®



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